

# **The Purpose of these slides**

- 1. To remind us of the Goals and Strategic Directions in the 2013 Sustainable Brockton Strategic Plan, which emerged from intensive public participation**
- 2. To provide a framework for discussion about what has been done on the past to pursue each Goal, what's being done now, and what the future holds**

# Summary of Brockton 2013 Strategies -1

## **Cultural Vibrancy**

### **1. Offer Community and Cultural Events and Gathering Places**

- i. Support existing community events and encourage new ones
- ii. Continue a cooperative approach to operating and maintaining community facilities
- iii. Provide cultural and spiritual spaces and opportunities for residents.

### **2. Preserve Rural Heritage and History**

- i. Protect and enhance the Built Heritage that defines us
- ii. Preserve our Cultural Heritage Assets

### **3. Give Residents and visitors the opportunity to participate in, appreciate, and support the arts**

- i. Strive to provide venues to accommodate a variety of performing arts.
- ii. Enhance opportunities associated with the display of visual arts
- iii. Provide opportunities for arts and culture components of community events.

# Summary of Brockton 2013 Strategies - 2

## **Economic Development**

- 1. Support/attract local business that provide employment**
  - i. Work with local partners to attract businesses.
  - ii. Promote historic commercial areas as premium retail destinations.
  - iii. Retain existing and attract new manufacturers.
  - iv. Promote clean drinking water training for other communities
- 2. Support the Agricultural economy**
  - i. Explore local agricultural value-added activities.
  - ii. Maintain awareness of the local diversification needs in the agricultural sector.
  - iii. Promote the purchase and consumption of locally produced food.
- 3. Promote year-round Tourism**
  - i. Promote our abundant natural assets to draw outdoor tourists.
  - ii. Explore tourism opportunities related to heritage, culture, recreation, and community events

# Summary of Brockton 2013 Strategies - 3

## **Environmental Integrity**

- 1. Recognize and protect our natural assets**
  - i. Continue to act as stewards of the Saugeen and Teeswater Rivers and their tributaries.
  - ii. Protect lands that contain natural features of local significance including wildlife habitats, vegetation communities, wetlands, and scenic vistas.
- 2. Maintain land use planning that considers the interests of present and future residents**
  - i. Encourage visually appealing and environmentally responsible development.
  - ii. Incorporate, where appropriate, a variety of housing and land use types in new developments.
  - iii. Provide sufficient green and park space for leisure and recreation purposes.
- 3. Make wise use of our natural resources**
  - i. Explore new methods to minimize waste generation and increase waste diversion.
  - ii. Increase efforts to make wise use of our water
  - iii. Continue to protect ground and surface water quality and quantity.
  - iv. Carefully consider the types of energy we would like to produce.
  - v. Promote energy conservation and the availability of incentive programs.

## **Quality of Life**

### **1. Support our service groups and volunteers**

- i. Encourage a continued culture of volunteerism in all facets of the community.

### **2. Promote safe and Healthy Lifestyles**

- i. Enhance the strong reputation of Brockton's medical facilities, and continue to retain and attract healthcare professionals.
- ii. Invest in the economic, social, cultural, and health and wellness benefits of parks, recreation facilities, and leisure services
- iii. Continue to ensure accessibility and provide opportunities for all.
- iv. Provide programs and services to serve a changing demographic.
- v. Offer youth-focused programs, and spaces to meet youth needs.
- vi. Continue providing exemplary protective services to ensure residents' safety .

### **3. Foster lifelong learning opportunities**

- i. Continue to provide quality educational opportunities for youth.
- ii. Explore opportunities to offer post-secondary and professional training

### **4. Develop diverse and efficient modes of transportation**

- i. Maintain and improve local and regional transportation infrastructure.
- ii. Provide complete and accessible active transportation networks.

For each of the Community Goals  
that emerged from Brockton residents in 2013,

**May I please have your observations:**

1. What can be learned from the past 5-10 years? What has produced results? What hasn't?
2. What's good that's going on now, that the Municipality's money, time and effort will be needed to sustain?
3. What factors do you anticipate in the future... that will help you get results? ...that will hinder you from getting results?

## CULTURAL VIBRANCY

### Offer Community and Cultural Events and Gathering Places

	PAST 5-10 yrs Successes and Advantages	PAST 5-10 yrs Setbacks and Obstacles	PRESENT Relevant Ongoing Initiatives	FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL	FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL
<p><b>2013 Plan</b></p> <p>Support existing community events and encourage new ones</p> <p>Continue cooperative approach to operating and maintaining community facilities</p> <p>Provide cultural and spiritual spaces and opportunities for residents.</p>					

## CULTURAL VIBRANCY

### Preserve Rural Heritage and History

	PAST 5-10 yrs Successes and Advantages	PAST 5-10 yrs Setbacks and Obstacles	PRESENT Relevant Ongoing Initiatives	FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL	FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL
<p>2013 Plan</p> <p>Protect and enhance the Built Heritage</p> <p>Preserve our Cultural Heritage Assets</p>					



## CULTURAL VIBRANCY

### Opportunities to participate in, appreciate, and support the arts

	PAST 5-10 yrs Successes and Advantages	PAST 5-10 yrs Setbacks and Obstacles	PRESENT Relevant Ongoing Initiatives	FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL	FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL
2013 Plan					
Strive to provide venues to accommodate performing arts.					
Enhance opportunities associated with the display of visual arts					
Provide arts and culture components of community events.					

## ECONOMIC DEVELOPMENT

### Support/attract local business to provide employment

	PAST 5-10 yrs Successes and Advantages	PAST 5-10 yrs Setbacks and Obstacles	PRESENT Relevant Ongoing Initiatives	FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL	FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL
<p>2013 Plan</p> <p>Work with local partners to attract businesses.</p> <p>Promote historic commercial areas as retail destinations.</p> <p>Retain existing and attract new manufacturers.</p> <p>Promote clean drinking water training for other communities</p>					

## ECONOMIC DEVELOPMENT

### Support the Agricultural Economy

	<b>PAST 5-10 yrs Successes and Advantages</b>	<b>PAST 5-10 yrs Setbacks and Obstacles</b>	<b>PRESENT Relevant Ongoing Initiatives</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL</b>
Explore local agricultural value-added activities.					
Maintain awareness of the local diversification needs in the agricultural sector.					
Promote the purchase and consumption of locally produced food.					

## ECONOMIC DEVELOPMENT

### Promote Year-round Tourism

	PAST 5-10 yrs Successes and Advantages	PAST 5-10 yrs Setbacks and Obstacles	PRESENT Relevant Ongoing Initiatives	FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL	FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL
Promote our abundant natural assets to draw outdoor tourists.					
Explore tourism opportunities related to heritage, culture, recreation, and community events					

## ENVIRONMENTAL INTEGRITY

### Recognize and Protect our Natural Assets

	<b>PAST 5-10 yrs Successes and Advantages</b>	<b>PAST 5-10 yrs Setbacks and Obstacles</b>	<b>PRESENT Relevant Ongoing Initiatives</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL</b>
Continue our stewardship of the Saugeen and Teeswater River systems					
Protect lands that contain significant natural features including wildlife habitats, vegetation communities, wetlands, and scenic vistas.					

## ENVIRONMENTAL INTEGRITY

### Land Use Planning Keeping the Interests of Residents in mind

	<b>PAST 5-10 yrs Successes and Advantages</b>	<b>PAST 5-10 yrs Setbacks and Obstacles</b>	<b>PRESENT Relevant Ongoing Initiatives</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL</b>
Encourage visually appealing and environmentally responsible development.					
Incorporate, where appropriate, a variety of housing and land use types in new developments.					
Provide sufficient green and park space for leisure and recreation purposes.					

## ENVIRONMENTAL INTEGRITY

### Make Wise Use of our Natural Resources

	PAST 5-10 yrs Successes and Advantages	PAST 5-10 yrs Setbacks and Obstacles	PRESENT Relevant Ongoing Initiatives	FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL	FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL
Explore new methods to minimize waste generation and increase waste diversion.					
Increase efforts to make wise use of our water					
Continue to protect ground and surface water quality and quantity					
Carefully consider the types of energy we would like to produce.					
Promote energy conservation and the availability of incentive programs.					

## QUALITY OF LIFE

### Support Service Groups and Volunteers

	<b>PAST 5-10 yrs Successes and Advantages</b>	<b>PAST 5-10 yrs Setbacks and Obstacles</b>	<b>PRESENT Relevant Ongoing Initiatives</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL</b>
Encourage a continued culture of volunteerism					



QUALITY OF LIFE					
Promote Safe and Healthy Lifestyles					
	PAST 5-10 yrs Successes and Advantages	PAST 5-10 yrs Setbacks and Obstacles	PRESENT Relevant Ongoing Initiatives	FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL	FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL
Enhance rep of medical facilities and attract/retain healthcare professionals					
Invest in the social/health benefits of rec, parks, and leisure services					
Continue to ensure accessibility and opportunities for all					
Provide programs and services to serve a changing demographic					
Offer youth-focussed programs and spaces that meet youth needs					
Continue providing exemplary protective services					

## QUALITY OF LIFE

### Foster Lifelong Learning Opportunities

	<b>PAST 5-10 yrs Successes and Advantages</b>	<b>PAST 5-10 yrs Setbacks and Obstacles</b>	<b>PRESENT Relevant Ongoing Initiatives</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL</b>
Continue to provide Quality Education opportunities for youth					
Explore opportunities to offer professional and post-secondary training					

## QUALITY OF LIFE

### Develop Diverse and Efficient Modes of Transportation

	<b>PAST 5-10 yrs Successes and Advantages</b>	<b>PAST 5-10 yrs Setbacks and Obstacles</b>	<b>PRESENT Relevant Ongoing Initiatives</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - HELPFUL</b>	<b>FUTURE 5-10 yrs Foreseeable External Factors - UNHELPFUL</b>
Maintain and Improve local and regional Transportation Infrastructure					
Provide complete and accessible active transportation networks					