

Report to Council

Report Title: 2021 Virtual Committee Recognition Event

Prepared By: Sarah Johnson, Jr. Deputy Clerk

Department: Clerk's

Date: May 11, 2021

Report Number: CLK2021-14

File Number: C11CL

Attachments:

Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number CLK2021-14 - 2021 Virtual Committee Recognition Event, prepared by Sarah Johnson, Jr. Deputy Clerk for information purposes.

Report:

Background:

The Municipality of Brockton has many volunteers that contribute to making Brockton a wonderful place to live, work and play. The energy and commitment of our volunteers is one of our most valuable resources and the Municipality of Brockton strives to recognize their importance to the community. Brockton implemented a Committee of Council Volunteer Recognition Policy on May 14, 2019 as per By-Law 2019-039. In accordance with the policy, the Municipality would normally host a BBQ in May at the Walkerton Community Centre to recognize Committee members, but unfortunately, due to the COVID-19 pandemic, the event did not occur in 2020.

Analysis:

This year, the Municipality will be hosting a virtual volunteer recognition event due to the restrictions of the COVID-19 pandemic. A video will be published on the Municipality of Brockton's YouTube Channel, and shared on our social media accounts displaying a welcome message from Mayor Chris Peabody, as well as a slideshow of Committee accomplishments over the past year. The video will be published on Wednesday, May 26, 2021 at 10:00 a.m. and will remain on our YouTube Channel following the premiere.

We wish to celebrate the resilience of our Committees over the past year, and have asked Committees to submit any stories, project detail or pictures you are willing to share in the slideshow. Committees have also been sent letters advising them of the virtual event and encouraging them to watch. All committee members will also be mailed a small thank you directly.

The Municipality expresses our great appreciation for all of our Committee volunteers' efforts, especially during this challenging time, and look forward to celebrating virtually as we post the recognition video on May 26, 2021!

Sustainability Checklist:

What aspect of the Brockton Sustainable Strategic Plan does the content/recommendations in this report help advance?

- Do the recommendations help move the Municipality closer to its Vision? Yes
- Do the recommendations contribute to achieving Cultural Vibrancy? Yes
- Do the recommendations contribute to achieving Economic Prosperity? N/A
- Do the recommendations contribute to Environmental Integrity? N/A
- Do the recommendations contribute to the Social Equity? Yes

Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective? Yes

Funds have been budgeted for Committee Recognition within the 2021 Municipal Budget.

Reviewed By:



Trish Serratore, Chief Financial Officer

Respectfully Submitted by:



Sarah Johnson, Jr. Deputy Clerk

Reviewed By:



Sonya Watson, Chief Administrative Officer