



Walkerton BIA Board of Directors Meeting Minutes
Wednesday March 11th, 2020

Location: Walkerton BIA Boardroom

Time: 8:40am

Attendance:

(Quorum: 6/7)

Jessie Bates, Director	Present
Kristen Bowman, Director	Present
Alishia Oberle, Manager (Staff, Non-Voting)	Present
Ashley Coleman, Director	Present
Anita Gathercole, Executive Director (Non-Voting)	Absent
Kym Hutcheon, Municipal Councillor	Present
Sharon Johnson, Director	Present
Lynn Beatty, Secretary (Staff, Non-Voting)	Present
Richard Popiez, Director	Absent
Nicole Schneider	Present
Randy Saunders, President	Present

Also present were:

Paulette Peirol, Community Development Coordinator, Municipality of Brockton Staff

1. Call to order

Randy Saunders, President called the meeting to order at 8:40am.

2. Acceptance of Agenda

A motion was made to approve the agenda for the March 11, 2020 meeting.

Moved by Kym Hutcheon

Seconded by Kristen Bowman

Carried.

3. Conflict of Interest/Pecuniary Interest

Ashley Coleman – Walkerton Dollars

4. Approval of the February 12th, 2020 AGM minutes

Moved by Kristen Bowman

Seconded by Jessie Bates

Carried.

5. Business arising from the minutes.

None.

6. Accounts Payable

6.1 Motion to pay February/March 2020 bills

Moved by Jessie Bates

Seconded by Sharon Johnson

Carried.

6.2 Motion to accept General Ledger

Moved by Jessie Bates

Seconded by Ashley Coleman

Carried

7. Ongoing Business

7.1 Digital Main Street Grant – Final Report

The final report was submitted by Alishia and the BIA keeps all equipment, Chrome book and 360 camera. A discussion followed on how to use the 360 camera and it was suggested to go to businesses to try it out as well for tourism.

8. Reports/Updates

8.1 BIA Office – Alishia Oberle

Alishia mentioned her final day is March 20th and Randy will send email regarding the new manager. Jessie and Randy are conducting the interviews.

Alishia mentioned the Audit is currently underway.

8.2 Brockton Visitor Information Centre – Alishia Oberle

The revised budget that Alishia presented to Council has been approved for 2020.

Lobies Campground will take over their Facebook.

Alishia submitted an application for Canada Summer jobs starting May 11 for 16 weeks.

Starting to work on the Brockton Visitor Guide 2020 and the guide will be ready for brochure swap May 6th.

Marlin Travel will take over the Canadian travel information that Brockton Visitor Information Centre had available and will focus on Brockton/Bruce/Grey visitor guides and information.

8.3 Brockton Council – Kym Hutcheon

Nothing to report at this time.

8.4 Community Improvement Committee – Ashley Coleman/Paulette Peirol

Ashley reported that the committee went through the street banners and 4 different photos of Walkerton will be used.

The Christmas lights have been packaged up and sent back. Paulette is going to speak to Greg.

It was mentioned that the information sign that was damaged by the Library needs to be properly fixed and Paulette is going to look into replacing the sign completely.

8.5 Economic Development Committee – Kym Hutcheon/Randy Saunders

There is interest in the east ridge lots and parts of the Energizer building is available for rent.

At this point Kristen Bowman left the Board meeting – 9:15am.

8.6 Events, Promotions and Networking Committee – Alishia Oberle

There was no events meeting in February.

Spring Shopper's Night is March 26 and we will be collecting for gift baskets. This time there will be no egg hiding in stores, just hiding the eggs outside. There are 15 giant Easter eggs with a \$5 Walkerton \$ if returned inside to the BIA booth. Sing! will perform, just waiting to hear back from them.

8.7 Doors Open 2020 – Alishia Oberle

There are 17 sites and just waiting on a couple of the sites to send back their insurance and 16 are confirmed. The booklet is being prepared. 10 sites have been uploaded to the Ontario Doors Open website and starting to look for sponsors.

The next meeting is Thursday February 27th.

8.8 Walkerton 2020 – Paulette Peirol

The event is Saturday May 9th at 10:30am to 12:00pm for 1 hour at the Heritage Water Garden and there will be a memorial. There will be speakers and Sing! will hopefully perform. Local service groups will be putting on a BBQ for lunch and then an afternoon tour of the Water Treatment Centre. This event is separate from the Bruce Power Block Party.

9. Business Updates

It was suggested that and “Open House” for downtown empty stores. Discussion followed.

10. New Business

No new business as this time.

11. Correspondence

11.1 BAH

Looking into different businesses that might want to host.

12. Closed Session

None.

13. Adjournment

A motion to adjourn March 11th meeting at 9:50am.

Carried.

Next Meeting: *April 8th, 2020 at 8:30am in the BIA Boardroom.*