

Toward Brockton Action Plan 2025

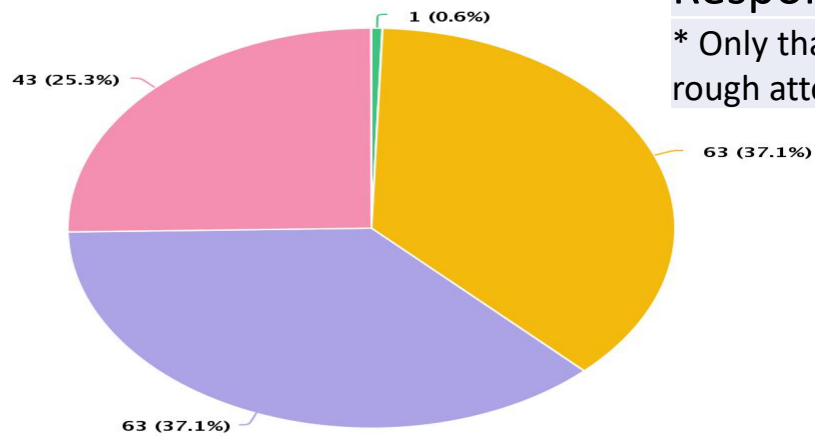
Open on-line Community Survey SUMMARY of RESPONSES

Survey available on-line at Buildyourbrockton.ca

March 23-April 23, 2021

Total # Responses = 170

Age range



Question options
(Click items to hide)

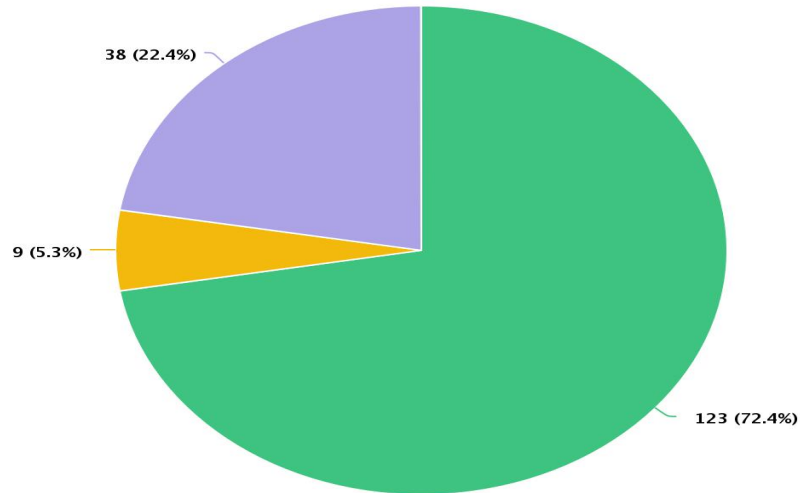
61 or older 41-60 21-40 20 or younger

	AGE COHORT		
	Age 20-40	Age 41-60	Age 61 +
Brockton Population Age 20+	32%	39%	29% *
Open Survey Respondents	37%	37%	25%

* Only that portion of Brockton population aged 61-75 has been included, in a rough attempt to recognize likely limitations to on-line survey participation

The age of respondents is quite consistent with the age of Brockton's population generally, in the relevant age cohorts

Would you say you live in:



Question options

(Click items to hide)

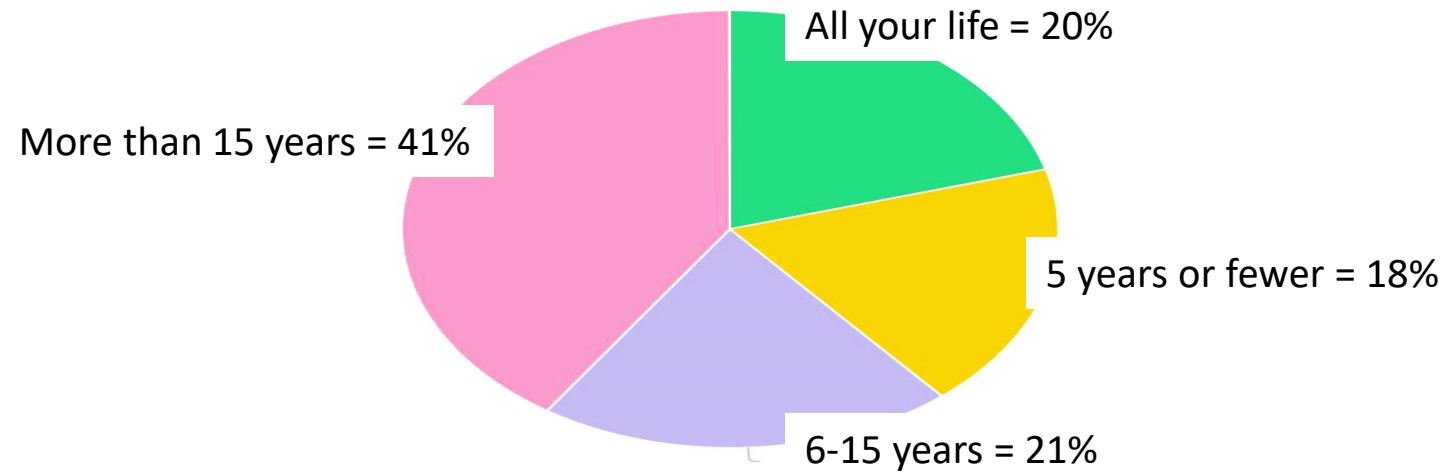
- Rural Brockton in Brant or Greenock
- Hamlet or Village
- Walkerton

WHERE WOULD YOU SAY YOU LIVE?

	Walkerton	Hamlets	Rural
Brockton Population	50%	8%	42%
Open Survey Respondents	72%	5%	22%

Walkerton residents comprise a significantly greater proportion of the respondents than of the Brockton population as a whole (for an on-line survey, some "under-representation" of rural residents is perhaps to be expected, given problematic internet service)

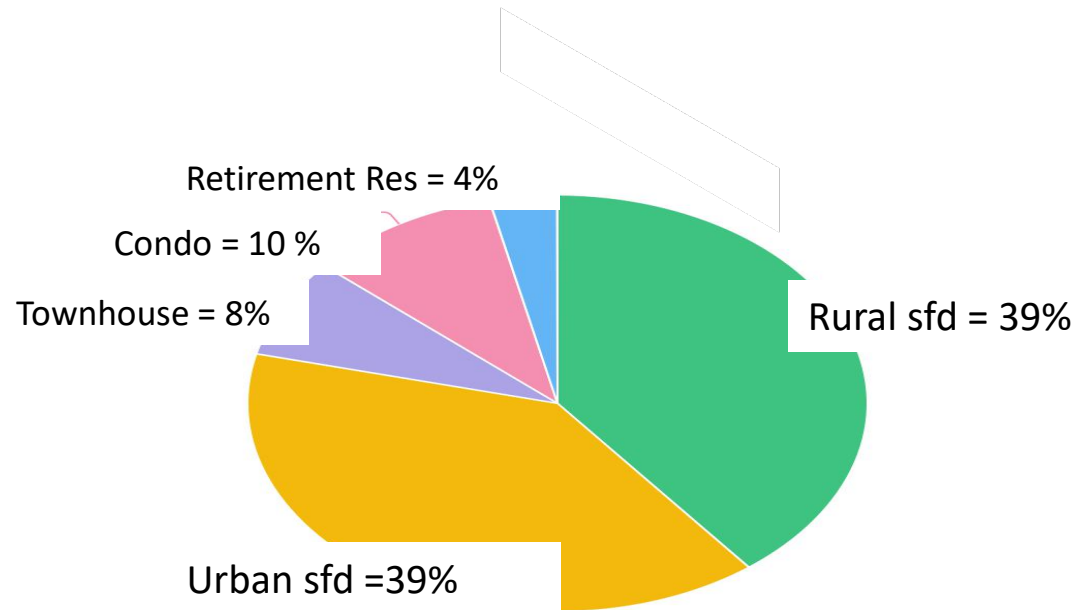
How Long Have You Lived in What is Now Brockton?



Question options
(Click items to hide)

More than 16 years 6-15 years Under 5 years All your life

What type of housing do you expect will be most suitable for you in 10 years?



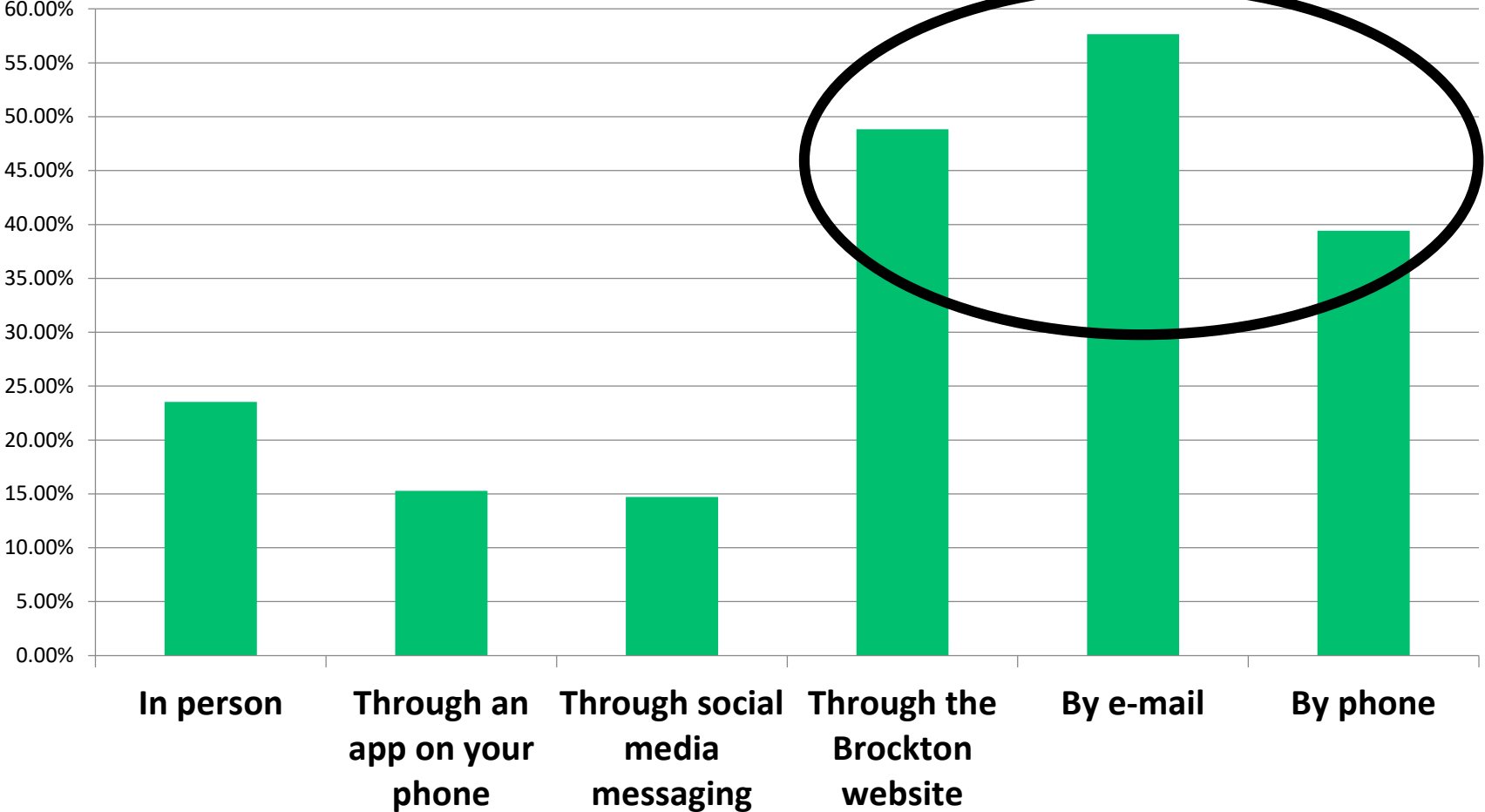
Question options

(Click items to hide)

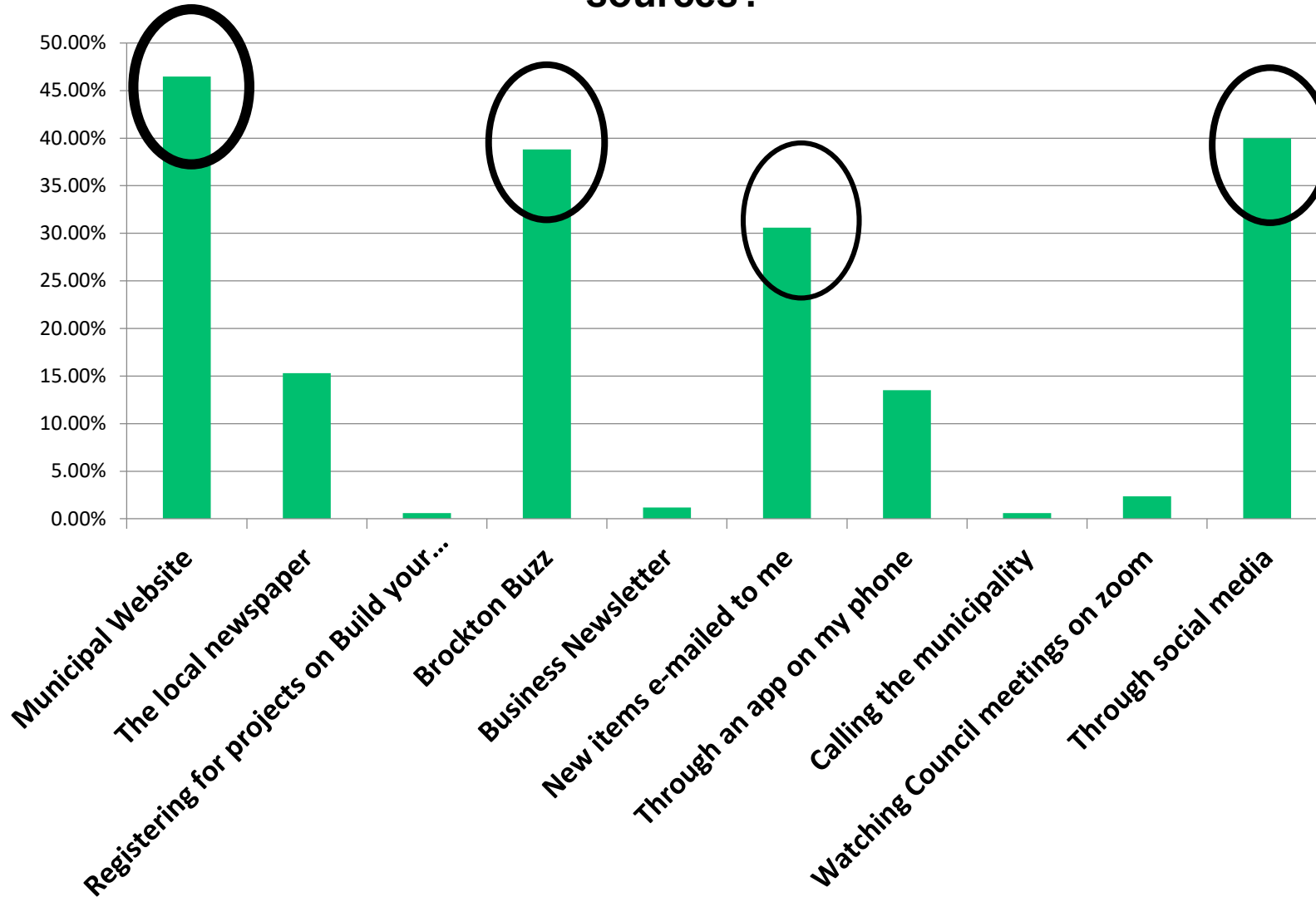
- Retirement residence
- Condo
- Townhouse
- Urban single family home
- Rural single family home

1. A significant number of respondents – presumably the young cohort – picture moving from Walkerton to the country in the next 10 years.
2. A significant number of respondents – presumably the oldest cohort – picture moving to a higher-density setting in the next 10 years.

When you want to make a routine service request to the Municipality, for example request a burn permit, make a by-law complaint, inquire about landfill hours etc, how would you prefer to communicate with the municipality?



When trying to stay informed about projects, news and initiatives that the Municipality is undertaking, what would be your two (2) most preferred information sources?



Arena / Community Centre

Basic Repairs and Upgrades

The current 48-year-old Walkerton Community Centre and Arena will require an estimated \$1.32 million + in maintenance and repairs to remain open and available for use as an Arena for the next 10 years. These costs do not include any funds needed to modernize the Arena to meet current expectations for a facility of this kind (such as accessibility needs, energy efficiency, safety upgrades, etc.) The basic upkeep of the Arena will be primarily funded by municipal taxes with staff continuing to seek grants where possible.

Potential Community Centre/Arena Renewal

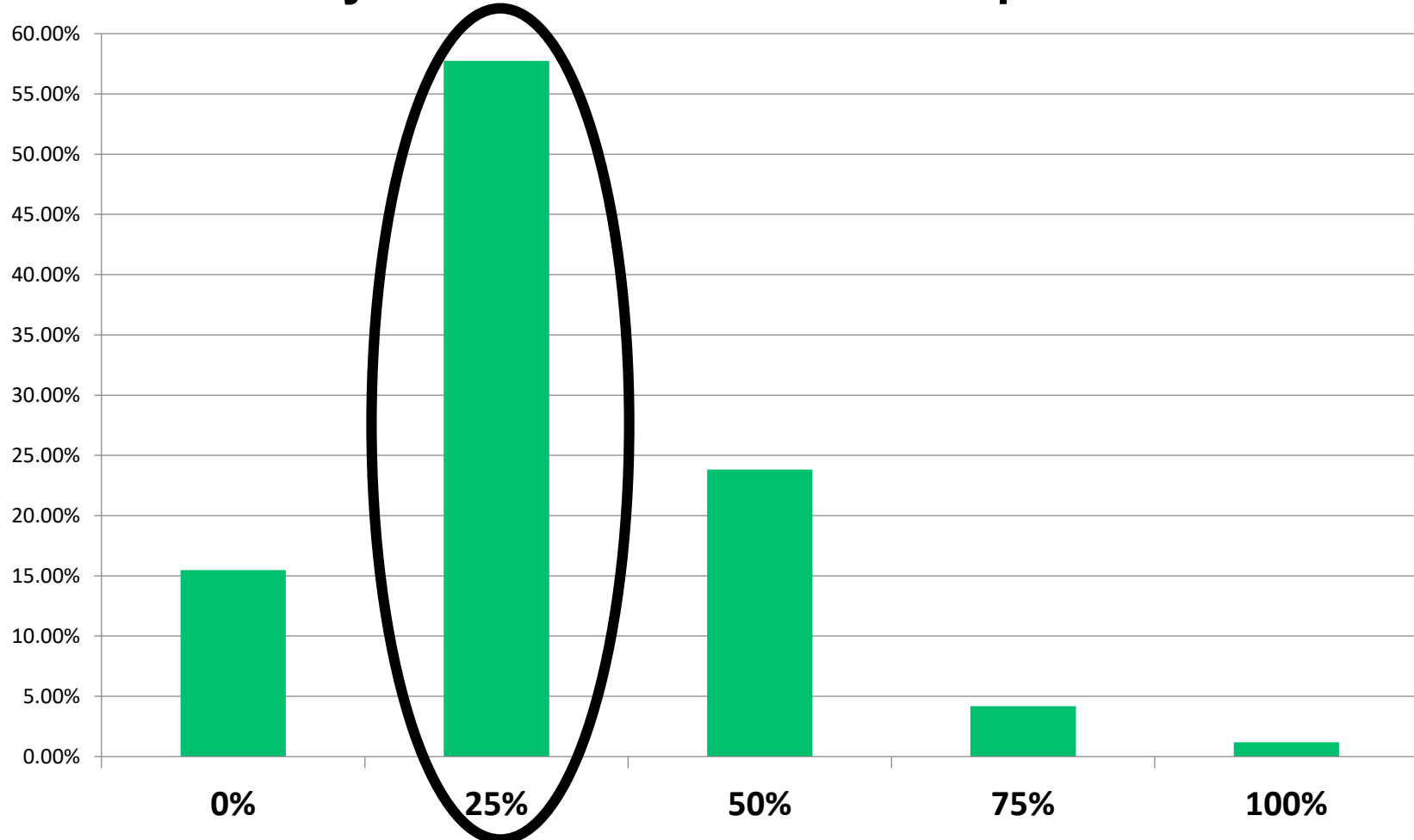
Brockton's population is growing and aging, while many new families are also arriving. This growth may result in a demand for an improved and/or new facility with additional amenities to support the future needs of all demographics, **over and above the repairs and upgrades mentioned above.** A major upgrade of the existing facility (if possible due to space and zoning restrictions) in the range of \$10-12 million would provide 20 more years of useful life.

A new full-size arena/community centre with a single pad ice surface and corresponding larger dressing rooms, washrooms, additional meeting and storage rooms, etc. is estimated to cost \$18 million with a 40-year life cycle.

A new facility could be funded partially by using per-unit charges on new development or facility user fees with a capital development surcharge, along with municipal taxes, community fundraising and grants where available, as a response to growth in the community, however, this will not cover the entirety of the project.

What proportion of a potential \$18 million new facility should come from Municipal taxes (circle one)?

What proportion of a potential \$18 million new facility should come from Municipal taxes:



**What proportion of a potential \$18 million new facility should come from Municipal taxes:
If 0%, please explain:**

SUMMARY (n = 24/170)

=====

Users should pay/ Taxes should be used for services everyone uses

mentions = 7

Fundraising

mentions = 6

Fix up what we have/Don't need a new one

mentions = 6

Could use/do use facilities in neighbouring municipalities

mentions = 2

That kind of money is needed for rural roads instead

mentions = 2

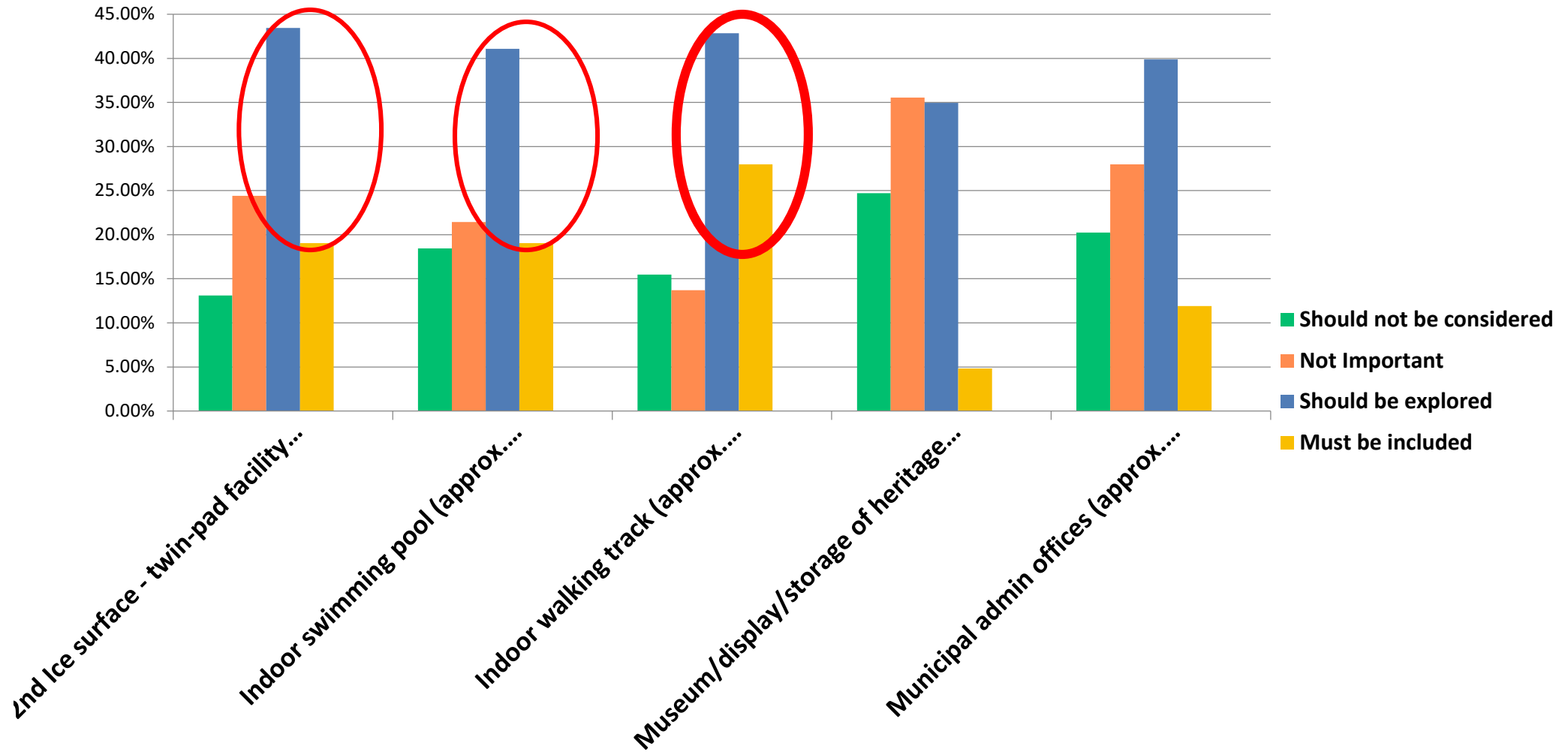
Possible Additional Facilities

A major renovation or a new facility may incorporate other municipal uses in the same facility. While there may be some potential for grant funding, municipal taxes and community fundraising will be the main sources of funding for any “add-ons”, which are typically more economical in a construction of this kind.

How important is it to you that any of the following facilities be considered in conjunction with any future arena/community centre renewal project?

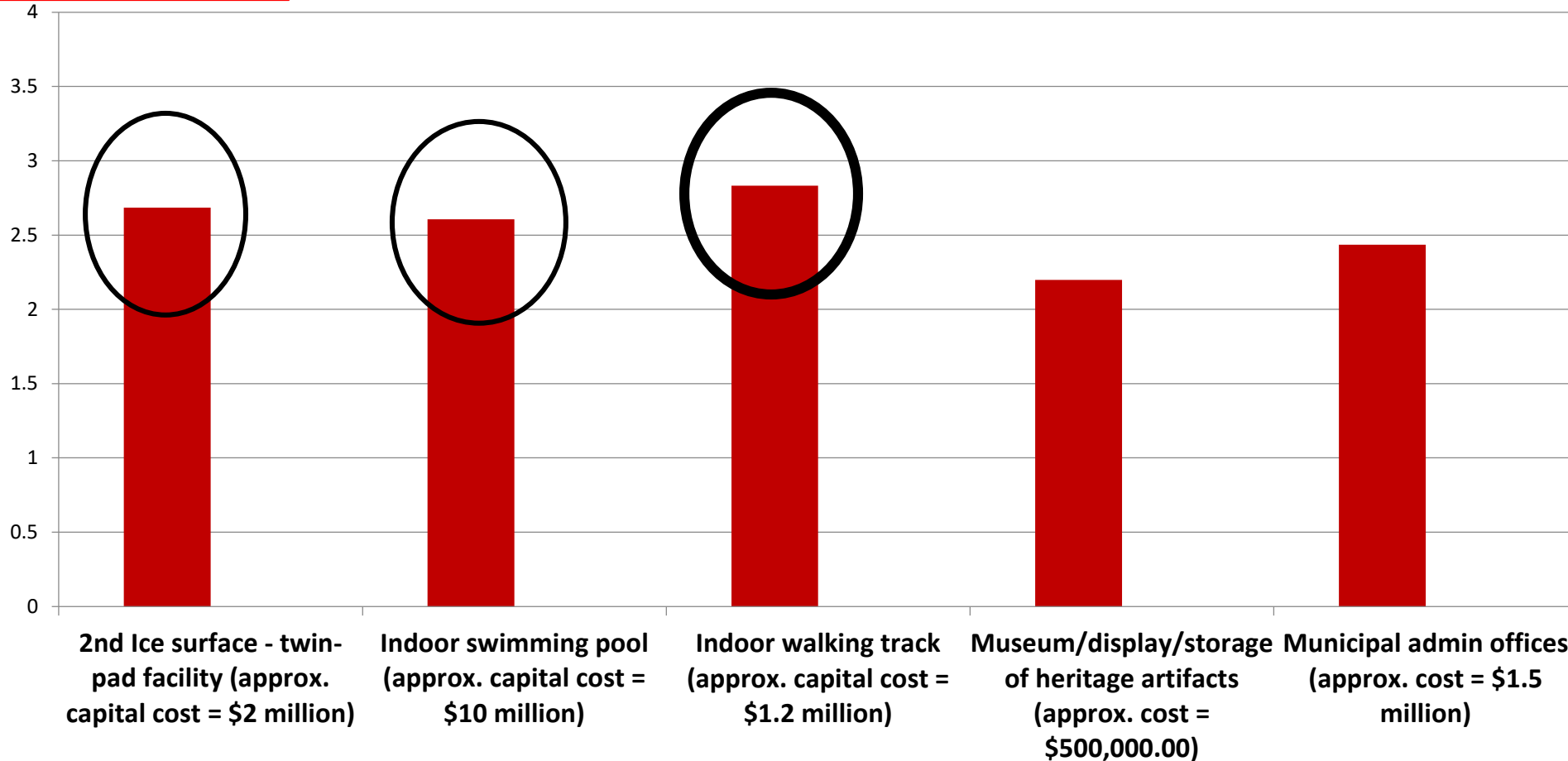
	Must be included	Should be explored	Not important	Should not be considered
2 nd Ice surface - twin-pad facility (approx. capital cost = \$2 million)				
Indoor swimming pool (approx. capital cost = \$10 million)				
Indoor walking track (approx. capital cost = \$1.2 million)				
Museum/display/storage of heritage artifacts (approx. cost = \$500,000.00)				
Municipal admin offices (approx. cost = \$1.5 million)				

How important is it to you that any of the following facilities be considered in conjunction with any future arena/community centre renewal project?



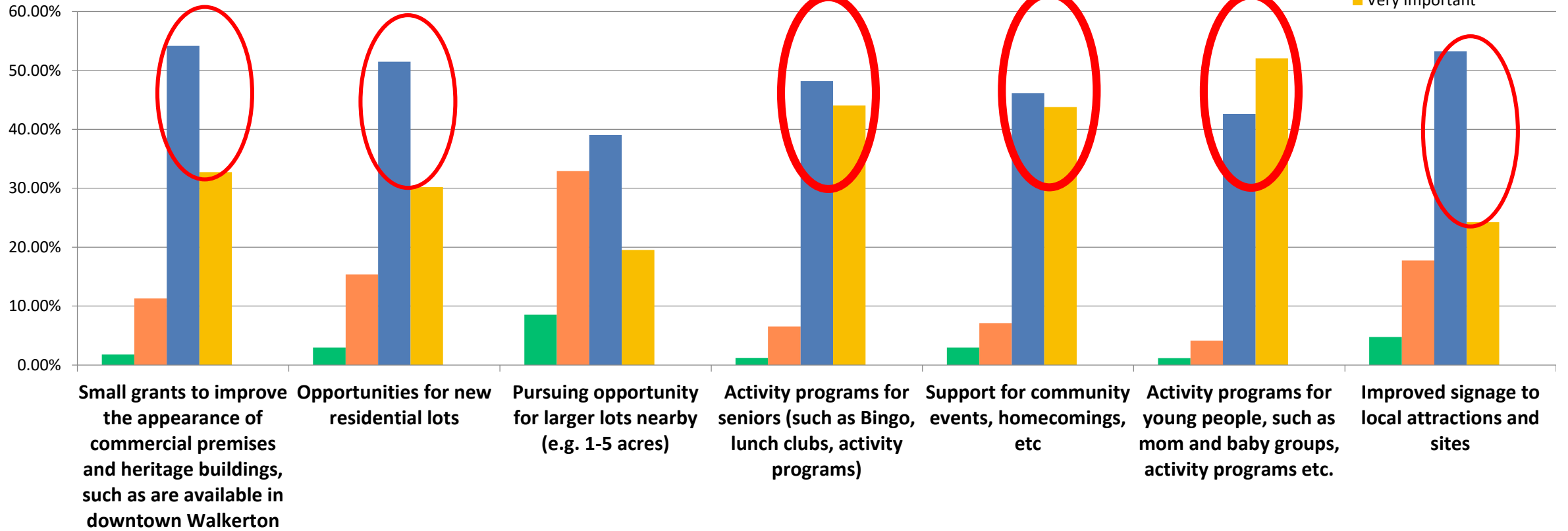
**Weighted
Average
Response**

How important is it to you that any of the following facilities be considered in conjunction with any future arena/community centre renewal project?



Which of the following should be our priorities for services in the hamlets?

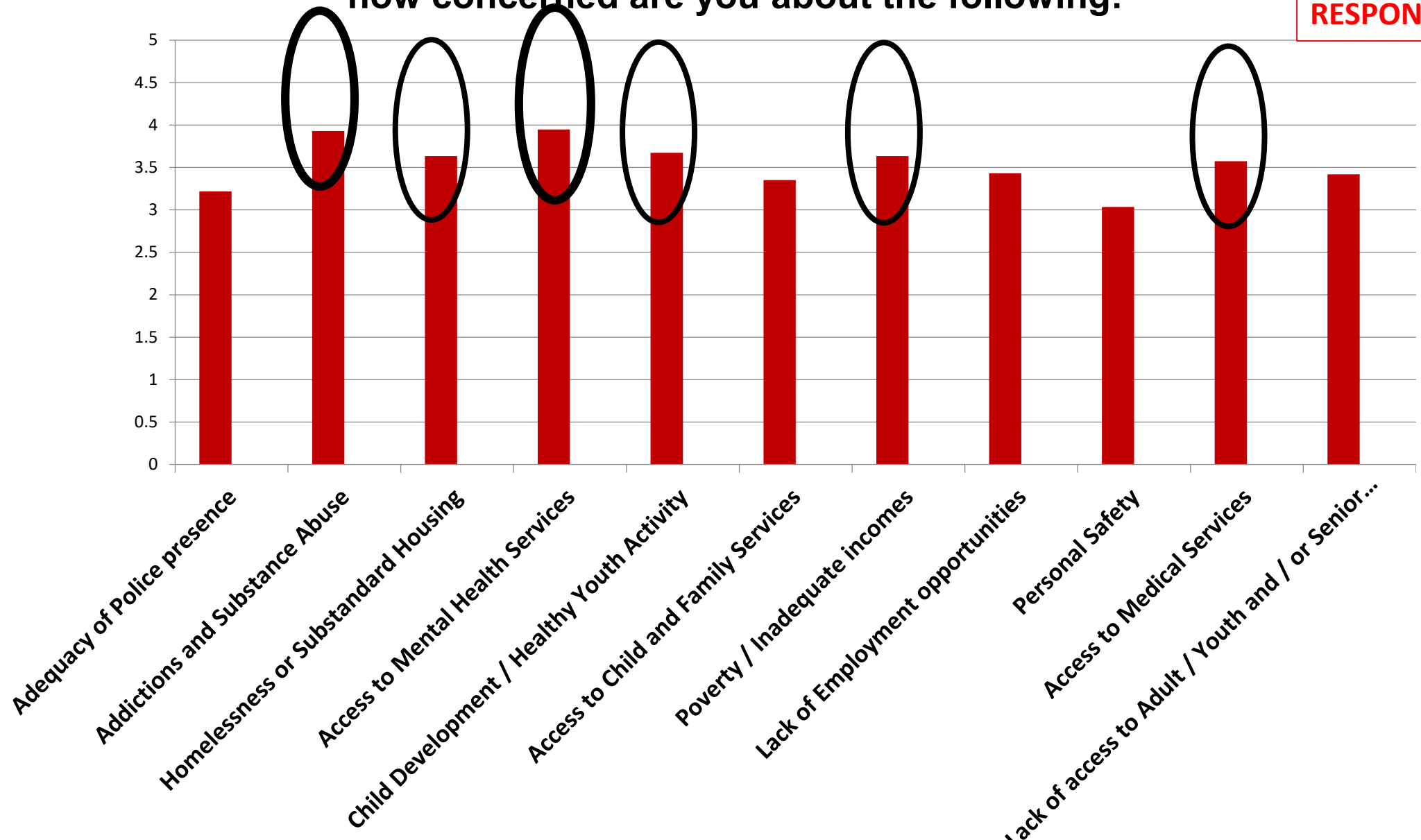
- Should not be considered
- Not Important
- Should be explored
- Very Important



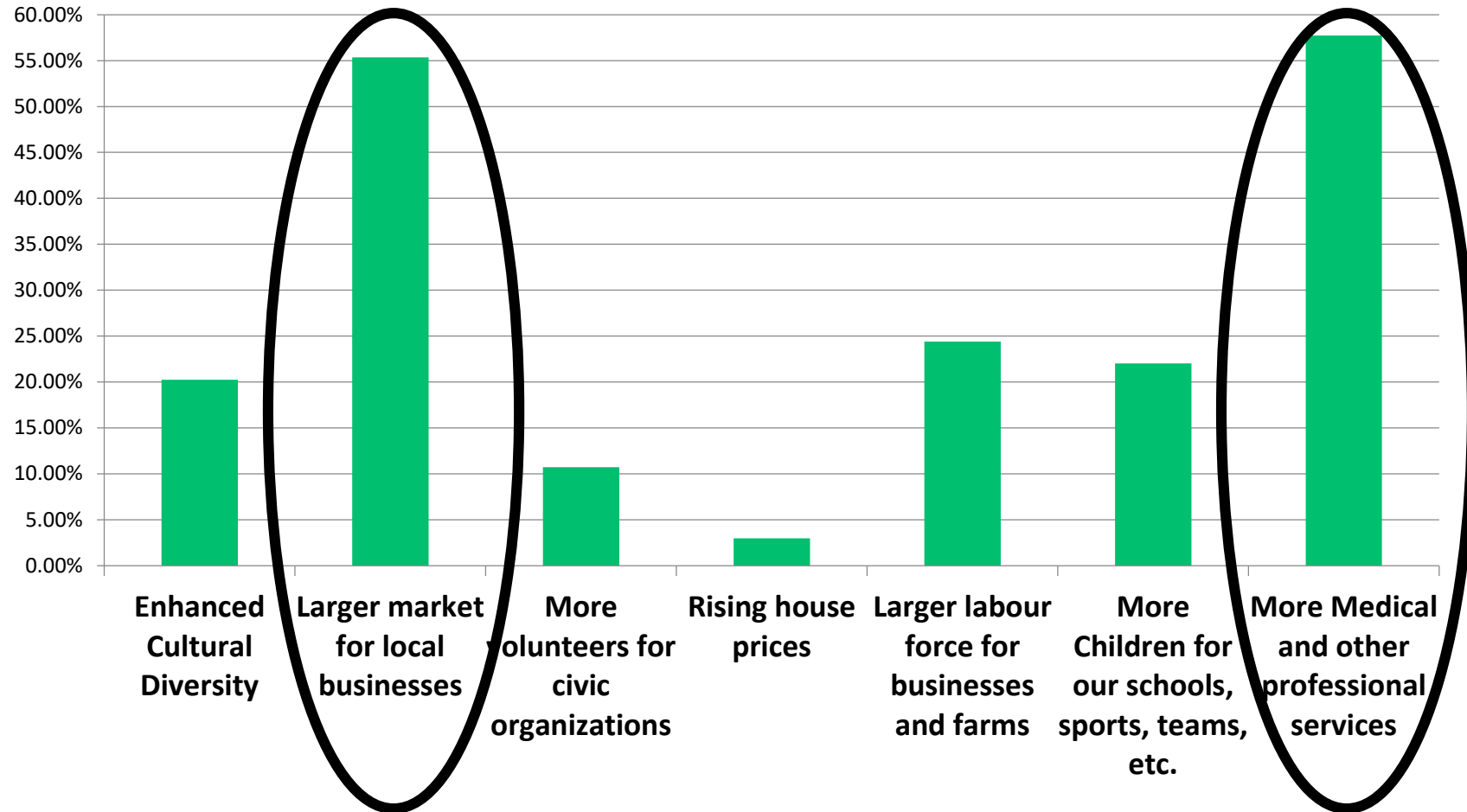
Community Safety and Well-being

On a scale of 1-5 (where 5 = very concerned),
how concerned are you about the following:

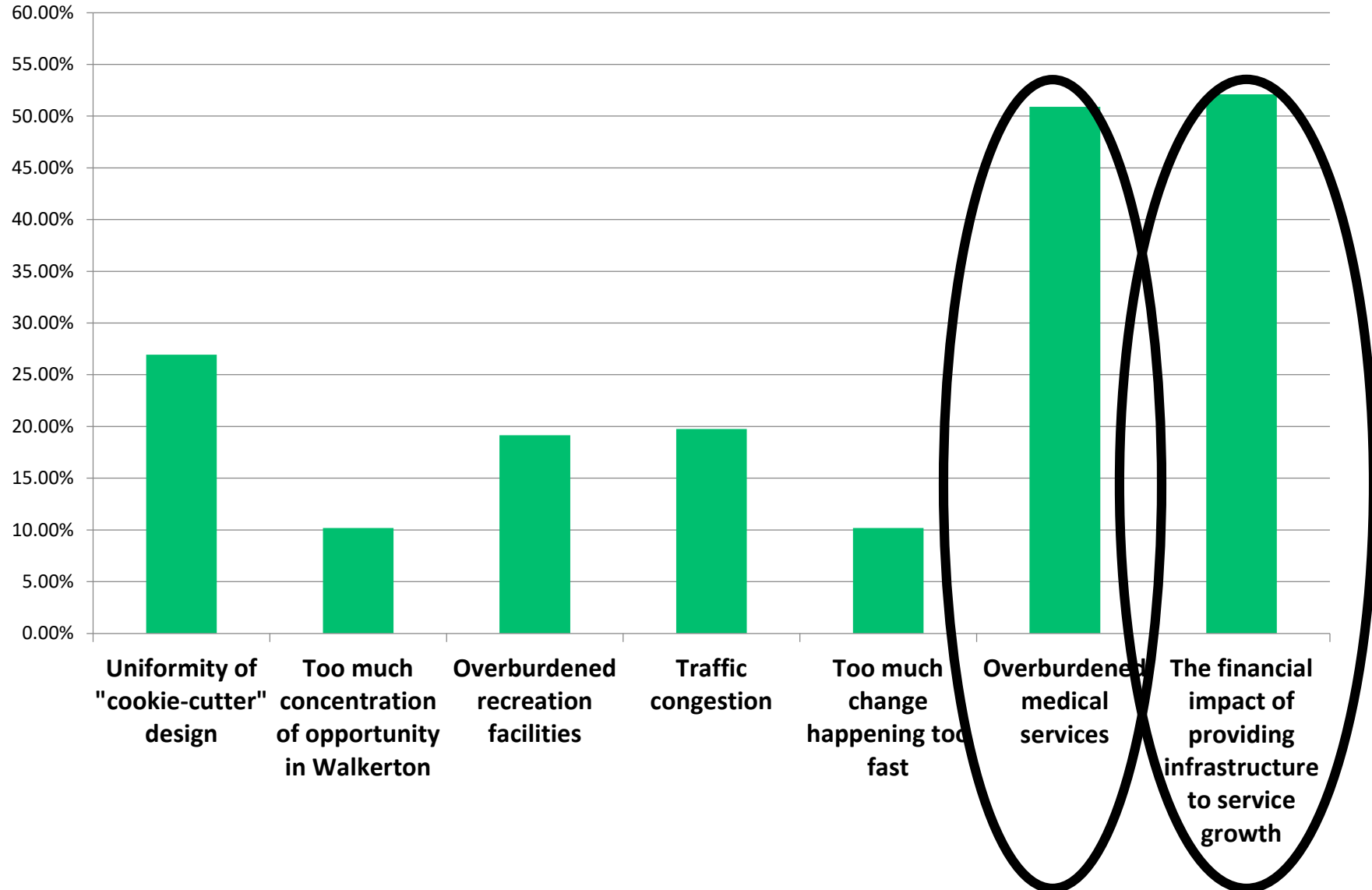
**WEIGHTED
AVERAGE
RESPONSES**



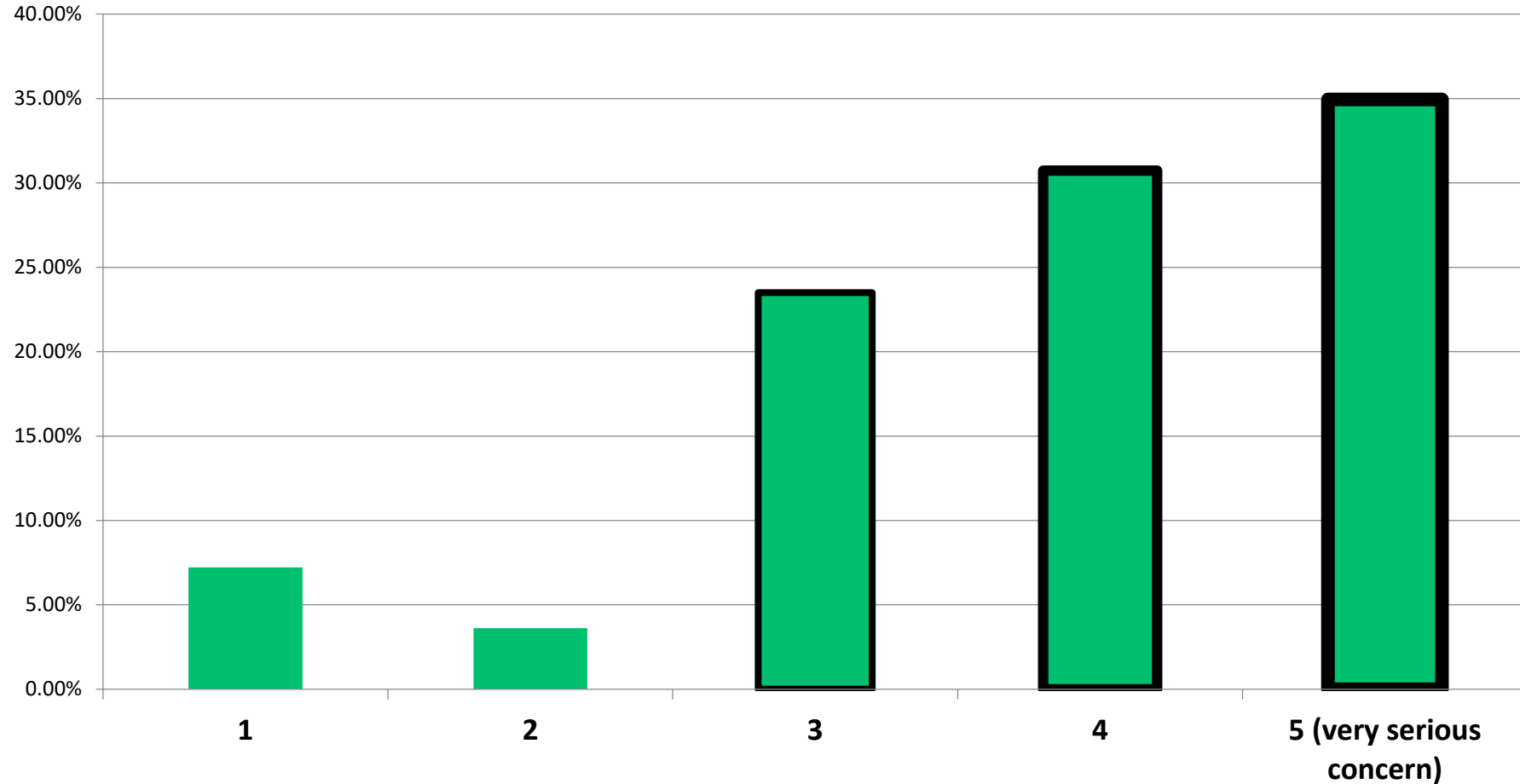
Which are the two (2) most significant changes that you hope growth will bring:



Which would be the two (2) most serious potential concerns do you have about growth:

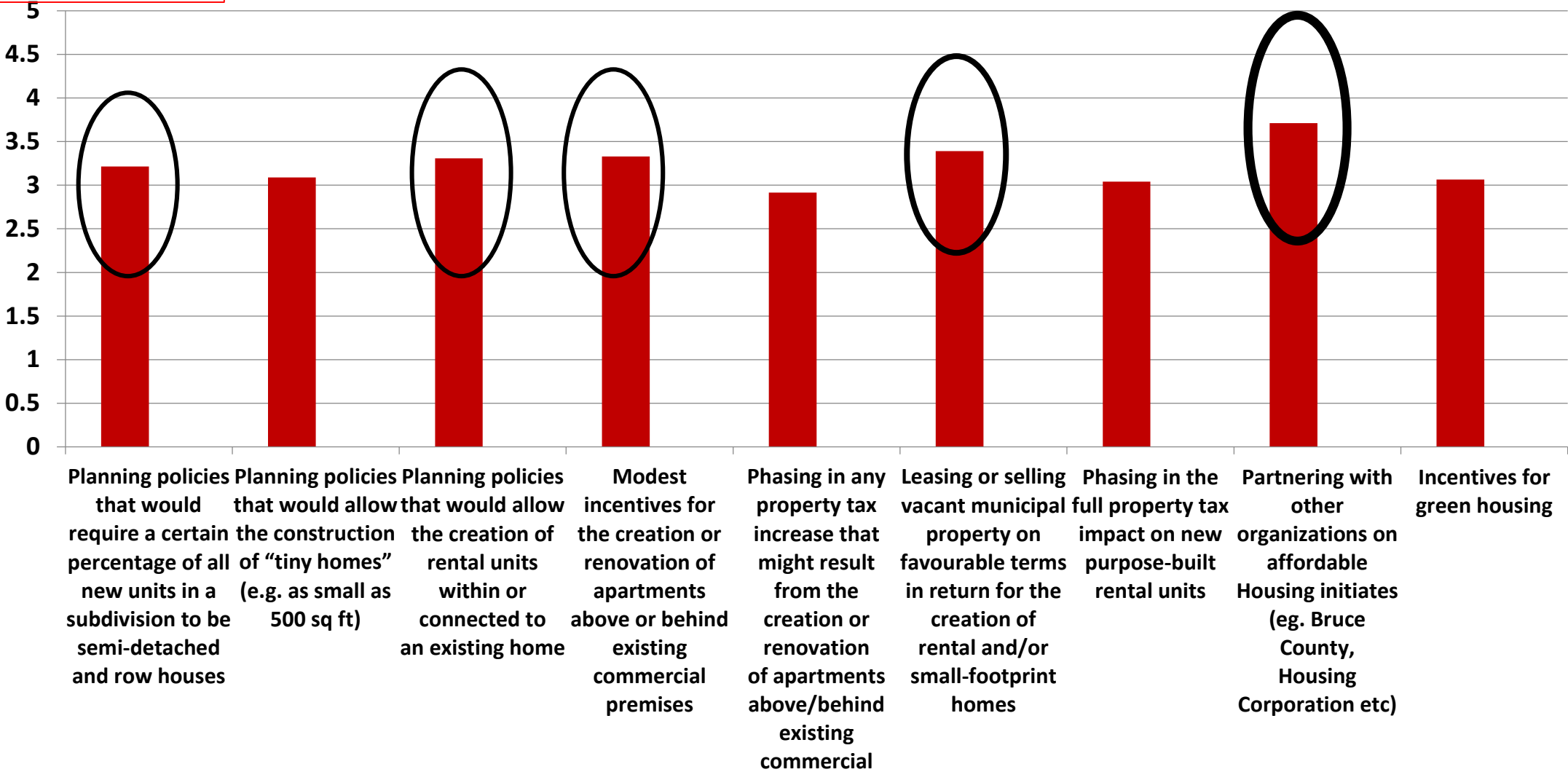


On a scale of 1-5 (5 = very serious concern), how serious do you consider a lack of satisfactory rental or attainably-priced housing to be:



**WEIGHTED
AVERAGE
RESPONSES**

How effective on a scale of 1-5 (5 = very effective), do you think the following potential Municipal initiatives would be in producing more attainably-priced housing and increasing the number of rental units over the next 5-10 years?



Municipal Spending Priorities 2021-2025

For each of the following questions, please indicate how important and satisfied you are with each potential priority by assigning it a number between 1-5. Also please indicate whether you would be willing to accept an increase in municipal tax-supported spending on this matter.

Importance: How important is this type of infrastructure or service to you?

- 1 = Not at all Important
- 2 = Not Very Important
- 3 = Only 'so-so'
- 4 = Somewhat Important
- 5 = Very Important

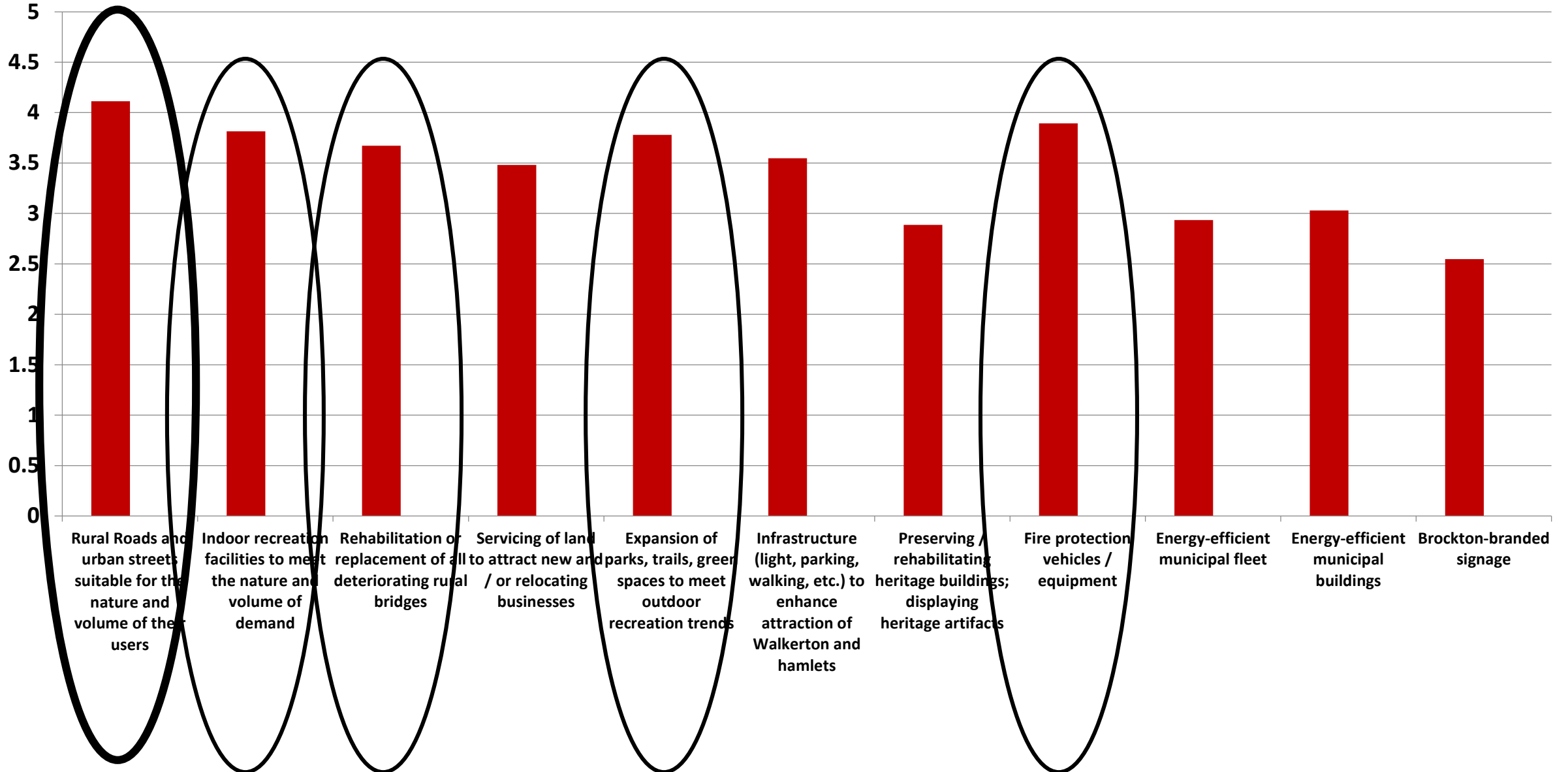
Satisfaction: Are you satisfied with the condition of the infrastructure or service?

- 1 = Not Satisfied
- 2 = Not Very Satisfied
- 3 = Only 'so-so'
- 4 = Somewhat Satisfied
- 5 = Very Satisfied

Spending: If it were necessary to adjust the Municipality's spending, how would you advise Council?

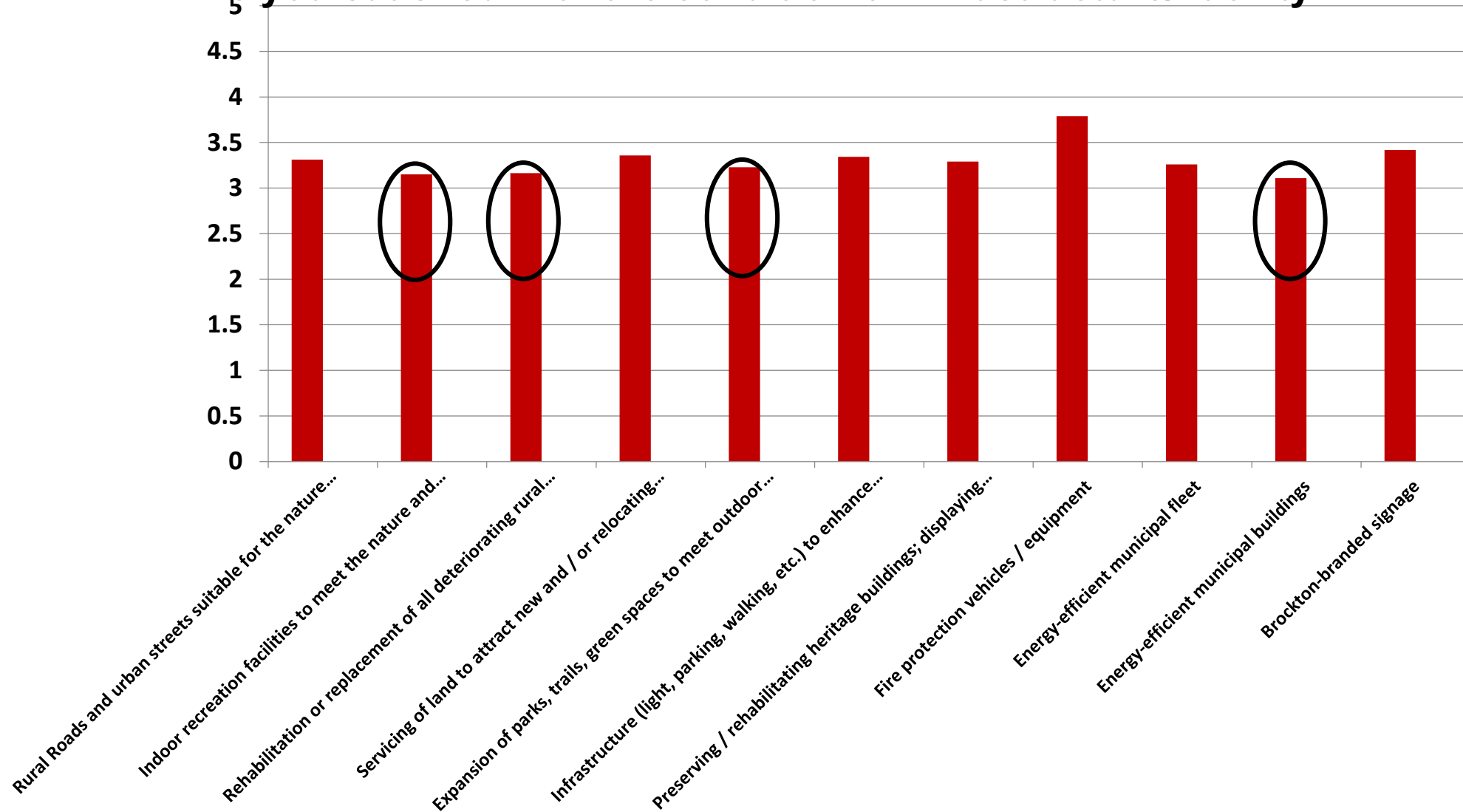
- 1 = Not a priority: decrease spending; if you must cut, look here
- 2 = Low priority
- 3 = Maintenance priority: set aside the rate of inflation (~ 1 - 3%)
- 4 = Priority: spend here, even if it means spending less on other projects and services
- 5 = Key priority: spend whatever it takes to keep or bring this up to a required or high standard

Infrastructure Importance: How important is this type of infrastructure or facility to you?



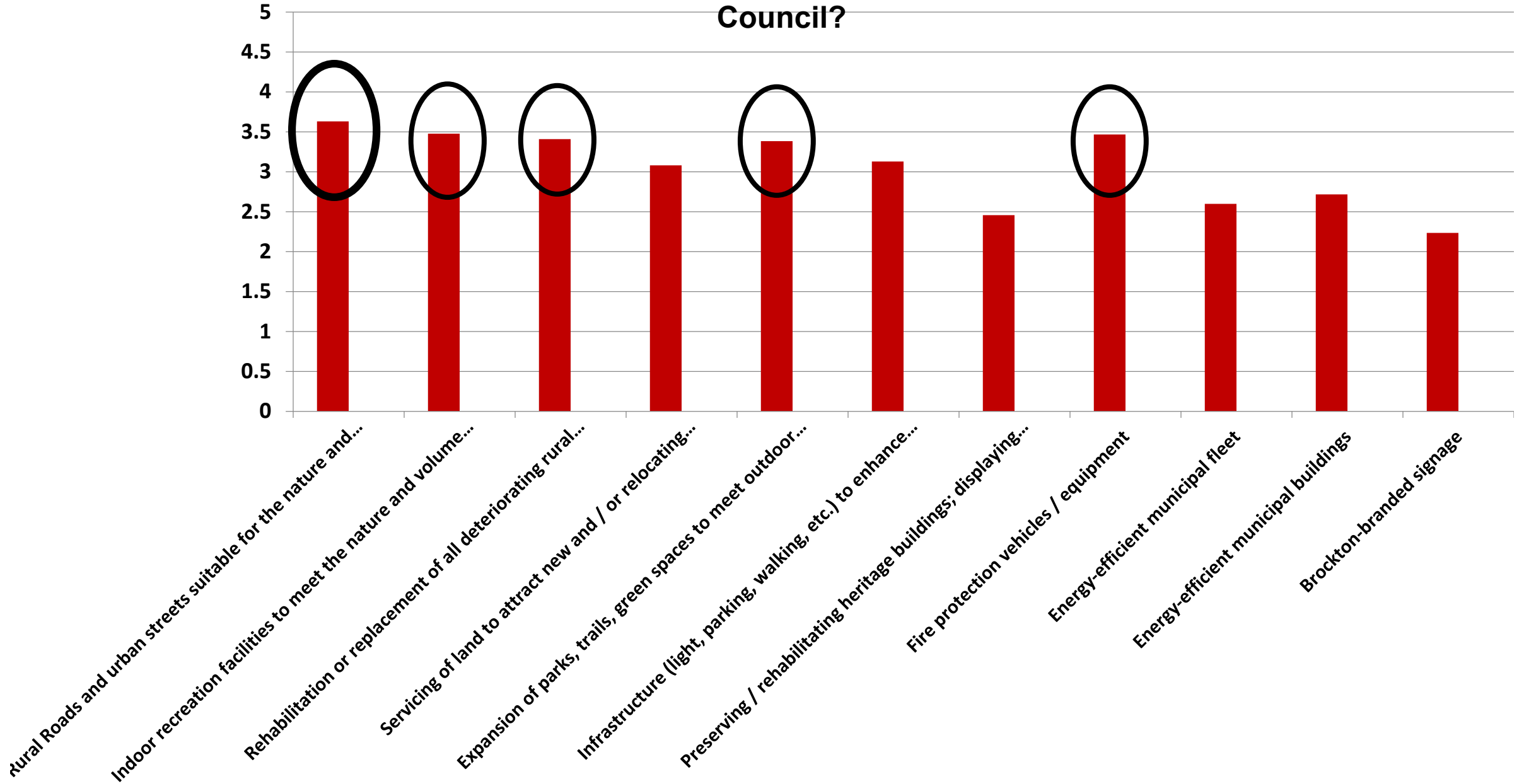
Infrastructure Satisfaction:

Are you satisfied with the condition of infrastructure/ facility?



Infrastructure Spending:

If it were necessary to adjust Municipality's spending, how would you advise Council?

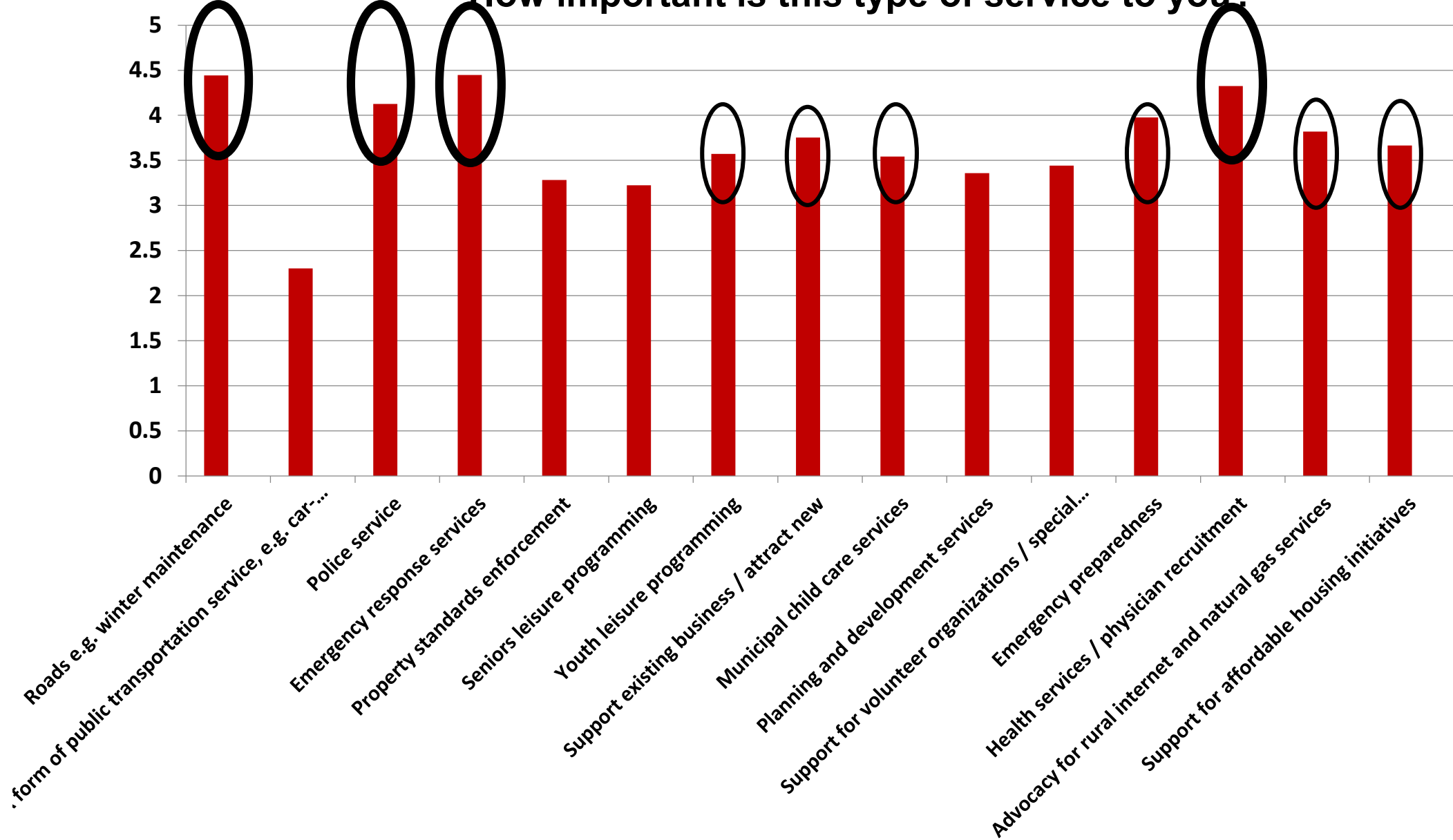


INFRASTRUCTURE PRIORITY

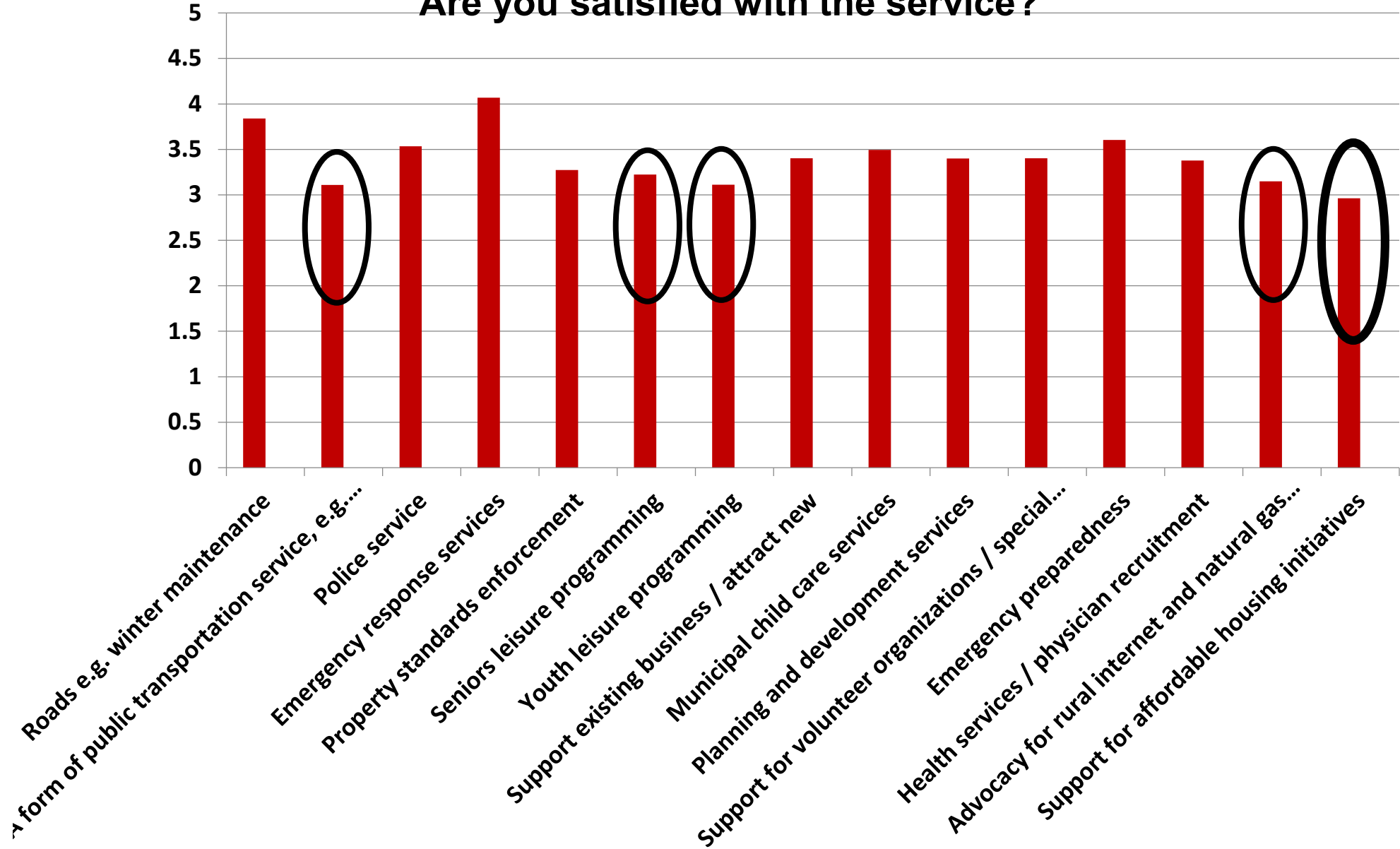
INFRASTRUCTURE PRIORITY				
	Relative Importance			
		High (above 4)	Medium (3.5-4)	Low (3 or below)
Willingness to Spend	High (above 3.5)	Roads and Streets		
	Medium (3-3.5)		Fire vehicles, equipment Parks, trails, open space Indoor Rec facilities Rehab/replace rural bridges Street-side infrastructure Serviced land for business	
	Low (below 3)			Energy-saving buildings Energy-saving fleet Heritage bldgs, artifacts Brockton signage

Service Importance:

How important is this type of service to you?

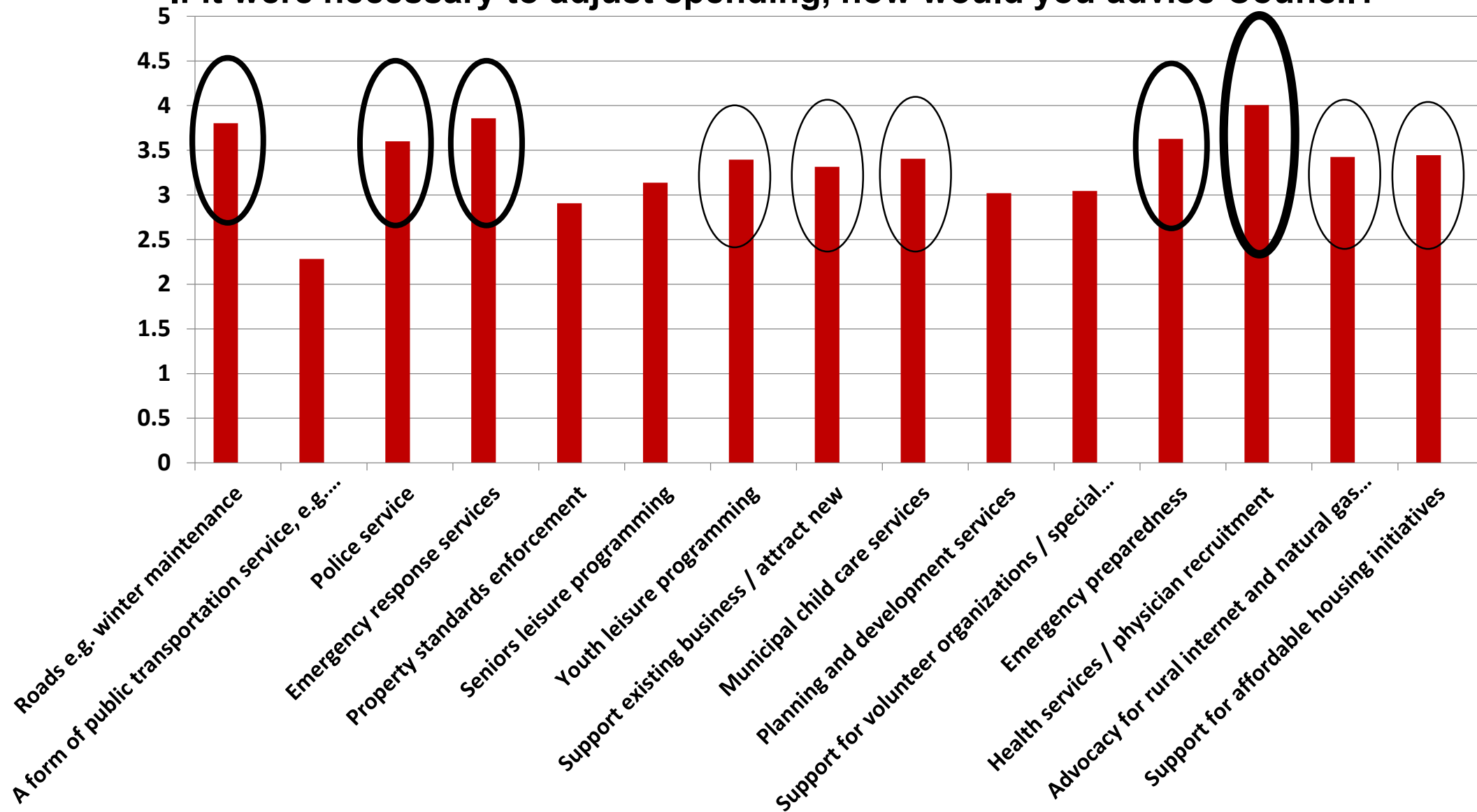


Service Satisfaction: Are you satisfied with the service?



Service Spending:

If it were necessary to adjust spending, how would you advise Council?



SERVICES PRIORITY

SERVICES PRIORITY				
		Relative Importance		
		HIGH (above 4)	MEDIUM (3.5-4)	LOW (below 3.5)
Willingness to Spend	HIGH (above 3.5)	Road maintenance Emergency services Medical/physician services Police service	Emergency preparedness	
	MEDIUM (3-3.5)		Advocacy: internet, natural gas Support/attract businesses Affordable Housing initiatives Youth leisure programs Municipal child care	Seniors leisure programs Planning and development Support volunteer orgs/events
	LOW (below 3)			Property standards Some public transportation

SERVICES PRIORITY

Satisfaction

		HIGH (above 4)	MEDIUM-HIGH (3.5-4)	LOW-MEDIUM (3-3.5)	LOW (below 3)
Willingness to Spend	HIGH (above 3.5)	Emergency services	Emergency preparedness Road maintenance Police service	Medical/physician services	
	MEDIUM (3-3.5)		Municipal child care	Seniors leisure programs Planning and development Support volunteer orgs/events Advocacy: internet, nat gas Support/attract businesses Youth leisure programs	Affordable Housing initiatives
	LOW (below 3)			Property standards Some public transportation	