

Report to Council

Report Title: Grey Bruce Pride Flag Raising Request

Prepared By: Sarah Johnson, Jr. Deputy Clerk

Department: Clerk's

Date: June 9, 2020

Report Number: CLK2020-19 **File Number:** C11CL

Attachments: Email from Grey Bruce Pride – Request to Raise Pride Flag

Recommendation:

That the Council of the Municipality of Brockton hereby approves Report Number CLK2020-19 – Grey Bruce Pride Flag Raising Request, prepared by Sarah Johnson, Jr. Deputy Clerk and in doing so approves flying the Pride Flag on the Community Flag Pole for a one (1) week period in the month of June 2020.

Report:

Background:

The Council of the Municipality of Brockton recently adopted a Flag Etiquette and Protocol Policy on May 12, 2020 which amended and replaced the former Community Flag Raising Policy; however the sentiment remains that community flags meeting the established criteria will be flown on the Municipality's Community Flag Pole located at Jackson Street and Yonge Street South in Walkerton upon special request.

Brockton Council has raised the Pride Flag on the Community Flag Pole for the past two years in support of LGBTQ+ inclusivity.

Analysis:

Staff received an email from Grey Bruce Pride requesting that the Pride Flag be once again flown during the month of June to celebrate Pride Month. Grey Bruce Pride is a local advocacy group aimed at promoting LGBTQ+ inclusive events and advocating about LGBTQ+ issues.

The request from Grey Bruce Pride meets the criteria outlined in the Flag Etiquette and Protocol Policy, namely:

- Celebration of multi-cultural and civic events;
- Increase public awareness of programs and activities
- Acknowledge an organization that has helped to enhance the Municipality of Brockton in a positive manner.

Staff recommend approving Grey Bruce Pride's request and raising the Pride Flag for a period of one (1) week during the month of June 2020 in recognition of Pride Month.

Due to COVID-19 precautions, a gathering during the flag raising ceremony will not be permitted. Instead a photo will be taken of the flag raising and shared on the Municipality's social media accounts and distributed to local media outlets as per Grey Bruce Pride's request.

Sustainability Checklist:

What aspect of the Brockton Sustainable Strategic Plan does the content/recommendations in this report help advance?

- | | |
|---|-----|
| • Do the recommendations help move the Municipality closer to its Vision? | Yes |
| • Do the recommendations contribute to achieving Cultural Vibrancy? | Yes |
| • Do the recommendations contribute to achieving Economic Prosperity? | Yes |
| • Do the recommendations contribute to Environmental Integrity? | No |
| • Do the recommendations contribute to the Social Equity? | Yes |

Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective?
N/A

Reviewed By:



Trish Serratore, Chief Financial Officer

Respectfully Submitted by:



Sarah Johnson, Jr. Deputy Clerk

Reviewed By:



Sonya Watson, Chief Administrative Officer