



**Brockton Economic Development Committee  
Draft Minutes  
Monday, February 10, 2020  
Brockton Municipal Office, Walkerton  
12 pm**

---

**Voting Members**

Dan Gieruszak – Chairman	Present
Mayor Chris Peabody – Ex Officio	Absent
Dean Leifso – Councillor	Absent
Kym Hutcheon – Councillor	Present
Randy Saunders – BIA	Present
Alishia Oberle – BIA	Present
Carl Kuhnke – Institutional Representative	Present
Mike Dupuis – Agriculture Representative	Present

**Non-Voting Members**

Sonya Watson – CAO/Clerk	Present
Paulette Peirol – Community Development Coordinator/Sec.	Present

**Advisory Members**

Rose Austin – Saugeen Economic Development Corporation	Absent
Tina Rupert – VPI Working Solutions	Absent

**Others Present**

---

1. Call to Order/Attendance

The meeting was called to order by D. Gieruszak at 12 Noon.

2. Acceptance of the Agenda

Moved by K Hutcheon, Seconded by A. Oberle

That the agenda for the February 10, 2020 Brockton Economic Development Committee be accepted.  
CARRIED

3. Disclosure of pecuniary interest and the general nature thereof.

None

4. Delegations

None

5. Passing of Minutes

## 5.1 Brockton Economic Development Committee Minutes, December 9, 2019

Moved by M. Dupuis, Seconded by A. Oberle

That the draft minutes for the December 9, 2019 Brockton Economic Development Committee be accepted.

CARRIED

## 5.2 Business Arising from the Minutes

### 6. Business Items

#### 6.1 Bruce Power Block Party

S. Watson updated the committee on the status of the event, planned for July 18, 2020 at the Walkerton arena. About 6,000 people are expected, and Bruce Power would like to involve the local business community. Options for offsite parking and bussing were discussed.

#### 6.2 Job Fairs

Brockton employers are welcome to attend the Hanover job fair on Feb. 27, 2020. Booths are \$50 each. Students from Sacred Heart and WDCS have been invited.

The OFA may also be holding a job fair for agricultural businesses in Cargill.

The Walkerton BIA and VPI are also interested in holding an employer "open house" where job seekers go to individual employers, rather than have all employers in one location. This is being done on a trial basis in Kincardine this month. It would appear to be cost-effective and fairly easy to organize.

EDC members were in favour of us looking into the open house model for Brockton businesses in March, 2020.

#### 6.3 Signage Proposal

A local sign company has offered to add a programmable LED sign to the Walkerton Industrial Park sign that is being replaced. Details were shared with the committee. S. Watson noted that an RFP would need to be issued to allow all companies the option of bidding on this.

Moved by R. Saunders, Seconded by A. Oberle

That the Municipality will issue a Request for Proposals for a new Walkerton Industrial Park sign that has optional LED lighting included.

CARRIED

#### 6.4 Airport Update

D. Geiruszak gave an update on our airport, and discussed financial difficulties facing airport in Wiarton, which is looking to Bruce and Grey counties for assistance. The Fly GTA program there operated at about 25% capacity last year, but they have 800 acres and potential opportunity.

He said the Goderich airport is looking at expanding its runway. Our airport costs about \$135,000 a year to run (shared by three municipalities), while Goderich pays about \$130,000 more than that.

The Saugeen Municipal Airport Restaurant is now open Fridays, Saturdays, and Sundays. EDC members said this should be promoted to cottagers in the Lake Rosalind area, and that special events could be held there.

### 7. Reports

## 7.1 BIA Report – Alishia Oberle

The BIA wrapped up its Digital Main Street program at the end of January. Thirty Walkerton businesses participated, and 20 have applied for digital transformation grants (worth up to \$2500 apiece). The BIA is working on surveying businesses about spring events and Doors Open. It sold a record amount of BIA dollars -- \$57,595 -- in 2019.

BIA Manager A. Oberle will be starting her maternity leave on March 27, 2020. R. Saunders thanked her for her work and said the BIA is more organized than ever before. S. Watson noted the very strong relationship between the BIA and the municipality, and the many successful projects undertaken.

## 7.2 Community Development Coordinator Report – Paulette Peirol

The CDC attended the annual EDCO conference and reported excellent seminars in CIP planning and immigration and labour force issues. Saugeen Shores staff won this year's "Bright Ideas" conference for its Nuclear Innovation Council, which Brockton participates in.

This year's regional tourism brochure swap will be held in Cargill and offer us a chance to show off the Greenock Swamp Tours and Margaret's Mercantile store.

The CDC is assisting a local business touring a professional from Mexico who has applied to work here under the government's immigration program.

Brockton Business Newsletter was issued this month.

Walkerton 2020 plans moving smoothly, with event to be held May 9, 2020 at the Heritage Water Garden in Walkerton and a legacy fund to be established to assist students studying environmental sciences or water management.

The CDC is also working on the 2020 budget and work plans for Economic Development.

## 7.3 Saugeen Economic Development Corporation Report – Rose Austin

n/a

### 8. New Business

n/a

### 9. Closed Session

Moved by M. Dupuis, Seconded by C. Kuhnke

That the Economic Development Committee will enter into a Closed Session in accordance with Section 239 (3.1) of the *Municipal Act, 2001*, S.O. 2001 c. 10, Schedule 1 to discuss:

- Personal matters about an identifiable individual, including municipal or local board employees or members.

CARRIED

Moved by A. Oberle, Seconded by M. Dupuis

That the committee rise from closed session at 1:15 p.m.

CARRIED

Moved by R. Saunders, Seconded by C. Kuhnke

That the Brockton ECD receives the motion on the direction to staff regarding the closed meeting.  
CARRIED

10. Adjournment

The meeting adjourned at 1:22 p.m.

**Next meeting: Monday, March 16, 2020 at the Brockton Municipal Office at 12 noon**