



Walkerton 150 Committee Minutes
February 19, 2020
Walkerton Legion

Committee Members

Mat Coleman	Present
Bill Carroll	Present
Mike Wagner	Present
Christine Brandt	Present
Shelley Coleman	Present
Tim Elphick	Present
Michele Field	Present
Cosette French	Present
Aleasha Reich	Present
Trish Serratore	Present
Heather Stark	Present

1. Call to Order

Past Co-Chair Bill Carroll called the meeting to order at 7:00pm.

2. Acceptance of Agenda

Motion: Moved by Mike Seconded by Aleasha
That the Walkerton 150 Committee accepts the Agenda of 19FEB2020 as presented.
Carried.

3. Approval of Minutes

Motion: Moved by Mike Seconded by Aleasha
That the Walkerton 150 Committee adopts the Minutes of 21NOV2019 as presented.
Carried.

4. Business Arising from the Minutes

4.1 Steering Committee Review

- 4.1.1 A couple changes have taken place on the steering committee: James Lang and Jeremy Wright have stepped down. Tim Elphick will replace James as council rep, Christine Brandt (special events), Cosette French

(souvenirs/apparel) , Greg McLean (at large) and Willie Dales (at large) to be added; contact list to be revised.

4.1.2 Mike spoke about the 2016 Homecoming to give an idea of where the steering committee stood in comparison

4.1.3 We will use the app Whatsapp? as well as text and email for steering committee communications.

4.2 Finances/Banking Treasurers Report

4.2.1 Shelley confirmed we will be using CIBC and ATM's will be provided.

4.3 Committee Reports

4.3.1 Tickets - Mat confirmed Jessica Batte will take care of tickets.

4.3.2 Meals/Food Trucks - We still need people to take care of meals, would prefer to separate the food trucks and meals person/people.

4.3.3 Sanitation/Garbage – Still need people.

4.3.4 Apparel/Souvenirs – Cosette French

4.3.5 Signage/Banners – Kristen Bowman

4.3.6 Recycling/Environment – Chelsea Reich

4.3.7 Decorations – Bill will check

- Blue/Green/Orange are our colours, we need to let horticulture know, recreation dep to look after planters & hanging baskets downtown, horticulture society looks after bridge planters
- Logo is on our FB Page

4.3.8 Open/Closing Ceremonies – Mike Wager & Bill Carroll

4.3.9 Special Events

- Children's Entertainment - Amanda Schneider and Sam Howe
- Dance Entertainment – Darryl Johnson & Corien Sinclair
- Entertainment – Greg McLean
- Parade – Kinsmen Club
- Fireworks - ?
- Bar – Dirt Pigs
- Car Show – Bill & Debbie Eidt
- History – Barb Kerry
- Welcome Building – Yvonne Carroll & Justine Roberts
- Pageant – Aleasha Reich

4.3.10 Special Events for Consideration

- Aleasha to post requesting ideas
- Bill will talk to Greg about Sing Song Chorus.
- RCMP Musical Ride and OPP Golden Helmets– Bill will check into
- Business Open House – Bill will ask
- School Open House – maybe ?
- Bed Races – well received, perhaps approach welding classes to put in a bed.
- Church/Faith – Booth was better received than the services during last homecoming, we can see if someone will someone step up,

Aleasha could post a list what churches are having services, staggered services would most likely work best.

- Golf Tourney – We will reach out to the Senators
- Bed Races - ?
- Bingo – maybe part of our program? Michele to confirm.
- Juried Art Show – may want to move their date to coincide.
- Art in the Park - ?
- Rollerskating – not well attended, better to have a dance.
- Basketball Tourney – Need to confirm
- Volleyball Tourney – Michele will check.
- Road Hockey Tourney – Can we ask WMH?
- River Races - Yes
- Duck Race – ?
- Dog Show – well received & well done, it was a paid event, well done, Michele will decide.
- Outdoor Movie – an option?
- Adventure Race – Rural SC will look after
- Paintball – perhaps approach Cherilawn?
- Sign/Wreath/Basket Making Night – Michele suggested for us to look at

5. New Business

5.1 New Years Eve

We will hold a New Year's Eve Dance for this year, will need all members on board

5.2 Videotape

Let's videotape the weekend, approx \$2000, members from 2016 said it was certainly worthy having, can see on YouTube

5.3 Website/Facebook

Brockton has an interface that we could use to post stories, pictures, etc - Buildyourbrockton.ca. We could blend with Reeling in the Memories, do a map interface with pin, Q&A, information for contacts. We can speak with town office, look into purchasing "walkerton150" URL and link in. Trish is going to check with town staff to see what policies and processes are required as this is a municipal event. The social media had more hits than the website (it was used to advertise all the products) for last homecoming. We will need to ask for someone to take care of website.

5.4 PAC Insurance

Trish is checking to see if the weekend is covered under the town insurance so we won't have to purchase extra.

5.5 Office Space

Bill will write a letter to BIA board of directors to request if we can use the same office space again.

5.6 Brochure

Christine Brandt will take care of this.

5.7 Wifi

We would like Wifi throughout the entire site, wifi is already available at arena and would like it extended, outside arena, ball diamonds, beer tents, dance areas, etc.

5.8 Sponsorships

A lot of electric companies did pro bono work instead of sponsorship, we'll have a meeting to decide what event will be at what level, we need to decide whether to keep the sponsorship the same and increase the ticket prices etc. Tax receipts for businesses.

5.9 Invoices

All invoices need to go to Trish's attention and use "Walkerton150" in the PO

5.10 Beautification

We would like the town to be planning for budget for downtown beautification in order to coincide with the Walkerton 150.

6. Next Meeting

Wednesday March 11, 2020 Municipal Office Boardroom

7. Adjournment

Motion: Moved by Shelley Seconded by Mike
That the Walkerton 150 Committee adjourns at 8:53pm
Carried