

GREENOCK SWAMP / Cargill PROMOTIONAL COMMITTEE

The Development of a new experiential tourism product based on three major components: Culture, the Environment and our History!

Culture



Environment



History



GREENOCK SWAMP / Cargill PROMOTIONAL COMMITTEE

- Made up of individuals from...
 - The community
 - Local businesses
 - SVCA
 - Brockton staff
 - Interested Volunteers



GREENOCK SWAMP / Cargill PROMOTIONAL COMMITTEE

Before



After



GREENOCK SWAMP / Cargill PROMOTIONAL COMMITTEE

Greenock Swamp Visitor Centre

- Student Kyle Henkenhaf (CSJ)
- Local artist Steve Mackie did all the artwork



GREENOCK SWAMP / Cargill PROMOTIONAL COMMITTEE

► Challenges for 2020!

- Do we open?
- Taking all precautions to make it happen! Will we attract Customers?



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All Greenock Swamp
Tours cancelled for 2020!

LEGENDS OF THE GREAT SWAMP
A Gift For You
3 Great Tours / 3 Great Experiences

2020 TOURS
Great Food | Character Actors | Wine & Beer Tasting
\$85/person or \$160/two

GREENOCK SWAMP Bootlegger LORE
Discover the days of prohibition in the infamous Greenock Swamp. This tour features great stories, legends and a tour of the historic Walkerton jail.
MAY 2 | JULY 4 | AUGUST 8
CANCELLED

GREENOCK SWAMP Legends TOUR
Discover the legends, myths and folklore of the Greenock Swamp, Southern Ontario's single largest forested wetland! Learn about the largest logging operation in Bruce County and the stories of old.
MAY 16 | SEPTEMBER 5
CANCELLED

GREENOCK SWAMP Bank Heist TOUR
Take part in the famous 1934 bank robbery in the Village of Cargill and how the importance of the Greenock Swamp in their on-get-away.
MAY 6 | JULY 25
CANCELLED

Note: All tours take place on Saturdays from 2-7pm
Visit www.svca.on.ca or order your tickets on [eventbrite.ca](https://www.eventbrite.ca)
Call 367-3040 ext. 229 or email s.wood@svca.on.ca

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Success!!!

- **Visitor Centre** – approx. 400 visitors over 2 months!
- **Margaret's Mercantile** – close to 1,000 visitors over the 2 months!
- **BBQ** – a huge hit!



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**Making a Dream Come True! *Partnerships,
Partnerships, partnerships!***

- Securing summer staff - CSJ
- Use of the building – agreement, Mr. Pete Soucie
- Props, displays, exhibits provided by SVCA
- Services - Municipality of Brockton
- Volunteers, volunteers, volunteers!
- Artist characters to add to uniqueness
- Historical research provided by committee member



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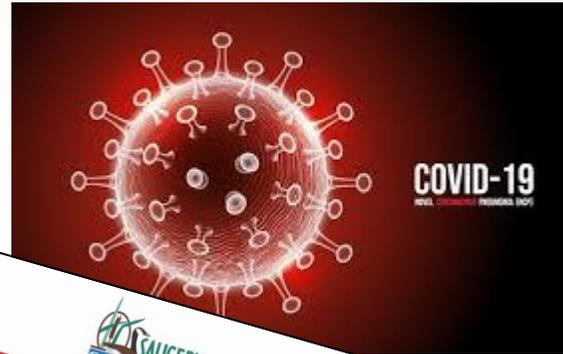
- Cargill Variety
- Tom Cassidy
- RT07
- OPG
- Hart's BBQ
- D.A.C. Storage Trailer Rental and Sales

And, of course, ***The Greenock Swamp Cargill Promotional Committee***



GREENOCK SWAMP / Cargill PROMOTIONAL COMMITTEE

➔ Overcoming
challenges
and moving
on!



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