

Strategic Plan Open Public on-line survey

Responses to the Question:

Q23 If there was just one thing that the Municipality of Brockton could do this year to make Brockton an even better place, what would that one thing be?

SUMMARY of RESPONSES

Total number of responses = 164 (note: a few respondents did not answer this question; a few respondents provided two responses, both of which were counted)

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1. **More Affordable Housing** # mentions = 19
 - Includes attainably priced to purchase, rental (e.g. singles and seniors), and rent geared to income
2. **More Police Presence** # mentions = 14
 - Includes speeding control, theft, safety (e.g., downtown)
 - Mentions both for and against continuing OPP service
3. **Tax and Spending Control** # mentions = 9
 - Includes: reduce/don't increase taxes, restrain spending or salaries or staffing, provide better value
 - Note additional related responses:
 - o Give Priority for use of tax revenue to services that everyone uses
mentions = 3
 - o Rural areas get limited services/don't get value for taxes
mentions = 4
 - o Long-term financial management (various)
mentions = 4
 - E.g. "Do long-term financial plan and stick to it", "Plan for the impact of development on infrastructure; it's coming", "Maintain existing services and service levels", "Ridiculous to think of spending \$18 M for rec facility"
4. **More rec programs/events for kids** # mentions = 8
 - Note additional related responses:
 - o Support Early Years program # mentions = 2
 - o Support Child Care # mentions = 2

5. **New Arena** # mentions = 10
- Includes 1 mention: “start fundraising for...”
 - Includes 2 mentions of ancillary facilities (pool, squash courts, walking track)
6. **Improve Roads and Intersections** # mentions = 9
- Includes rural roads (3)
 - Includes specific geographic locations (4)
7. **Support small businesses and stores through pandemic and recovery**
mentions = 9
8. **Support for families and individuals through pandemic and recovery**
mentions = 7
- Includes appeals for neighbourliness, calm, return to normalcy, mental health services
9. **More Parks** # mentions = 7
- Includes dog park (2), Saugeen access points, parks in new subdivisions, activity/amenities in Durham st park
10. **Trails/Sidewalks** # mentions = 7
- Includes sidewalk maintenance in hamlets, trail winter maintenance, lighting, etc
11. **Attract Business and Jobs - General** # mentions = 6
- Includes more retail/restaurants/attractions, good-paying jobs, support young families
12. **Downtown Improvements** # mentions = 6
- Includes mentions of cleanliness, Hartley House, special events, more stores
13. **Consideration for /inclusion of Hamlets** # mentions = 4
14. **Welcome Newcomers** # mentions = 4
- Includes “inclusive of diversity”, “inform newcomers about programs available”
15. **Customer Service Improvements by Municipality** # mentions = 4
16. **Waste Management Improvements** # mentions = 4

- includes composting, eliminate tags, eliminate clear bag requirement

17. Keep up the good work	# mentions = 3
18. Rural Internet	# mentions = 3
19. Physician Recruitment	# mentions = 3
20. More programs for seniors	# mentions = 3
21. New municipal office	# mentions = 3
22. More rural residential lots	# mentions = 3
23. Assorted single comments (4)	