

Report to Council

Report Title:	Ready. Set. Play. Summer Activity Passport		
Prepared By:	Mark Coleman, Director of Community Services		
Department:	Parks and Recreation		
Date:	August 11, 2020		
Report Number:	REC2020-11	File Number:	C11REC
Attachments:	Ready. Set. Play. Poster Week 1 Passport		

Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number REC2020-11 – Ready. Set. Play. Summer Activity Passport, prepared by Mark Coleman, Director of Community Services for information purposes.

Report:

Background:

The Parks and Recreation Department have developed an alternative summer programming opportunity for Brockton youth as a result of cancelled summer day camp programs due to the COVID-19 pandemic.

Analysis:

[Ready. Set. Play.](#) is a self-directed weekly activity passport for community youth that promotes healthy living and activity. Week One (1) starts Monday, August 10, 2020! All activities can be completed from the comfort of your own home, or by visiting Brockton parks! Residents are reminded to physically distance and stay safe when participating. Additional activities will be hosted for at least three (3) weeks and will be updated to [Build Your Brockton](#). The [project](#) will also be promoted on social media to remind residents of the upcoming passport activities.

Passports can be downloaded on [Build Your Brockton](#), or picked up at Lobies Park Campground or Centennial Park Splash Pad while maintaining physical distancing.

Participants can win a coupon for \$1.00 off an ice cream cone, or a kid's meal, at participating local businesses (Old Garage Wood Fire Pizza Scoop Shop and Brant Drive-In and Serendipity) by proving they have completed 3 out of 5 activities by submitting photos to [Build Your Brockton](#), the Municipality's [Facebook](#) page, or via email to recreation@brockton.ca!

The activity has also been included in the August Brockton Buzz Newsletter, and will be promoted on the municipal website and social media accounts.

Staff encourage all Brockton youth to participate in this fun summer activity, and share their participation on [Build Your Brockton!](#)

Sustainability Checklist:

What aspect of the Brockton Sustainable Strategic Plan does the content/recommendations in this report help advance?

- Do the recommendations help move the Municipality closer to its Vision? Yes
- Do the recommendations contribute to achieving Cultural Vibrancy? Yes
- Do the recommendations contribute to achieving Economic Prosperity? Yes
- Do the recommendations contribute to Environmental Integrity? Yes
- Do the recommendations contribute to the Social Equity? Yes

Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective? Yes

There is no cost associated with the program. Sponsorship was donated by the Dirt Pigs.

Reviewed By:



Trish Serratore, Chief Financial Officer

Respectfully Submitted by:



Mark Coleman, Director of Community Services

Reviewed By:



Sonya Watson, Chief Administrative Officer