

Toward Brockton Action Plan 2025

Random Sample Household Survey SUMMARY of RESPONSES

**Survey and Invitation to participate mailed to 500 randomly-selected
Brockton households during the week of March 23 , 2021,
with postage-paid self-addressed envelope.**

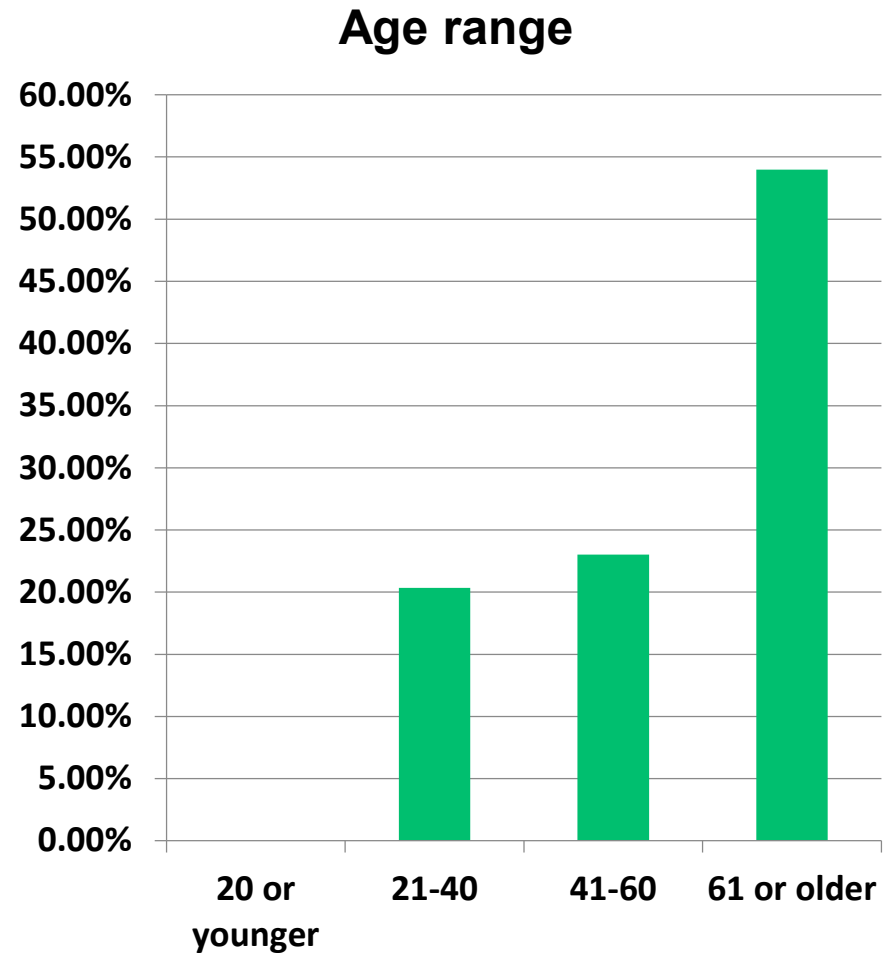
Responses obtained until May 3, 2021.

Total # Responses = 113

Toward Brockton Action Plan 2025

Random Sample Household Survey METHODOLOGY

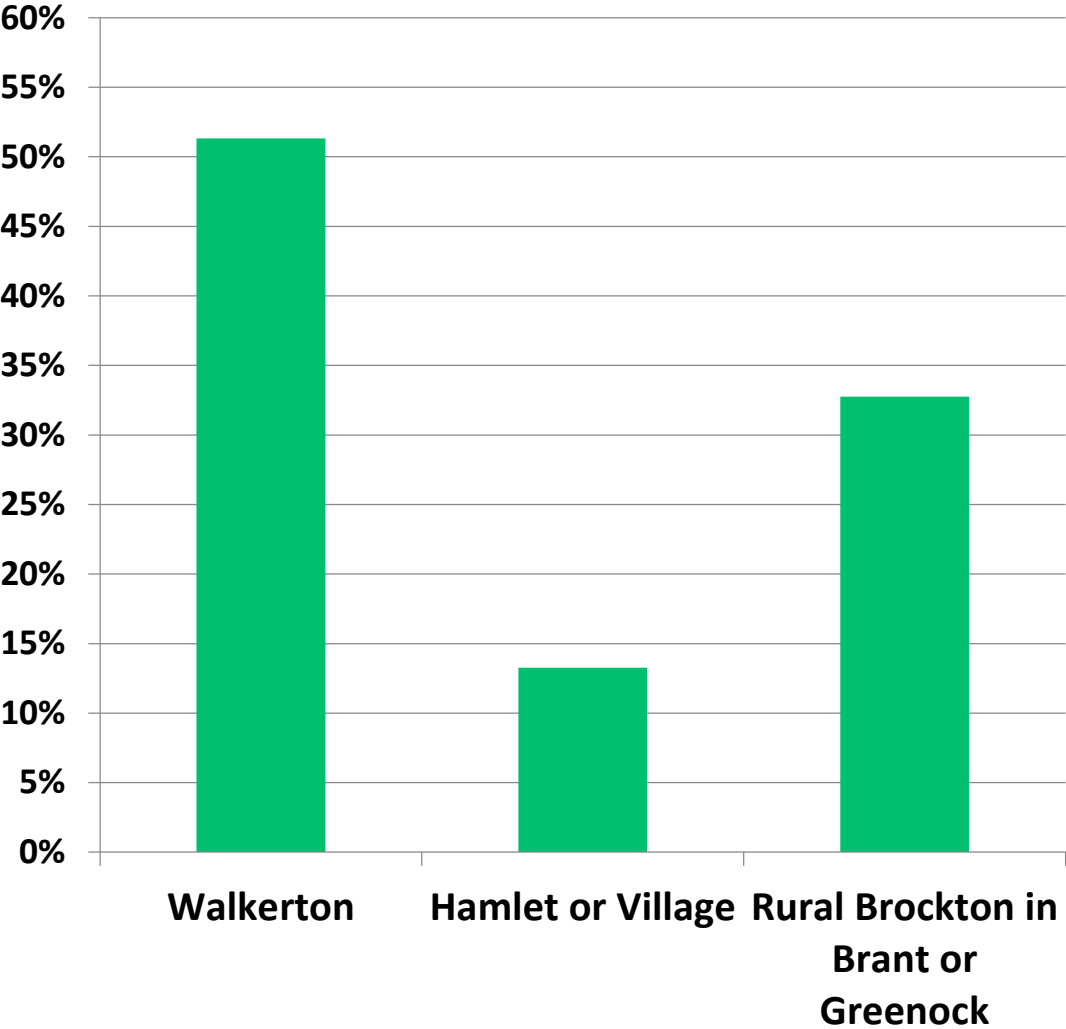
- **Survey and Invitation to participate mailed to 500 randomly-selected Brockton households during the week of March 23 , 2021, with postage-paid self-addressed envelope.**
- **Responses obtained until May 3, 2021.**
- **Total # Respondents = 113**
- **Responses valid within 3.5% 19 x/20**
- **See separate note on survey limitations**



	AGE COHORT		
	Age 20-40	Age 41-60	Age 61 +
Brockton Population Age 20+	28%	34%	38%
Random sample Survey Respondents	21%	24%	55%

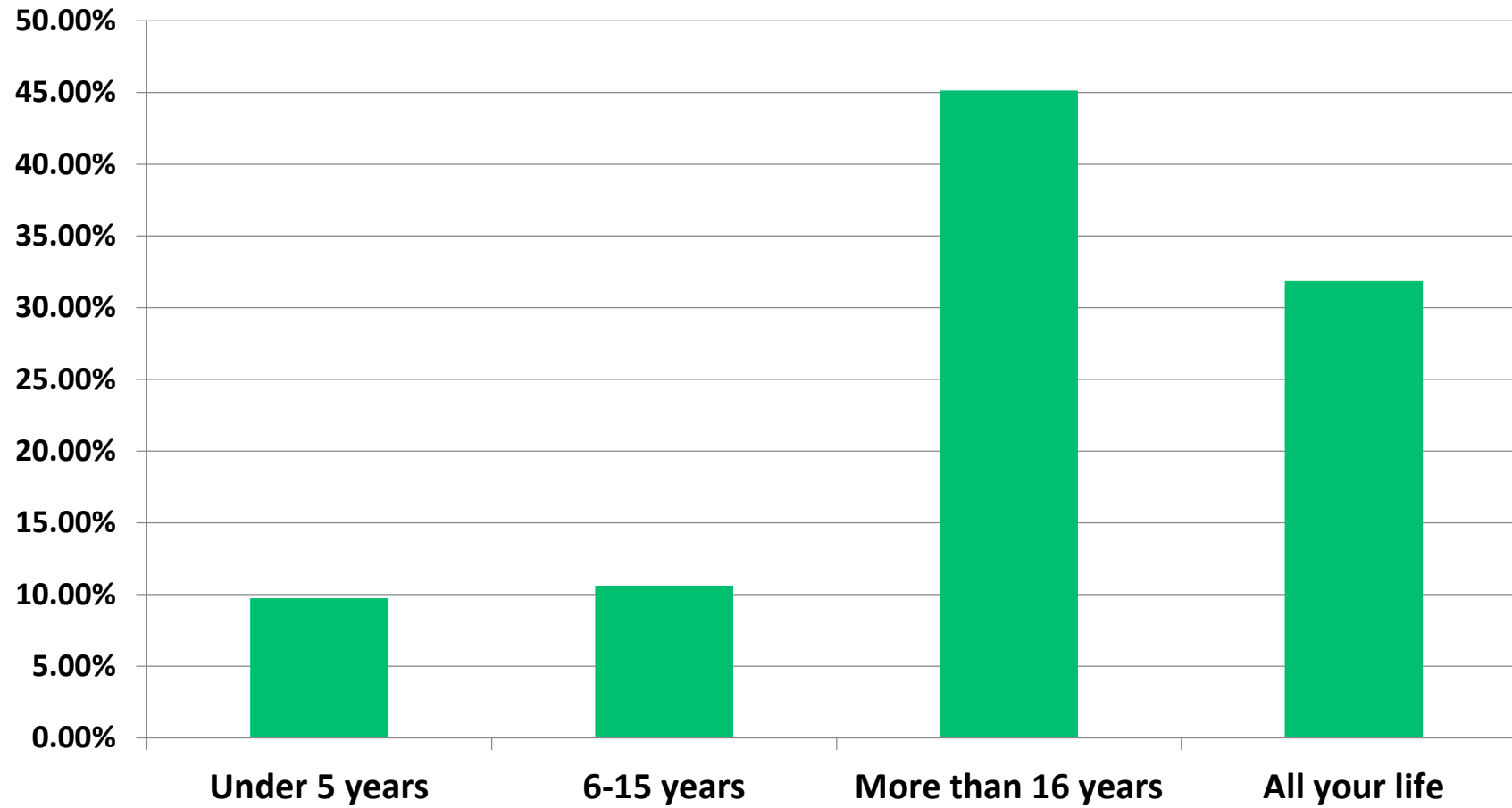
Respondents age 60+ are overweighted by comparison with Brockton's population generally. Some overweighting toward older age cohorts is to be expected since this is, in effect, a survey of homeowners.

Would you say you live in:

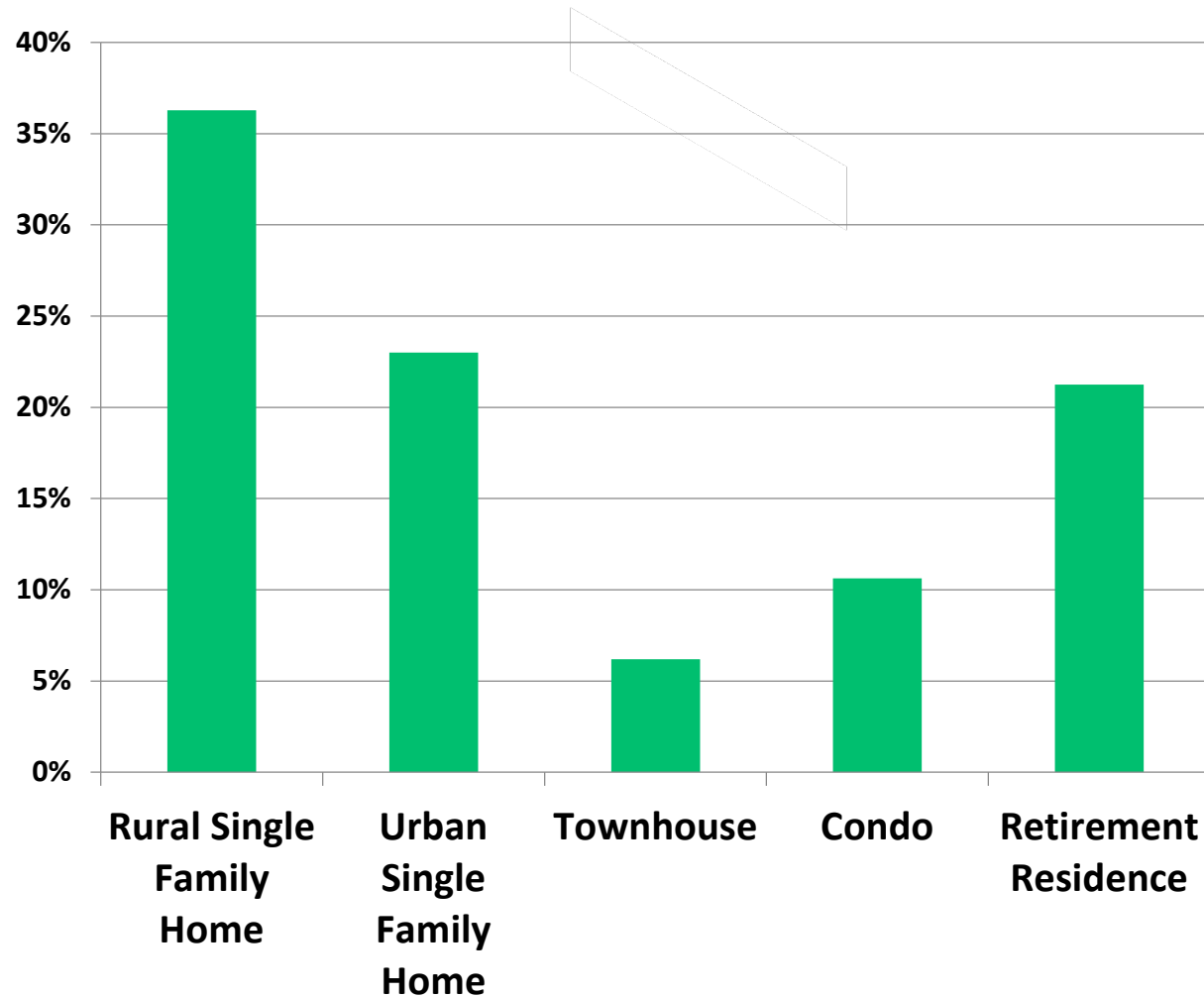


WHERE WOULD YOU SAY YOU LIVE?			
	Walkerton	Hamlets	Rural
Brockton Population	50%	8%	42%
Random sample Respondents	53%	13%	34%
The geographic spread of the respondent households is a fairly close match to that of the Brockton population generally.			

How Long Have You Lived in What is Now Brockton?

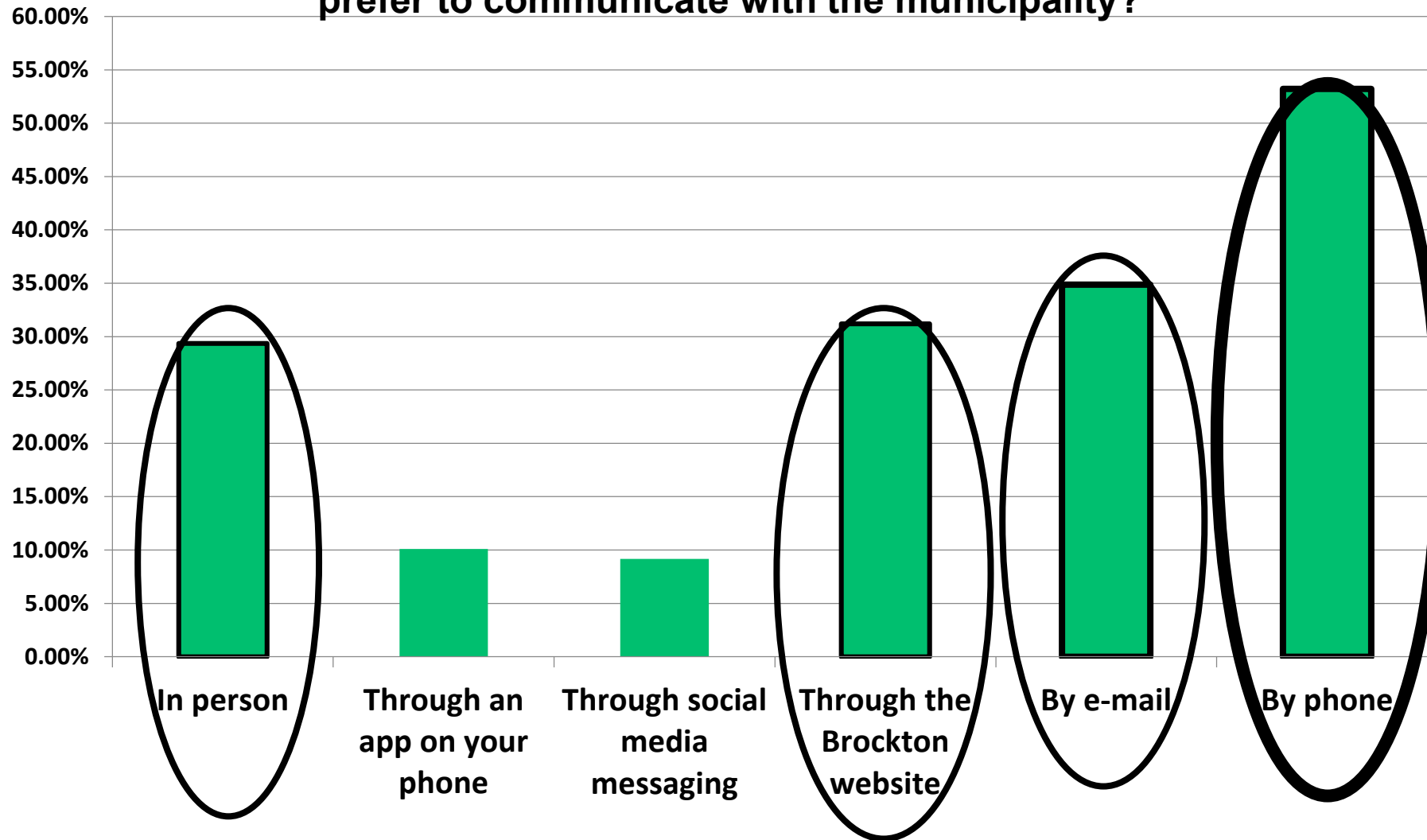


What type of housing do you expect will be most suitable for you in 10 years?

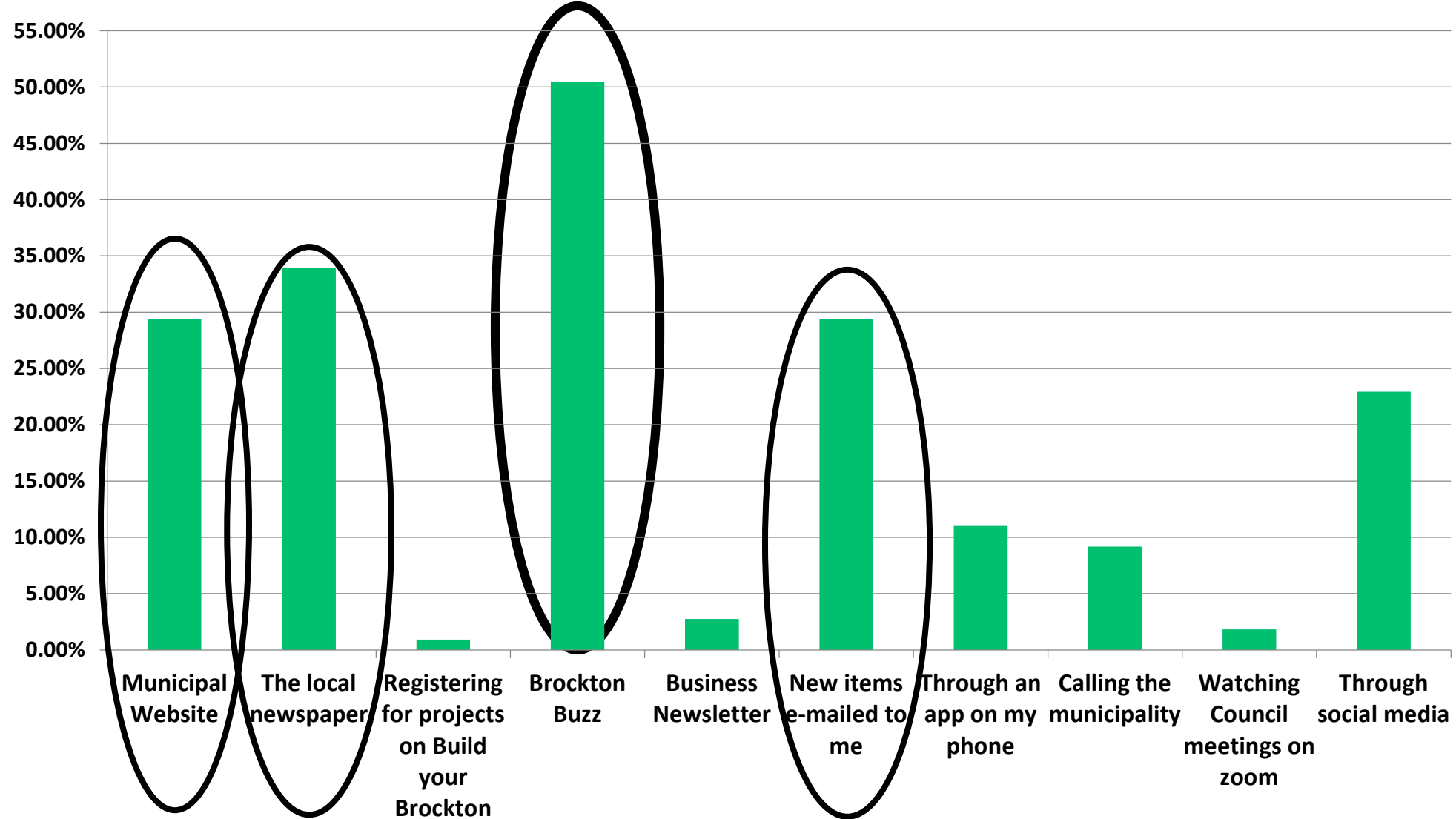


A significant number of respondents picture moving to higher-density settings in the next 10 years. This is consistent with the weighting of the respondents, and of the Brockton population generally, toward older age cohorts.

When you want to make a routine service request to the Municipality, for example request a burn permit, make a by-law complaint, inquire about landfill hours etc, how would you prefer to communicate with the municipality?



When trying to stay informed about projects, news and initiatives that the Municipality is undertaking, what would be your two (2) most preferred information sources?



Arena / Community Centre

Basic Repairs and Upgrades

The current 48-year-old Walkerton Community Centre and Arena will require an estimated \$1.32 million + in maintenance and repairs to remain open and available for use as an Arena for the next 10 years. These costs do not include any funds needed to modernize the Arena to meet current expectations for a facility of this kind (such as accessibility needs, energy efficiency, safety upgrades, etc.) The basic upkeep of the Arena will be primarily funded by municipal taxes with staff continuing to seek grants where possible.

Potential Community Centre/Arena Renewal

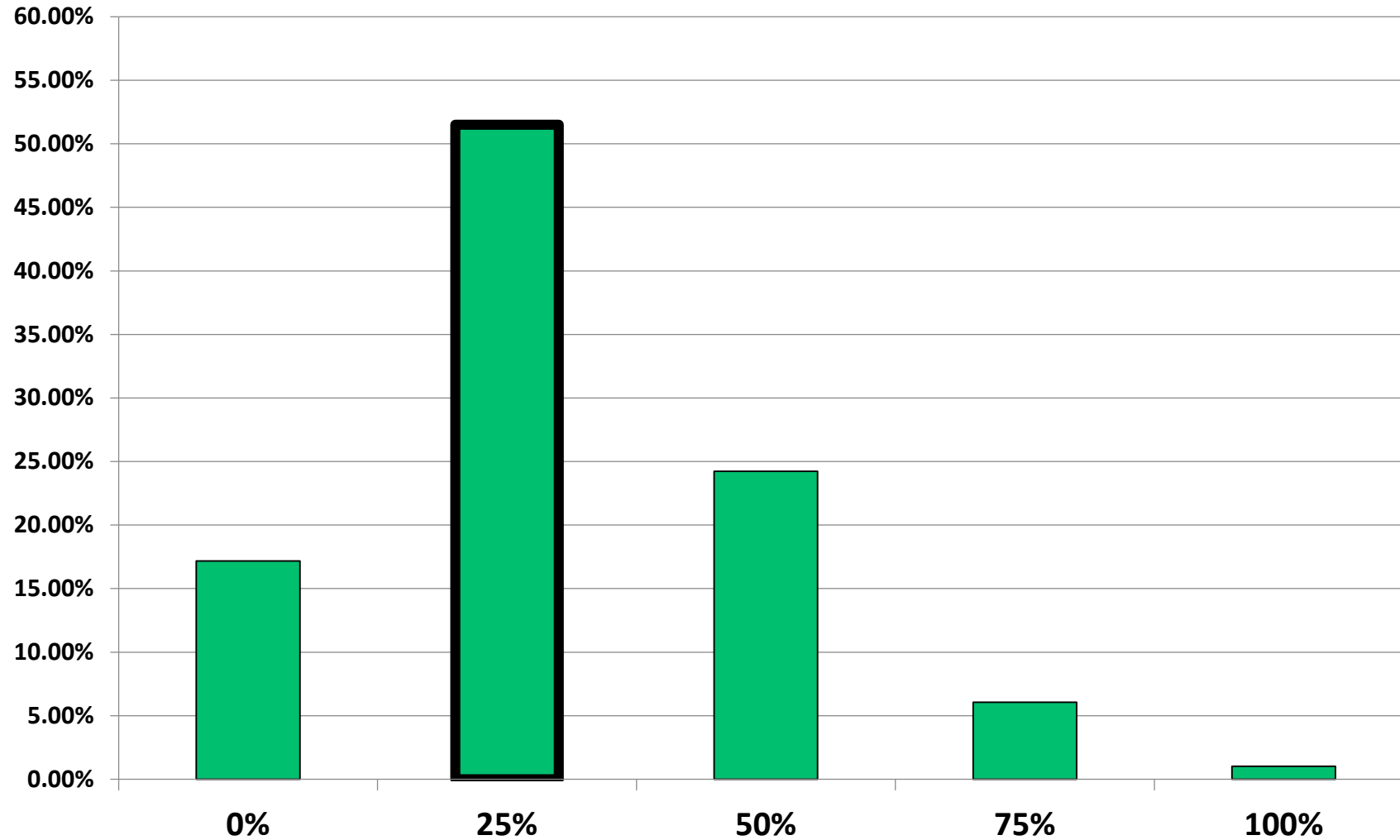
Brockton's population is growing and aging, while many new families are also arriving. This growth may result in a demand for an improved and/or new facility with additional amenities to support the future needs of all demographics, **over and above the repairs and upgrades mentioned above.** A major upgrade of the existing facility (if possible due to space and zoning restrictions) in the range of \$10-12 million would provide 20 more years of useful life.

A new full-size arena/community centre with a single pad ice surface and corresponding larger dressing rooms, washrooms, additional meeting and storage rooms, etc. is estimated to cost \$18 million with a 40-year life cycle.

A new facility could be funded partially by using per-unit charges on new development or facility user fees with a capital development surcharge, along with municipal taxes, community fundraising and grants where available, as a response to growth in the community, however, this will not cover the entirety of the project.

What proportion of a potential \$18 million new facility should come from Municipal taxes (circle one)?

**What proportion of a potential \$18 million new facility
should come from Municipal taxes:**



**What proportion of a potential \$18 million new facility should come from Municipal taxes:
If 0%, please explain:**

SUMMARY (n = 17/99)

=====

Users should pay/ Don't use it # mentions = 7

Seniors can't afford it # mentions = 4

Keep taxes low # mentions = 3

**Fix up what we have/Don't need a new one
mentions = 3**

**That kind of money is needed for rural roads/hamlets instead
mentions = 3**

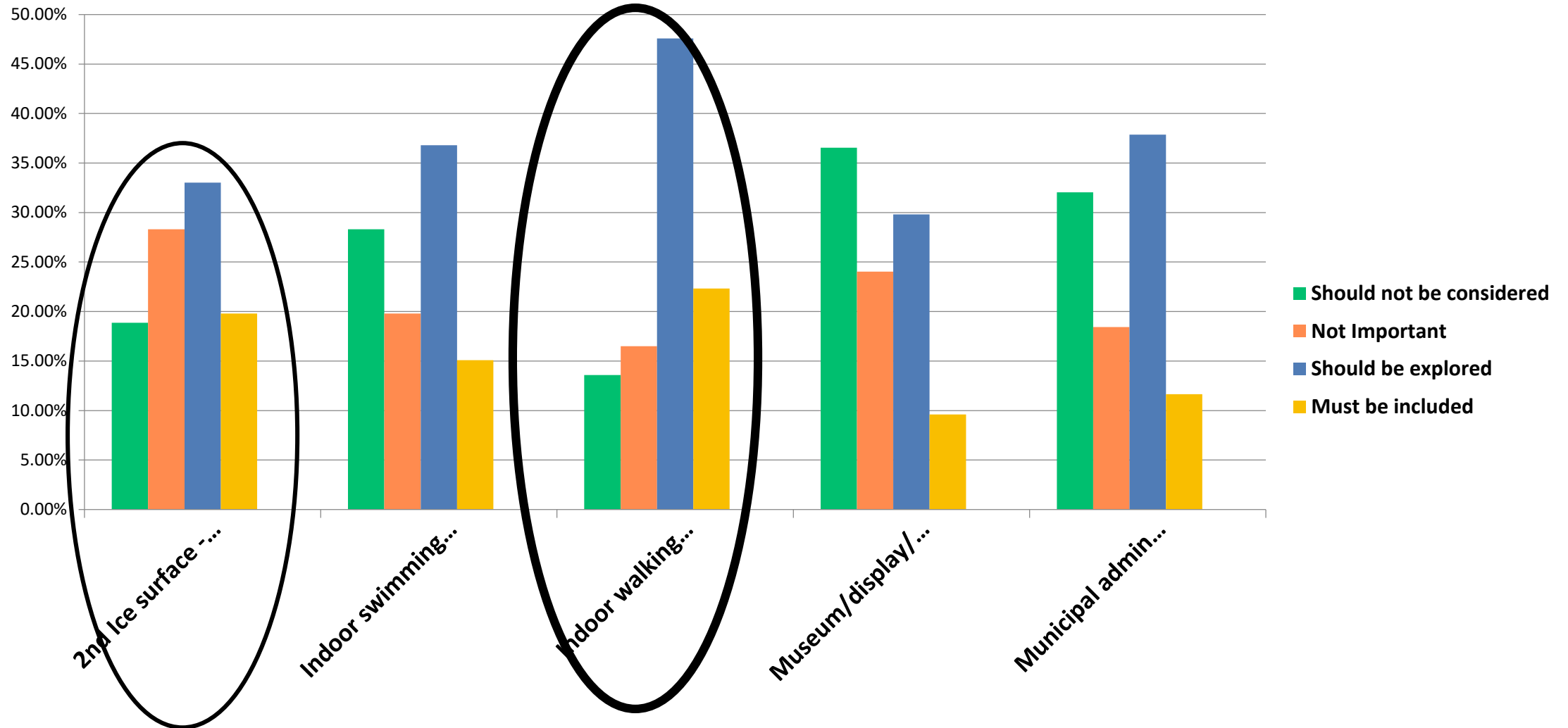
Possible Additional Facilities

A major renovation or a new facility may incorporate other municipal uses in the same facility. While there may be some potential for grant funding, municipal taxes and community fundraising will be the main sources of funding for any “add-ons”, which are typically more economical in a construction of this kind.

How important is it to you that any of the following facilities be considered in conjunction with any future arena/community centre renewal project?

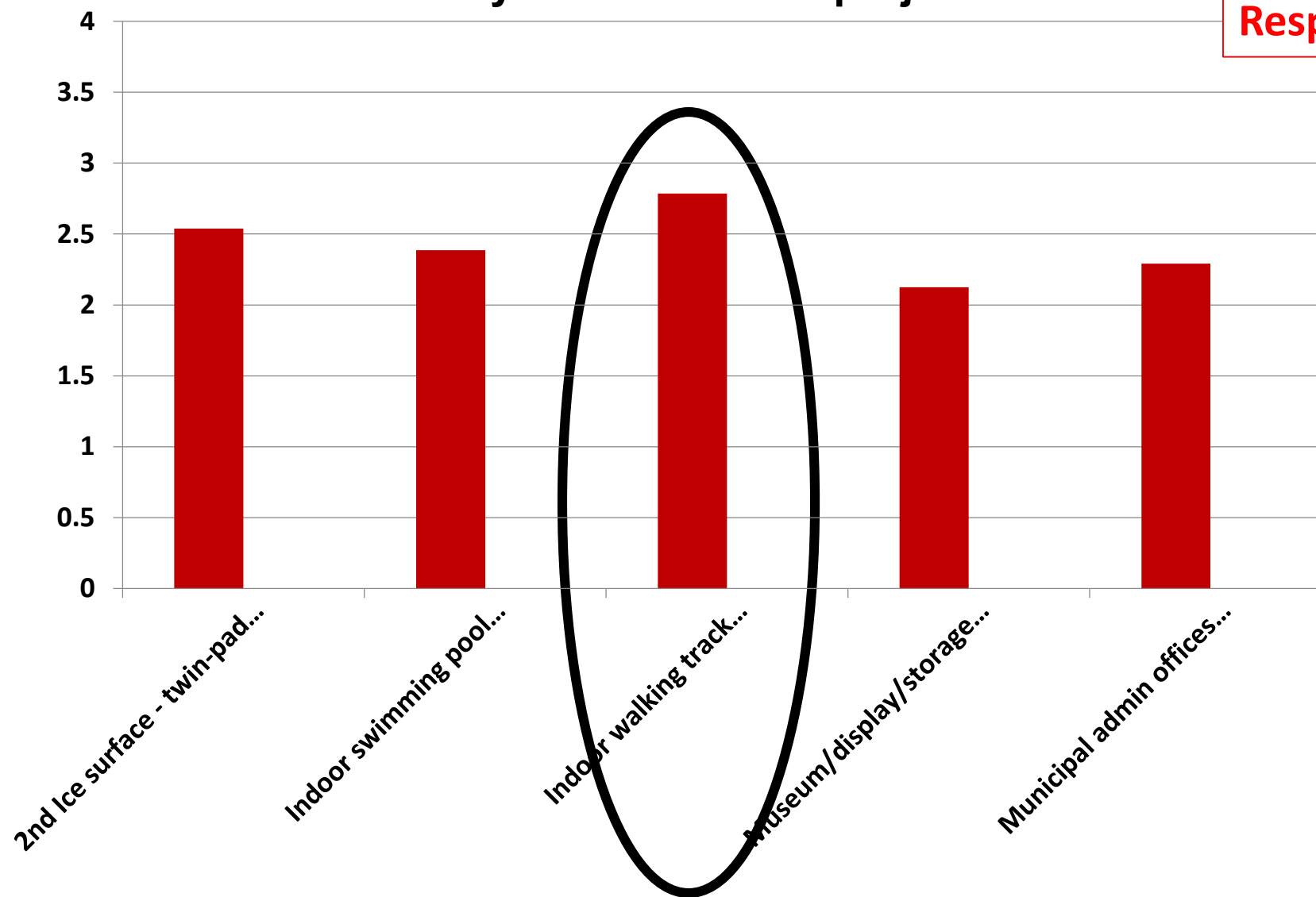
	Must be included	Should be explored	Not important	Should not be considered
2 nd Ice surface - twin-pad facility (approx. capital cost = \$2 million)				
Indoor swimming pool (approx. capital cost = \$10 million)				
Indoor walking track (approx. capital cost = \$1.2 million)				
Museum/display/storage of heritage artifacts (approx. cost = \$500,000.00)				
Municipal admin offices (approx. cost = \$1.5 million)				

How important is it to you that any of the following facilities be considered in conjunction with any future arena/community centre renewal project?

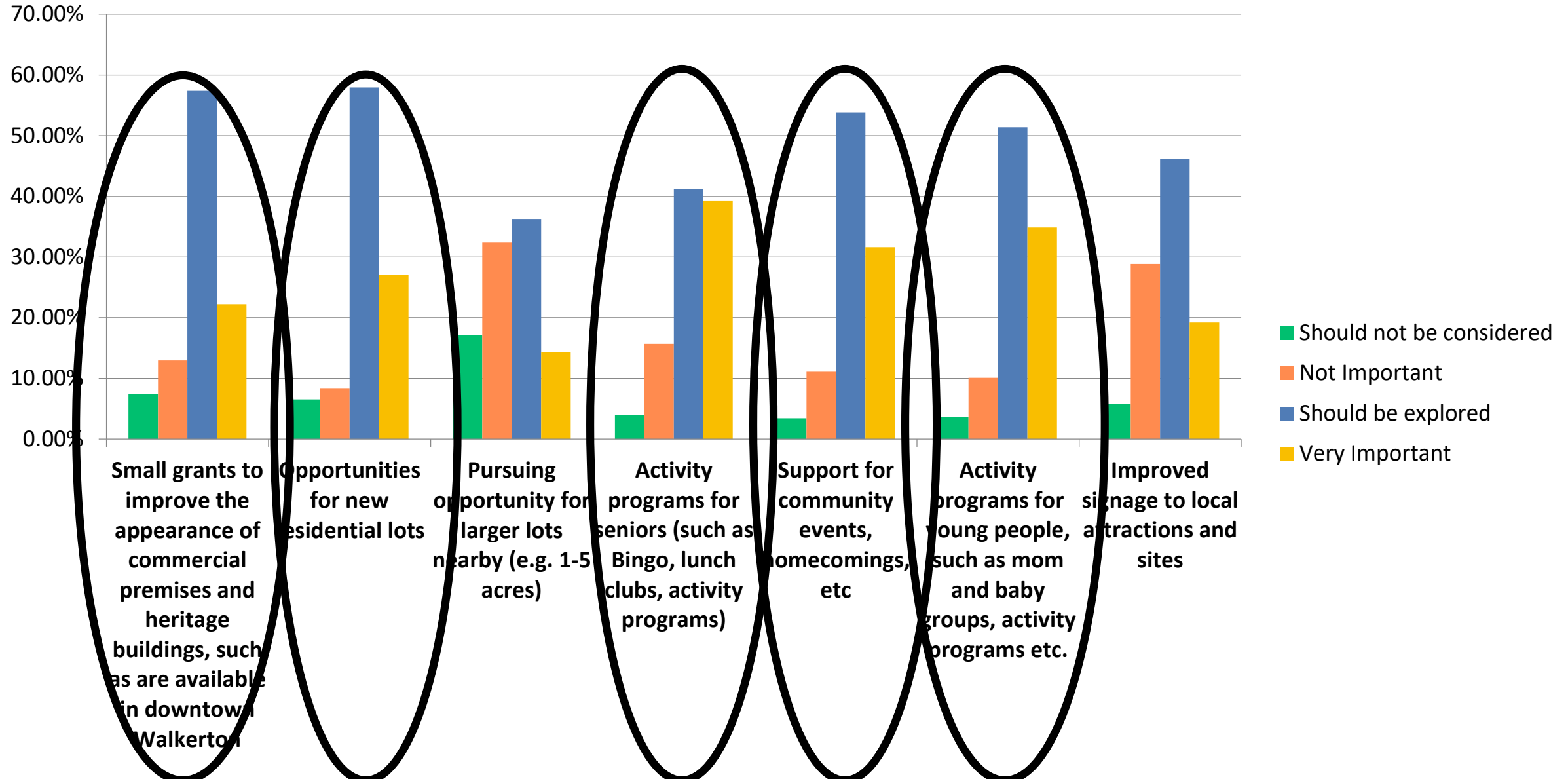


How important is it to you that any of the following facilities be considered in conjunction with any future arena/community centre renewal project?

**Weighted
Average
Response**

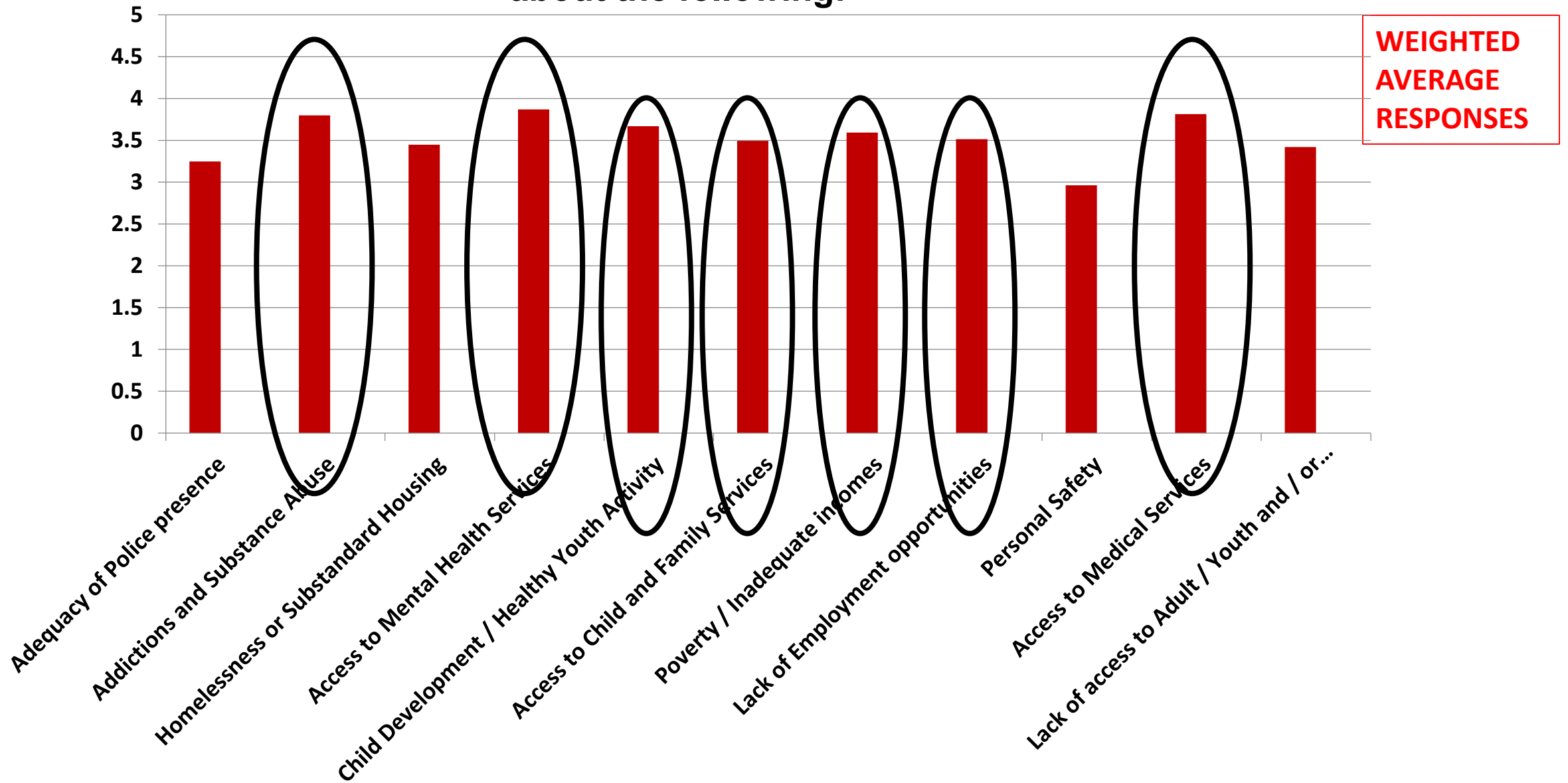


Which of the following should be our priorities for services in the hamlets?

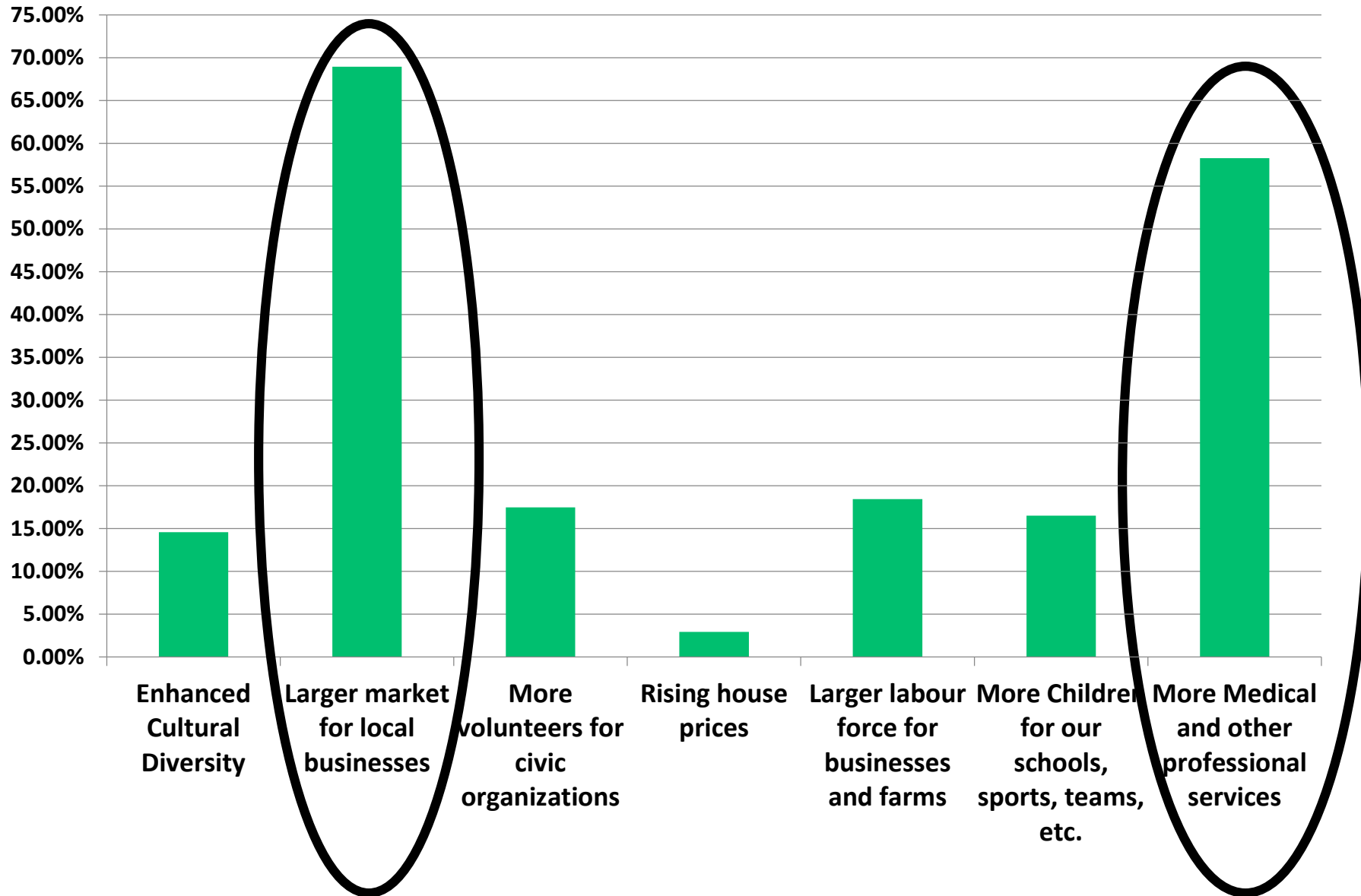


Community Wellness and Safety

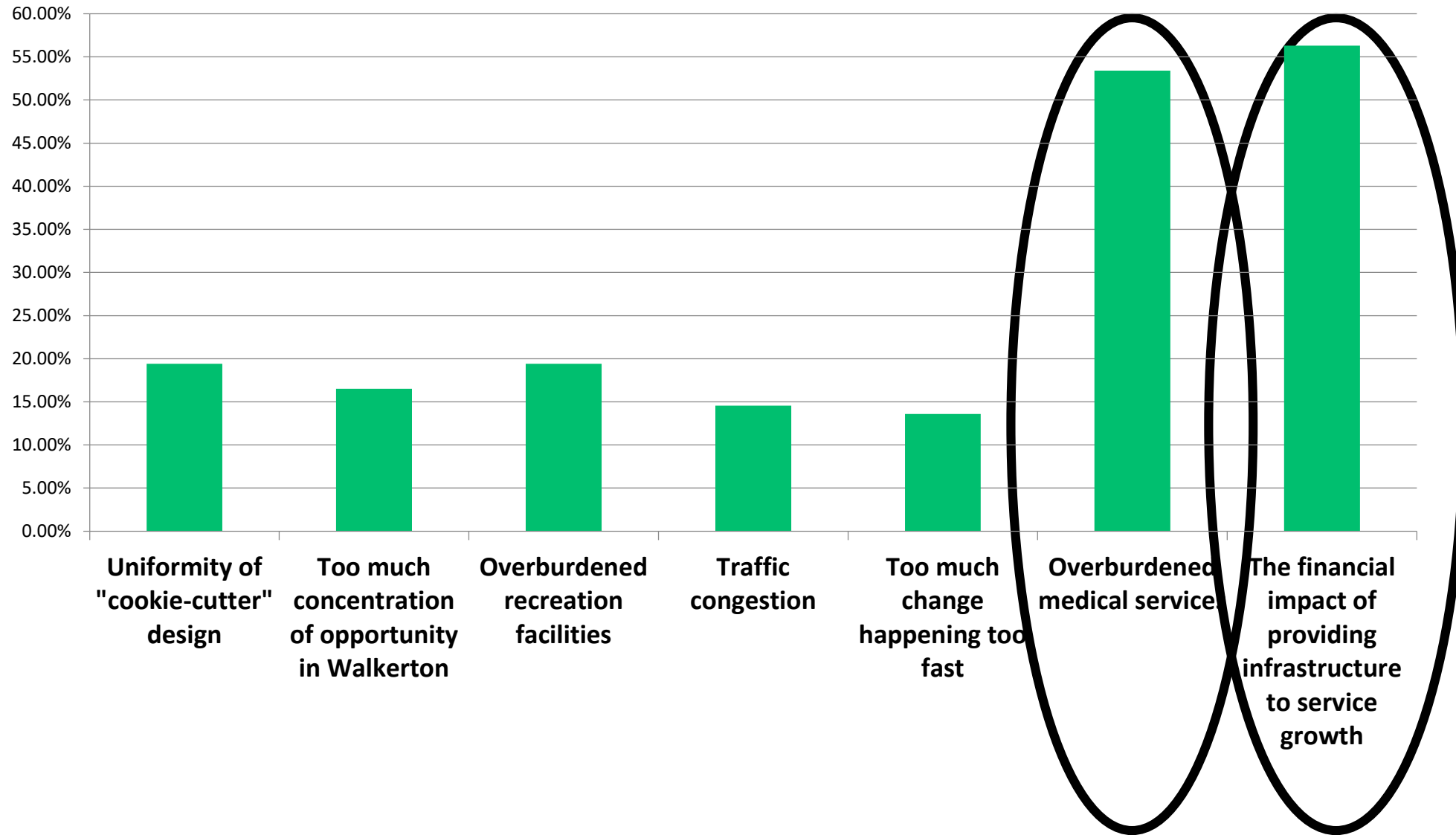
On a scale of 1-5 (5 = very concerned), how concerned are you about the following:



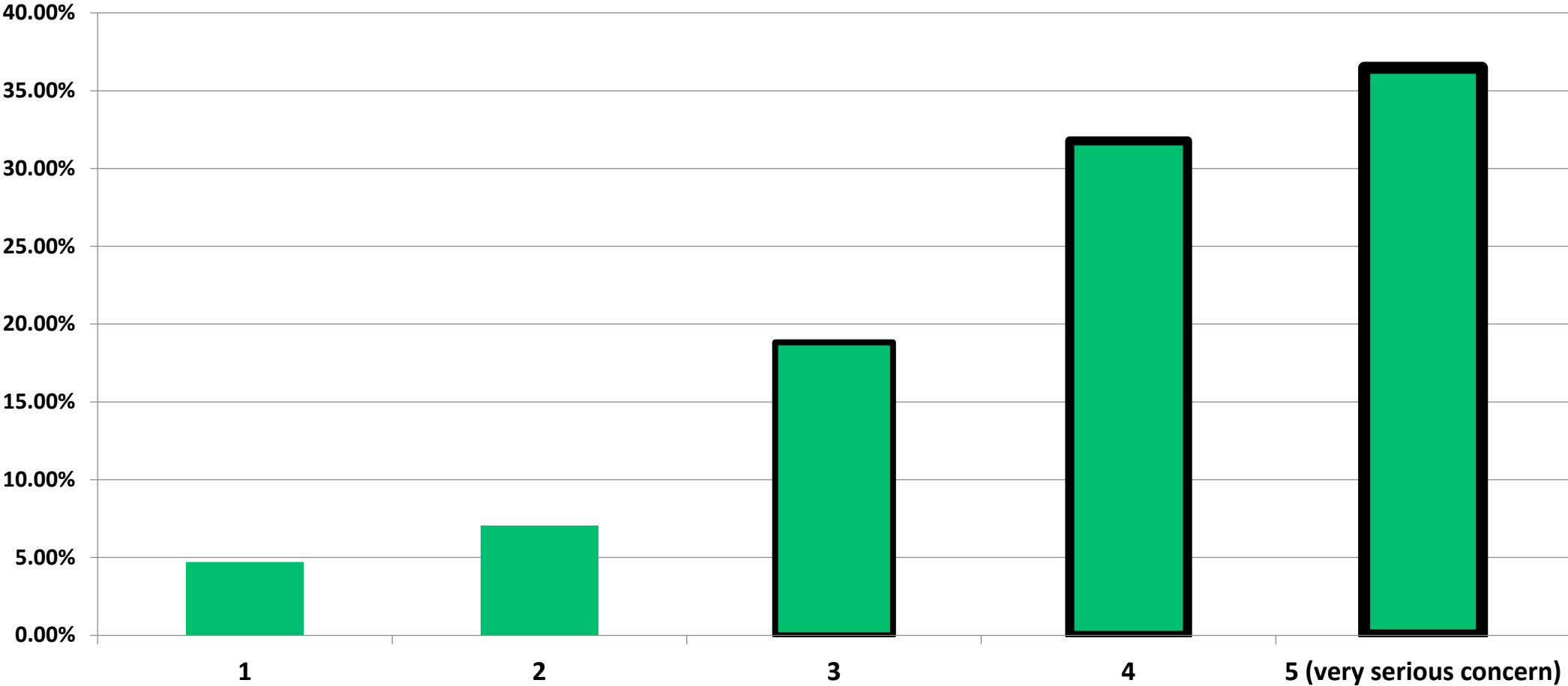
Which are the two (2) most significant changes that you hope growth will bring:



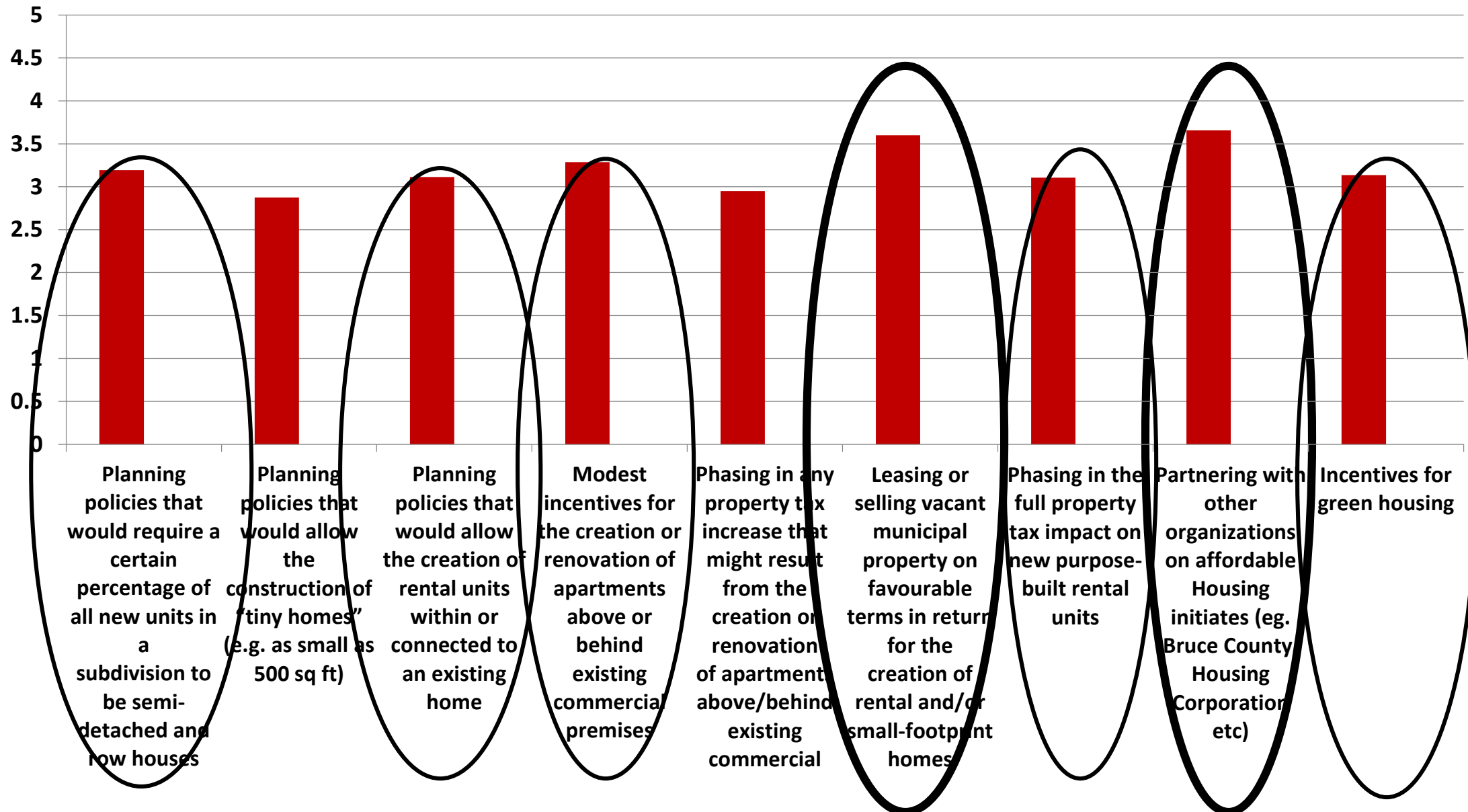
Which would be the two (2) most serious potential concerns do you have about growth:



**On a scale of 1-5 (5 = very serious concern),
how serious do you consider a lack of satisfactory
rental or attainably-priced housing to be:**



How effective (5 = very effective), do you think the following potential Municipal initiatives would be in producing more attainably-priced housing and rental units over the next 5-10 years?



Municipal Spending Priorities 2021-2025

For each of the following questions, please indicate how important and satisfied you are with each potential priority by assigning it a number between 1-5. Also please indicate whether you would be willing to accept an increase in municipal tax-supported spending on this matter.

Importance: How important is this type of infrastructure or service to you?

- 1 = Not at all Important
- 2 = Not Very Important
- 3 = Only 'so-so'
- 4 = Somewhat Important
- 5 = Very Important

Satisfaction: Are you satisfied with the condition of the infrastructure or service?

- 1 = Not Satisfied
- 2 = Not Very Satisfied
- 3 = Only 'so-so'
- 4 = Somewhat Satisfied
- 5 = Very Satisfied

Spending: If it were necessary to adjust the Municipality's spending, how would you advise Council?

- 1 = Not a priority: decrease spending; if you must cut, look here
- 2 = Low priority
- 3 = Maintenance priority: set aside the rate of inflation (~ 1 - 3%)
- 4 = Priority: spend here, even if it means spending less on other projects and services
- 5 = Key priority: spend whatever it takes to keep or bring this up to a required or high standard

INFRASTRUCTURE

Rural Roads and Urban Streets suitable for the nature and volume of users

Indoor recreation facilities to meet the nature and volume of demand

Rehabilitation or replacement of all deteriorating rural bridges

Servicing of land to attract new and / or relocating businesses

Expansion of parks, trails, green spaces to meet outdoor recreation trends

Infrastructure (light, parking, walking, etc.) to enhance attraction of Walkerton and hamlets

Preserving / rehabilitating heritage buildings; displaying heritage artifacts

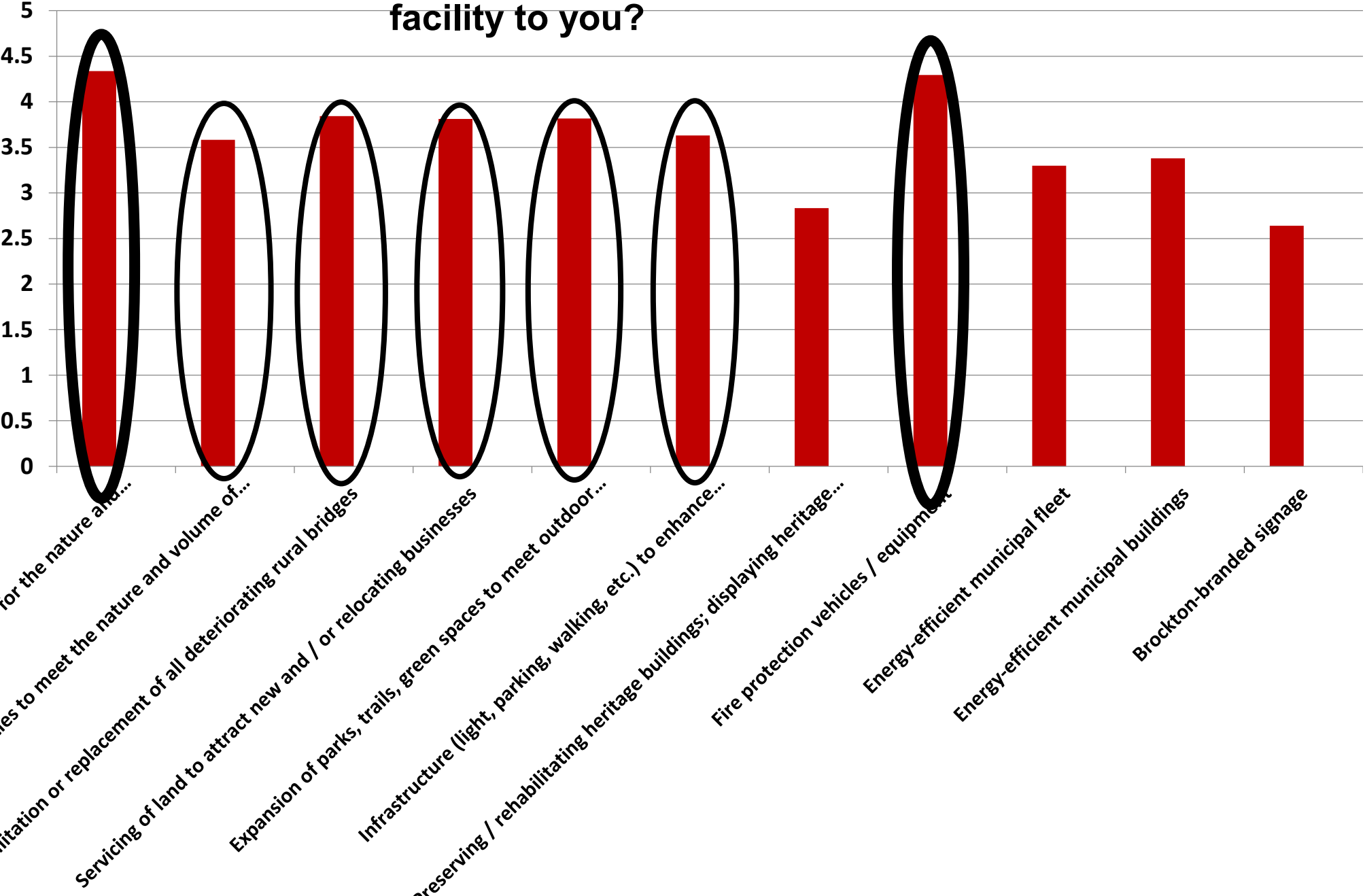
Fire protection vehicles / equipment

Energy-efficient municipal fleet

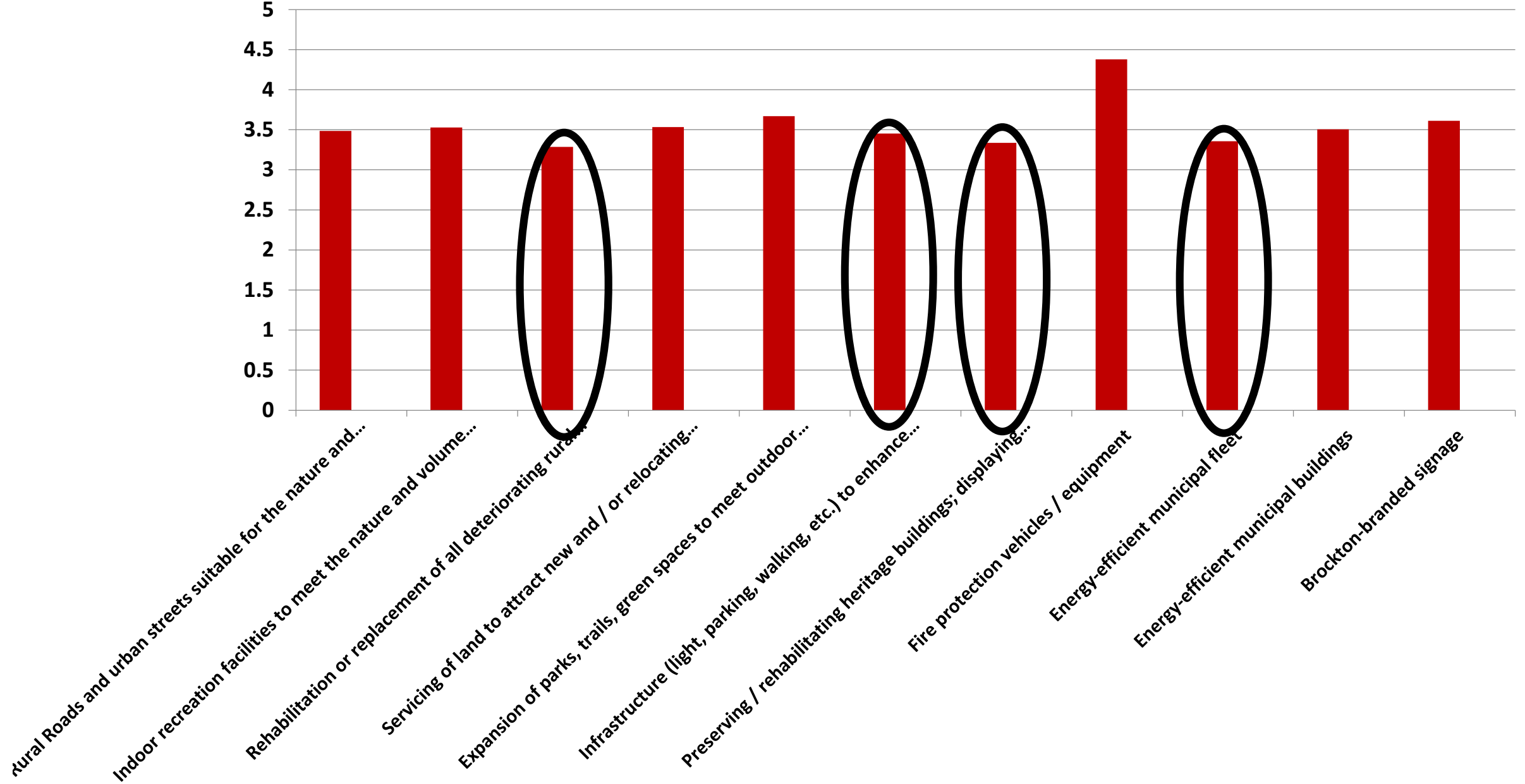
Energy-efficient municipal buildings

Brockton-branded signage

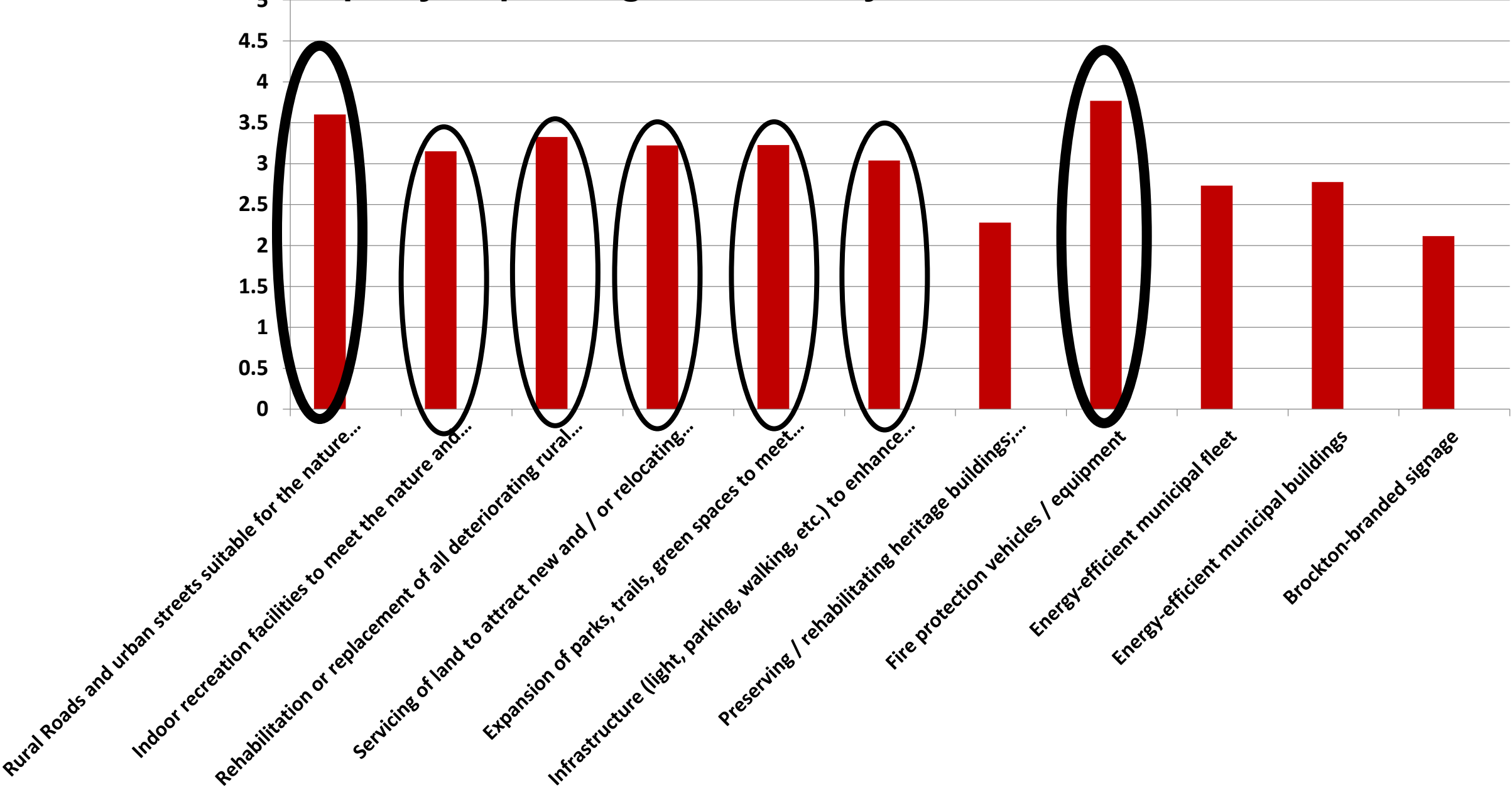
Infrastructure Importance: How important is this type of infrastructure or facility to you?



Infrastructure Satisfaction: Are you satisfied with the condition of the infrastructure or facility (5=very)?



Infrastructure Spending: If it were necessary to adjust the Municipality's spending, how would you advise Council?

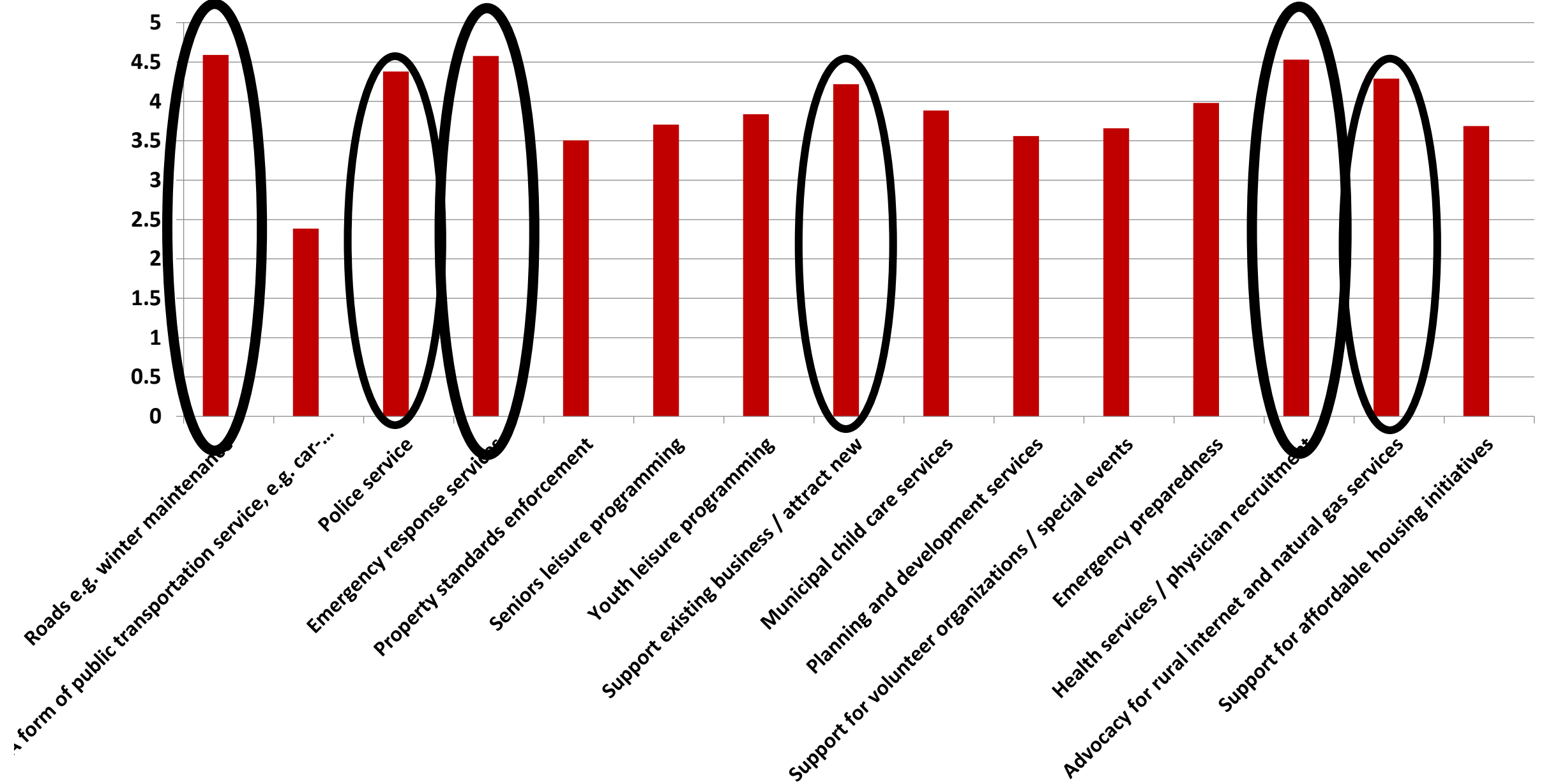


INFRASTRUCTURE PRIORITY

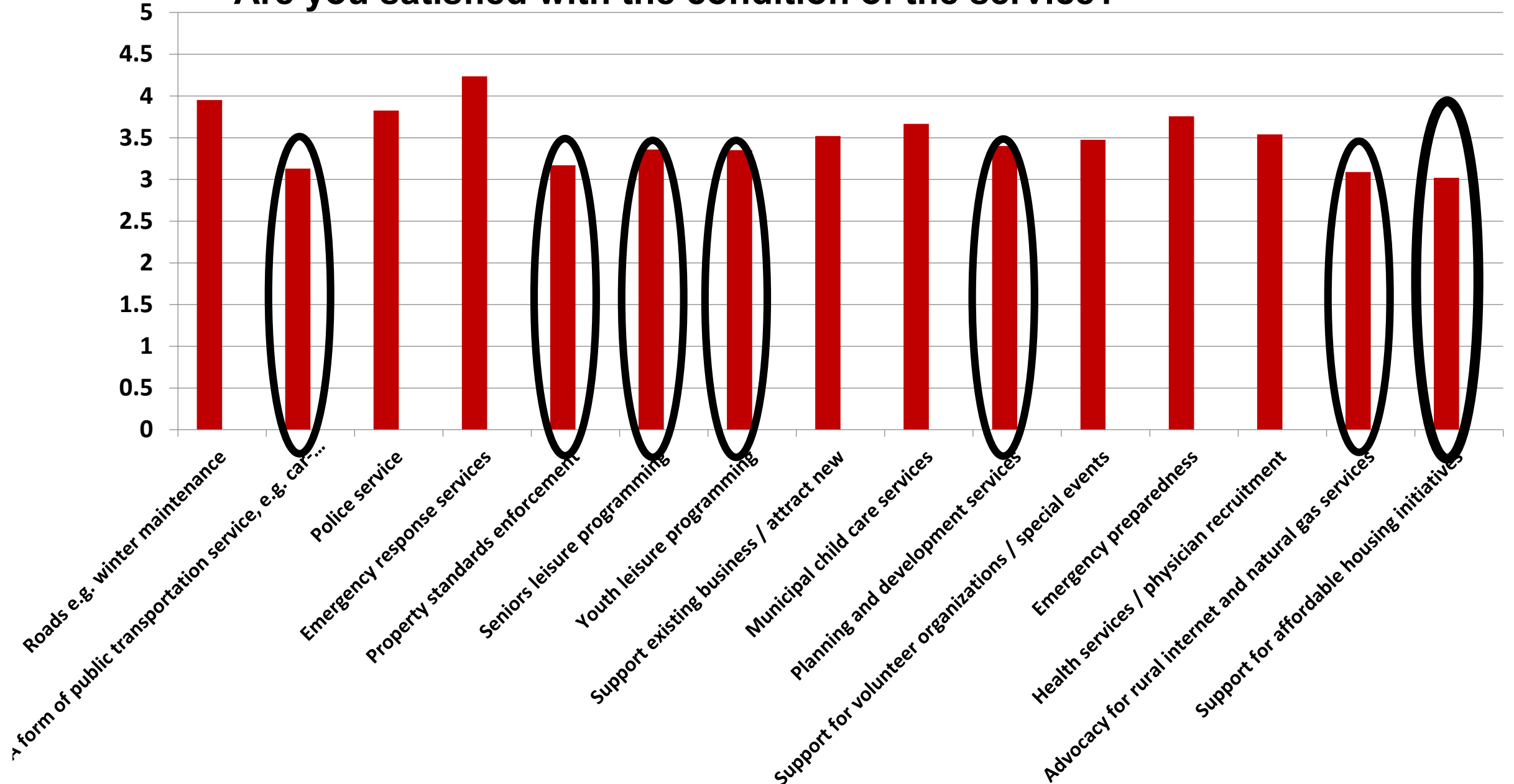
	Relative Importance			
		High (above 4)	Medium (3.5-4)	Low (below 3.5)
Willingness to Spend	High (above 3.5) = Priority	Roads and Streets Fire vehicles/equipment		
	Medium (3-3.5) = at least maintain current level		Parks, trails, open space Indoor Rec facilities Rehab/replace rural bridges* Street-side infrastructure* Serviced land for business	
	Low (below 3) = not a priority			Energy-saving buildings Energy-saving fleet* Heritage bldgs, artifacts* Brockton signage
* = low satisfaction rating				

SERVICES
Roads e.g. winter maintenance
A form of public transportation service, e.g. car-pooling, commuter van, etc.
Police service
Emergency response services
Property standards enforcement
Seniors leisure programming
Youth leisure programming
Support existing business / attract new
Municipal child care services
Planning and development services
Support for volunteer organizations / special events
Emergency preparedness
Health services / physician recruitment
Advocacy for rural internet and natural gas services
Support for affordable housing initiatives

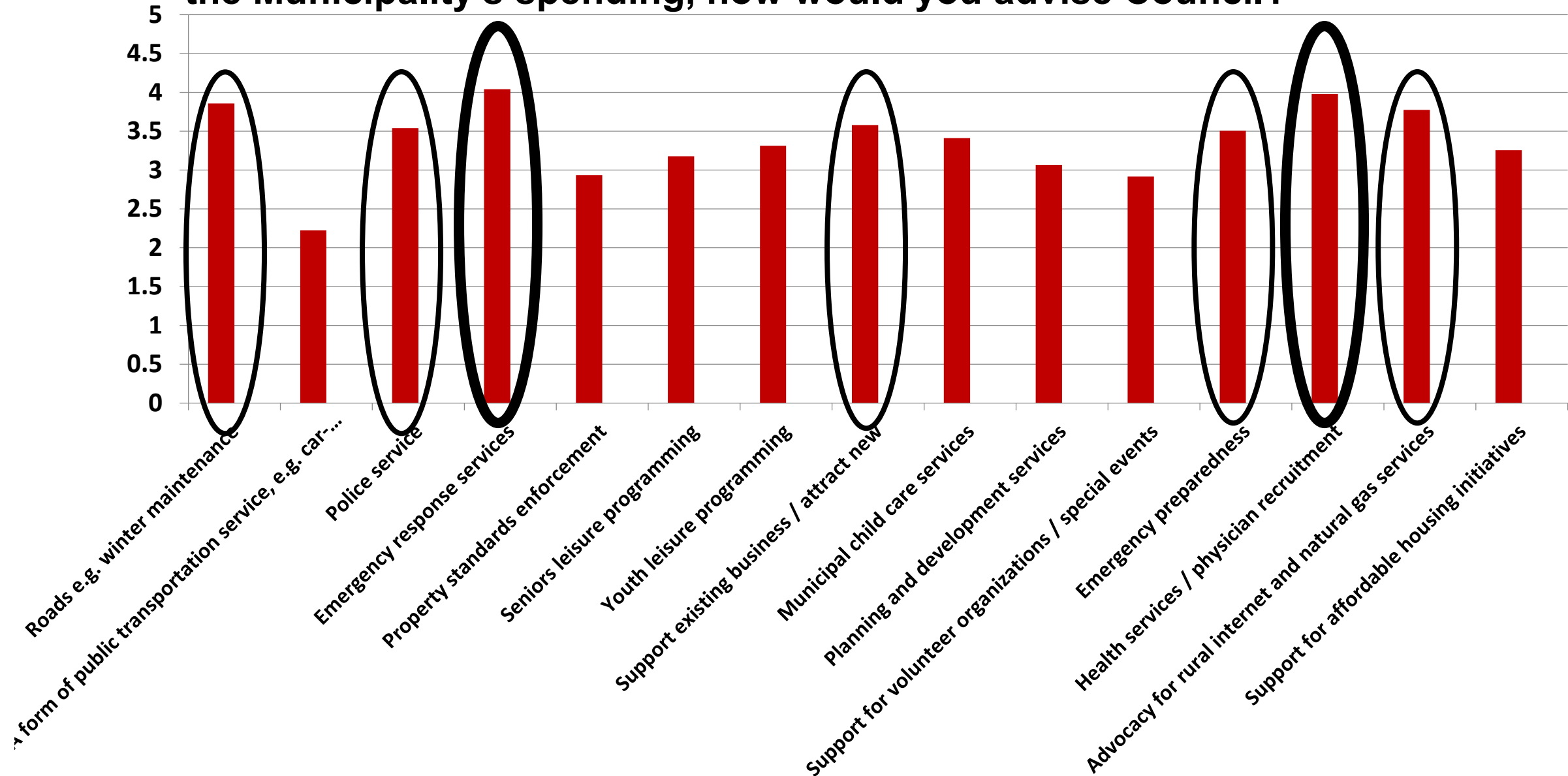
Service Importance: How important is this type of service to you?



Service Satisfaction: Are you satisfied with the condition of the service?



Service Spending: If it were necessary to adjust the Municipality's spending, how would you advise Council?



SERVICES PRIORITY

Relative Importance

		HIGH (above 4)	MEDIUM (3.5-4)	LOW (below 3.5)
Willingness to Spend	HIGH (above 3.5) = priority	Road maintenance Emergency services Medical/physician services Police service Advocacy – internet, gas* Support/attract business	Emergency preparedness	
	MEDIUM (3-3.5) = at least maintain current level		Municipal Child care Volunteer orgs, events Youth programs * Seniors programs* Planning and development* Property standards* Affordable housing initiatives**	
	LOW (below 3) = not a priority			Public transportation *

* = low satisfaction rating ** = lowest satisfaction rating