



Walkerton BIA Board of Directors Meeting Minutes
Monday August 31st, 2020 Walkerton Community Centre

Location: Walkerton BIA - Walkerton Community Centre

Time: 8:37am

Attendance:

(Quorum: 6/7)

Jessie Bates, Director

Present

Kristen Bowman, Director

Present

Ashley Coleman, Director

Present

Sharon Johnson, Director

Present

Richard Popiez, Director

Present

Nicole Schneider, Director

Present

Kym Hutcheon, Municipal Councillor

Absent

Staff, Non-Voting

Present

Lindsay Hill, Manager

Present

Lynn Beatty, Secretary

Also present were:

Paulette Peirol, Community Development Coordinator, Municipality of Brockton Staff

1. Call to order

Motion to call the meeting to order at 8:36am.

Carried.

2. Acceptance of Agenda

A motion was made to accept the agenda for the August 31st meeting

Moved by Ashley Coleman

Seconded by Kristen Bowman

Carried.

3. Conflict of Interest/Pecuniary Interest

None

4. Approval of Minutes

A motion was made to approve August 12th minutes

Moved by Ashley Coleman

Seconded by Nicole Schneider

Carried.

5. Business arising from the minutes.

An update on the website was requested and Lynn mentioned she is working with Laura in redesigning it. It will be presented to the Board for review and make any necessary changes and once approved will be uploaded.

6. Accounts Payable

Motion to pay August 2020 bills

It was mentioned that the list of bills sent in the package was blacked out and Board could not read the business names and Lindsay was asked to resend it to the Board with names visible. No approval at this meeting to be brought back at next meeting.

7. Reports/Updates

7.1 BIA Office/Brockton Visitor Information Centre/Resign website – Lindsay Hill

Lindsay reported on the Shop Local campaign that was very successful as well as working together with Paulette on #CaptureBrockton video's – tying activities in Brockton to businesses in Walkerton and continuing with the video's profiling businesses and sharing them on social media.

It was mentioned that the Manager's computer is not working at all – it shuts down and freezes up. The board directed staff to contact computer related businesses to find out quotes on purchasing a laptop. The staff will bring back quotes for approval at the next meeting.

7.2 Events – Nicole Schneider /Kristen Bowman /Jessie Bates

It was mentioned that the events committee met to plan a Hometown Christmas Market Friday November 13 4:00pm to 9:00pm and Saturday November 14 11:00am to 4:00pm.

It will be held in the parkette and hoping to have the street partially closed down on Friday evening. There will be food and drink vendors as well as music out on the street.

The Events Committee will be meeting again to finalize details September 10th.

7.3 Brockton Council – Kym Hutcheon

No report.

7.4 Community Improvement Committee –Paulette Peirol/Ashley Coleman

No report, there has not been a meeting.

Paulette mentioned that the banners will be going up this week and that the photos need to be replaced on the murals.

7.5 Economic Development Committee – Paulette Peirol

Paulette reported that 4 façade grant application have been received and a meeting to go over them is set for September 2nd – there are new businesses opening. She also mentioned the #CaptureBrockton video campaign and 2 video's have been posted on the Municipality of Brockton Facebook and have picked one winner from the first post.

A suggestion of putting signage up at the corner of Bruce County 2 and Bruce County Rd. 3 to promote travellers to come into Walkerton. It was pointed out that there is no signage

indicating any businesses or downtown at that corner. The signage would have restaurants and hotel info as well as shop Walkerton. This would help promote travellers to come into Town. Paulette will look into signage and where it is allowed to post signs.

8. Business Updates

Non-levied businesses – Jessie Bates

A question was asked on how to work with non-levied members. Discussion followed.

9. Closed Session

Walkerton BIA of Directors will enter into a Closed Session to address matters pertaining to:

i. A position, plan, procedure, criteria or instruction to be applied to any negotiations carried on by or on behalf of the municipality or local board – **Facility Review, Municipal Agreement Review**

ii. Personal Matters about an identifiable individual, including municipal or local board employees – **Staff Review**

A motion was made to enter into a closed session at 9:55am.

Moved by Sharon Johnson Seconded by Richard Popiez

Carried.

10.

11. Adjournment

A motion to adjourn at 10:13am.

Carried.

Next Meeting: *September 9th, 2020 at 8:30am in the Walkerton Community Centre.*