



# Saugeen SSUP 2021

## Saugeen Student Start Up Program

### 2021 Sponsorship Opportunities



## Deadline for Sponsorship: April 30, 2021

The Saugeen Connects Partnership consisting of Brockton, Hanover, Minto, Wellington North and West Grey, along with the Saugeen Economic Development Corporation (SEDC), are seeking sponsors to fuel the creativity and business skills of Saugeen Area Students for 2021! Entrepreneurs grow in the Saugeen Region and we want to continue to support students in Grades 6-12. In 2019 our sponsors helped 41 students start 34 businesses. We have committed time, resources, and cash to spark this program and are now looking for companies and organizations to invest in the Saugeen Region's future. Please choose your level of commitment to our youth as listed below:

### Contribution Levels

#### 5 Star Sponsor (\$1,500 sponsorship)

- Sponsorship of 5 Student Businesses and recognition as a five star sponsor
- Logo on all promotional material and mention in press releases, social media, website and marketing initiatives
- Opportunity to speak/address students at BBQ in August (if permitted) or a Virtual Showcase

#### 3 Star Sponsor (\$900 sponsorship)

- Sponsorship of 3 Student Businesses and recognition as a three star sponsor
- Logo on all promotions and mention in press releases, social media, website and marketing initiatives

#### 1 Star Sponsor (\$300 sponsorship)

- Sponsorship for 1 Student Business and recognition as a one star sponsor
- Listed on promotions and mention in marketing initiatives as space permits

**Sponsorship Level** (check one) - HST not charged      \$1,500 Cash      \$900 Cash      \$300 Cash

Region that you would like the money to go to:

Brockton      Hanover      Minto      Wellington North      West Grey      All (No Preference)

Sponsor (Name Used in Promotions): \_\_\_\_\_

Name of Authorized Person Agreeing to Sponsorship Cost: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Note: Please Supply logo in JPEG, GIF or PNG format ASAP

Email your completed sponsorship to [info@saugeenconnects.com](mailto:info@saugeenconnects.com) to be invoiced

**EMAIL YOUR COMPLETED  
SPONSORSHIP TO:**

Jamie Doherty

Business Community Counsellor

[info@saugeenconnects.com](mailto:info@saugeenconnects.com)



# Saugeen SSUP 2021

Saugeen Student Start Up Program

## About the Program



In 2019, the Saugeen Connects Partnership consisting of Brockton, Hanover, Minto, Wellington North and West Grey, along with the Saugeen Economic Development Corporation (SEDC), launched the Saugeen Student Start Up Program (SSUP). The Saugeen SSUP will provide the opportunity for students in this region in Grades 6-12 to try self-employment during their summer holidays, July and August. In 2019, the program supported 41 students who opened 34 businesses. Visit [www.saugeenconnects.com](http://www.saugeenconnects.com) to learn more!

Funding for this program will come from the Saugeen Connects partnership and businesses/organizations like you.

Throughout the summer, students will be encouraged to use the support of the sponsors to enhance their business and maximize their experience. At the end of the summer a meet and greet or virtual showcase will be held to provide interaction between sponsors and students to interact and be mutually encouraged. This will also provide the opportunity to highlight the value of the students to submit a summer-end report that would earn them a \$150 bonus. We will be checking-in to provide tools, resources and extra promotion to participating youth.

This program will provide real experience in actual business and expose youth to the ability to offset part time work in the Saugeen Region.

Entrepreneurs Grow Here!

For more information, contact:

Jamie Doherty  
Business Community Counsellor  
519-799-5750 Ext. 5  
[info@saugeenconnects.com](mailto:info@saugeenconnects.com)  
[www.saugeenconnects.com](http://www.saugeenconnects.com)

"WE BELIEVE THAT OUR YOUTH HAVE  
AN IMPACT ON OUR COMMUNITY AND  
ARE THE SOURCE OF SKILLS, LABOUR  
FORCE AND ENTREPRENEURSHIP FOR  
OUR FUTURE!"