



## BOARD MEETING MINUTES

Monday, January 18th, 2021

Virtual Zoom Meeting

<https://us05web.zoom.us/j/82439173054?pwd=bjk5aGxEQTczb25KVUNYeE5QNFlhUT09>

| Attendance:                                   | Quorum: 6/6 |
|---|-------------|
| Jessie Bate, President                        | Present     |
| Richard Popiez, Vice President                | Present     |
| Kristen Bowman, Director                      | Present     |
| Ashley Coleman, Director                      | Present     |
| Kym Hutcheon, Municipal Councillor            | Present     |
| Nicole Schneider, Director                    | Present     |
| Paulette Pierol (Municipal Staff, Non-voting) | Present     |
| Laura Elliott, Manager (Staff, Non-voting)    | Present     |

### 1. Call to order

- Jessie called meeting to order at 9:42am

### 2. Acceptance of Agenda

- Moved- Kym
- 2nd- Richard

### 3. Conflict of Interest/Pecuniary Interest

- Accounts Payable
  - i. The Guest House - Jessie Bates
  - ii. Tranquility Spa and Salon - Ashley Coleman

### 4. Approval of Minutes

#### Approval of closed session minutes from:

- August 12, 2020
  - i. Moved- Nicole
  - ii. 2nd- Kristen
- August 26, 2020
  - i. Moved- Nicole
  - ii. 2nd- Jessie
- September 28, 2020

- i. Moved- Nicole
  - ii. 2nd- Kym
- October 14, 2020
  - i. Moved- Richard
  - ii. 2nd- Ash

Financial Statement - Jessie is signing and returning to Fiona

## **5. Business Arising from the Minutes**

## **6. Accounts Payable**

### **6.1 Motion to pay December Bills**

- Moved- Richard
- 2nd - Kristen

### **6.2 Motion to accept General Ledger**

- Was accepted at AGM

## **7. Ongoing Business**

- Board Member Resignation
  - i. Accept Sharon's Resignation
    - 1. Moved- - Kym
    - 2. 2nd - Jessie
  - ii. Director applications close Feb 11th
- BIA Covid-19 Response
  - i. Letter to MPP Lisa Thompson
    - 1. Request that places like Walmart close their non-essential sections
      - a. Mayor Peabody has been speaking with Lisa Thompson regarding this
      - b. Very large concern for our economy - without community there is no business and without business there is no community
      - c. Express our concerns
      - d. Reach out to other BIA and see if they feel a similar way
  - ii. What is the BIA doing? Plan?
    - 1. Sending poll to businesses - so we can decide what the voice is in the community and determine what needs the membership has

## **8. Reports/Updates**

### **8.1 BIA Office – Laura Elliott**

- Final tally for Walkerton Dollars sold in 2020 is \$105,955
- In Nov. and Dec. alone over \$85,000 were sold
- Currently working from home
- Shop Walkerton and Win winner, Joanne Lippert, picked up her prize last week
- She is going to send a photo of the BBQ and package set up and plans to call both businesses to personally thank them for the prize

- Feedback from SWW- Many participants have given feedback that they would like to have business owners ask to punch their cards - I have said that next year we will ask businesses to put a "Get your card punched here" sign at their till

#### 8.2 Brockton Council – Kym Hutcheon

- Budget deliberations start tomorrow - Two days - and will be finalized in February

#### 8.3 Economic Development Committee – Kym Hutcheon/ Paulette Peirol

- Meeting today at noon - Last meeting presented a tourism proposal that was accepted to go to council tomorrow
- Series of succession planning webinars - with Saugeen Connects groups - free for any business who wants to pass their business on, add a partner, pass onto family - Jan-March
- AWE - Advancing Women Economically - for female entrepreneurs (want to be business owners or current business owners) - If you attend all 10 webinars - you get \$500 - Do not have to say how you spent the money - only 9 spots left - Brockton, Wellington North, Minto, Hanover, West Grey
- Get more grant information out
- Business in Energizer- unsure when they will be opening - Have been in touch with planning and building department- no site plan yet

#### 8.4 Events, Promotions & Beautification Committee – Nicole Schneider/Kristen Bowman/Jessie Bates

- Jeff Davis sent out a message to members for thank you notes
- Promoting restaurants in January/February
  - Tag the BIA in a photo of your take-out meal to win a weekly prize -
  - 519 - Old Joes - Walker's- Sunny Side - Serendipity - Chinese Food - Sushi - Old Garage- Godfathers - Pizza Delight - Green Bean - Simply Delicious - Tim Hortons - Dairy Queen - Subway - White Rose Cafe
  - Encouraging restaurants on social media - add hours of operation
- 2021 Event Planning
  - Get a package put together for the upcoming events and promotions - Request one big donation through the year instead of small prizes throughout the year
  - Events calendar for the year
- Walking scavenger hunt - Selfie in front of it - enter with passport online
- In It Together logo at the into town signs - visit Directory at Walkerton BIA website

### 9. Business Updates

- Pltbaldo is for rent
- A Little of Everything for rent
- Hicks and Hicks for rent

### 10. Correspondence

### 11. Adjournment

Jessie closed meeting at 10:59am

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**Next Meeting:** *Monday, January 25, 2020 via Zoom*