



P.O Box #134
CARGILL, ON
N0G 1L0

Canada Not-for-Profit #1248925-2

January 26, 2021

Municipality of Brockton
100 Scott Street
Walkerton, ON
N0G 2V0

Attention: Brockton Council

Dear Members of Council:

It gives us great pleasure to provide you with an update of our Association, our goals and objectives, and new developments for the Hamlet of Cargill for 2021.

As you know, members of the newly registered Cargill / Greenock Swamp Promotional Association (CGSPA) have been working diligently to rejuvenate Cargill, especially given its importance and notoriety as a historical hub of Bruce County. In addition, of course, is its direct connection to the Greenock Swamp, Ontario's single largest forested wetland, most of which lies within the Municipality of Brockton.

First, allow us to say that we could not have completed all that we have, without the incredible support of partners like the Municipality of Brockton (see Appendix #1). We have so appreciated your input, guidance and assistance and have valued the representation of Brockton employee Paulette Peirol.

We truly believe that the success of this endeavour has been based on the premise that everyone involved has equal say. Shannon Wood, in particular, has helped foster teamwork and collaboration since the project began, an atmosphere where everyone works together as one cohesive unit in moving forward. We believe this formula has helped foster ownership and pride in the accomplishments and successes that we have enjoyed to date. In addition, it has brought the community together working towards a common goal. Other significant benefits realized include an increase in local business and investments.

We are excited about moving forward once again this year, within the limitations of the current pandemic. If possible, we are hoping to continue with our regularly scheduled hours of Wednesday to Sunday (including holiday Mondays), from 10am to 5pm.

As you may well be aware, the building currently housing the Information Centre and Margaret's Mercantile has recently been purchased by Mr. Kevin McKague, an individual who has direct roots to Cargill and whom has goals and objectives that parallel ours. We are extremely pleased with this development and look forward to working with Mr. McKague.

At this time, we would like to present a ‘wish list’ that we have been compiling in working towards the further growth and development of Cargill.

ITEM	Approximate Cost
<ul style="list-style-type: none"> • Visitor Centre – lap top, printer and a tablet (formerly provided by the SVCA). 	\$ 800.00
<ul style="list-style-type: none"> • Proper (simple) directional signage to Cargill and to the trails in the Greenock Swamp from all directions (We found, for example, over the past two years that visitors were coming from throughout Grey and Bruce Counties as well as Huron County and beyond (Appendix #2). People coming from Kincardine, for example, found it very difficult to find Cargill from Hwy #9. • Proper directional signage from Cargill to the trails in the Greenock Swamp 	\$? (research in this regard would be necessary if signage off of Hwy #9 is to be considered) \$ 450.00
<ul style="list-style-type: none"> • Improved signage for the intersection of Cargill Road and County Rd. #3. (This would involve the reconstruction of the original signs made out of cheap plywood, which are now falling apart.) Materials would include 8 / 4’x8’ sign boards designed and painted by Steve Mackie (local artist), to be placed on DAC trailers at the intersection. 	\$3,000.00 (including materials and artwork)
<ul style="list-style-type: none"> • Additional artwork (once again involving local artist Steve Mackie to continue his incredible work within the town proper). We are keen to see his style of artwork continue to maintain consistency and uniformity throughout the hamlet. In particular, we are hoping to see a new interpretive sign complete (4’x 8’) focussing on Mr. Henry Cargill, his life and accomplishments as Bruce County’s most successful lumber baron. 	\$2,400.00 (including materials and artwork)
<ul style="list-style-type: none"> • If possible, the design, creation and erection of historical banners on the poles along the bridge that crosses over the Teeswater River 	\$ 500.00
<ul style="list-style-type: none"> • Purchase of additional PPE materials (depending on the status of COVID), for the summer season, e.g., 1 plexi-glass separation between staff and customers in the Visitor Centre, cleaning supplies, etc. 	\$150.00
<ul style="list-style-type: none"> • Rental of an ATV for the train / year (approx. \$100 / wk for 12 weeks) 	\$1,200.00
<ul style="list-style-type: none"> • Trailer Rental (2 large trailers on which the directional signs are erected. One trailer has been provided free of charge.) 	\$ 250.00

<ul style="list-style-type: none"> The production of <i>Greenock Swamp booklet</i>, currently out of print. This product has been requested numerous times. Original publication was 24 pages plus cover. Question is whether we would charge for copies? 	\$2,400.00
Total of Approximate Costs for 2021	\$11,150.00 (not including signage on Hwy #9)

*Please note the CGSPA will endeavour to seek out ANY grant possibilities over the next few months to provide financial aid for the items listed above. If, however, the Municipality sees fit to provide us with additional financial assistance, in this regard, we would be more than grateful.

In light of the Municipality's previous assistance, we would graciously like to request ongoing support for the following:

- ***Wifi***
- ***Flowers*** for the town barrels
- The provision (if possible) of ***students to assist with the Visitor Centre***
- ***Assistance from staff with the provision of mapping, photocopies***, etc.
- ***Continued representation*** on the CGSPA by Brockton employee Paulette Peirol
- ***Garbage barrels*** (if possible) and ***recycling containers*** – very much needed in the hamlet during the summer months, given increased traffic
- ***Assistance, if possible, with the control of speed with which vehicles*** travel through the hamlet. This has been a real concern by everyone involved, especially given the number of children that participate in the various activities offered. Both vehicular and truck traffic is abundant along this road and speed limits do not appear to be respected.

We would also like to ask whether the Municipality of Brockton would be providing the insurance for the Visitor Centre during the summer months? The CGSPA is currently working to obtain their own insurance and will be sure to keep the Municipality updated in this regard.

Please note, that we have also attached a list (Appendix #2), of visitor demographics from 2020 to provide you with an idea of the range in which visitors originate. In addition, we have attached a draft of the Cargill / Greenock Swamp Promotional Association's Budget (Appendix #3), for 2021 for your interest. Although net revenues are not substantial at this time, it is important to remember that 2020 was only the second year of operation for the store. In addition, the ripple effect, in terms of interest in the Hamlet, re: business, building purchases, etc., cannot be underestimated.

In closing, if, at any time, you would like the CGSPA to provide you with an update or presentation on our ongoing progress we would be more than happy to do so.

Once again, thank you for your support and consideration. You have our promise that we will do our best to ensure the continued growth of this unique and historically significant hamlet.

Yours truly,

Gary Napper
Co-Chair

Evelyn Dargie
Co-Chair

APPENDIX #1
List of Partners *to date*

Partners (to date), of the Cargill rejuvenation project.

Pete Soucie (previous building owner)
Saugeen Conservation
Saugeen Valley Conservation Foundation
The Municipality of Brockton
RT07
Canada Summer Jobs Program
Walkerton Legion
Ontario Power Generation (OPG)
Anne and Victor Hart, Teeswater
Cargill and District Community Fund
DAC Checker Produce Ltd, Walkerton
Nadine Anstett, Cargill
Brian Raper, Cargill
Bruce County
Treasure Chest Museum, Paisley
Paisley Christmas Market
Sandra Blodgett, Paisley
Cargill Variety (Phyllis and Ron Spitzig)
Jim and Judy Sloan, Walkerton
Dave Robertson, Pinkerton
Jim Kelly, Cargill
Kathy Watt, Listowell
Chepstow Inn, Chepstow
St Josephs Catholic Church, Cargill
Mary Immaculate Church, Chepstow
CWL, Chepstow
Robert's Farm Equipment, Chesley
Terry Schultz, Cargill
Dustin Wolski, Glammis
Larry Rigney, West Grey
Marion Shannon, West Grey
Anne (Schultz/ Schuett Family
Mike and Travis Weber, Cargill
Harold Young, Cargill
Tom Garland, Cargill
Dylan Wood, Mildmay

APPENDIX #2
Visitor Demographics
Margaret's Mercantile

Demographics for Margaret's Mercantile

*The following is a list of visitor locations***

Cargill
Walkerton
Pinkerton
Cambridge
Mildmay
Paisley
Wiarton
Kincardine
Chepstow
Formosa
Waterloo
Orangeville
Owen Sound
Listowel
Glamis
Peterborough
Wingham
Hanover
Dundalk
Priceville
Tiverton
Inverhuron
Underwood
Chesley
Saugeen Twp
West Grey
Belleville
Southampton
Toronto
Wasaga Beach
Teeswater
Kitchener
Markham
Eugenia
Wyevale
Brant Township
Alma
Port Elgin

A total of 38 different communities not counting those that were illegible.

**Listed in order of their appearance in the guest registry book

APPENDIX #3
Cargill / Greenock Swamp Promotional Association
2021 B U D G E T

Net Revenue (based on 2020 figures) **\$7,000.00**

(Gross revenues from sales in 2020 was \$18,500.00.

Margaret's Mercantile keeps 10% of sales unless vendor is not able to volunteer which then becomes 20%.)

Expenses

Septic pump-out at end of season	\$ 150.00
Hydro (approx. 4 months)	\$ 800.00
Rent (\$500 / month for 4 months)	\$2,000.00
Bank Fees (e-transfers, cheque proc., etc.)	\$ 100.00
Square Transactions (approx.)	\$ 250.00
Miscellaneous (paper, envelopes, stamps, page protectors, etc.)	\$ 400.00
Hanging Baskets for store	\$ 100.00
PPE Supplies	\$ 150.00
Display Materials	\$ 125.00
*Insurance	\$?
Website Development	\$ 500.00
TOTAL Expenses	\$4,575.00

2020 Net Proceeds: ****\$2,425.00**

*Note: Insurance fees not known at this time.

**Note: this budget does not take in consideration the Greenock Tours, given COVID.

In-Kind (2020)

Volunteer Hours (4,000 hours (with a minimum wage of \$14.00 / hour)	\$56,000.00
Meeting Supplies	\$ 100.00
Paint	\$ 75.00
Wallpaper	\$ 25.00
Store Supplies (light bulbs, toilet paper, paint brushes, etc.)	\$ 250.00
Patio Furniture Repairs	\$ 150.00
Hardware (screws, zip ties, etc., to repair current signage)	\$ 100.00
Use of a front-end loader to move flower barrels (3 hours / \$75.00 / hr)	\$ 225.00
Dump truck / loader (to remove debris)	\$ 400.00
Mulch for gardens	\$ 15.00
1 Trailer Rental	\$ 250.00
Rental of 1 Barn for the blacksmith (\$200.00 x 4 months)	\$ 800.00
Donation of 1 patio table	\$ 100.00
Donation of a large brochure rack for the Visitor Centre	\$ 200.00
TOTAL In-Kind Contributions	\$58,690.00