

## Report to Council

**Report Title:** Adopt-A-Highway Program

**Prepared By:** Gregg Furtney, Director of Operations

**Department:** Public Works

**Date:** May 12, 2020

**Report Number:** PW2020-10                      **File Number:** C11PW, L14AD

**Attachments:** Municipality of Brockton Adopt-A-Highway Program Agreement

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### Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number PW2020-10 – Adopt-A-Highway Program, prepared by Gregg Furtney, Director of Operations for information purposes.

### Report:

#### Background:

Brockton's Adopt-A-Highway program has been in place since 1999 (Resolution 99-18-388 to adopt Municipal Policy #99-14). Since the program's inception there have been approximately one hundred and thirty-three (133) kilometres of highway adopted within sixty-eight (68) agreements. Fifteen (15) of these agreements have been signed in the last four (4) years. Applicants can be individuals, families, private businesses, or local organizations. The Adopt-A-Highway program is an opportunity for members of the community to help keep Brockton's roadsides free from litter.

#### Analysis:

When an "Interested Party" decides to Adopt-A-Highway, within the Municipality of Brockton, they are encouraged to fill out the Municipality of Brockton's Adopt-A-Highway Program Agreement and submit it to the Municipal Office. The program Agreement is attached. The process is:

1. Applicant fills out the application and submits it to Municipal Staff at the Brockton Municipal Office
2. Brockton's Roads Supervisor approves and processes the application
3. The Applicant is notified of their approval and instructed on how to arrange for the sign
4. The Applicant contacts Community Living, Walkerton District with what they would like the sign to read
5. The Applicant provides payment for the sign to Community Living, Walkerton District
6. The Sign is delivered to Brockton Public Works Staff by Community Living, Walkerton District
7. The Sign is installed, free of charge, by Brockton Public Works Staff

There is a list of “Volunteer’s Responsibilities” on page three (3) and four (4) of the Agreement. The Applicant may wish to enlist the help of volunteers or they may wish to take on those responsibilities themselves. If the Applicant(s) no longer wish to participate in the Adopt-A-Highway program, they are asked to notify the Municipality of Brockton in writing.

Municipal Policy #99-14 is attached for Council’s review.

**Sustainability Checklist:**

What aspect of the Brockton Sustainable Strategic Plan does the content/recommendations in this report help advance?

- Do the recommendations help move the Municipality closer to its Vision? Yes
- Do the recommendations contribute to achieving Cultural Vibrancy? Yes
- Do the recommendations contribute to achieving Economic Prosperity? N/A
- Do the recommendations contribute to Environmental Integrity? Yes
- Do the recommendations contribute to the Social Equity? Yes

**Financial Impacts/Source of Funding:**

- Do the recommendations represent a sound financial investment from a sustainability perspective?  
N/A

The cost of the Adopt-A-Highway Signs are borne by the Applicant(s) by way of Community Living, Walkerton District. Administrative costs and sign placement costs are absorbed in Brockton’s Public Works budget.

**Reviewed By:**



Trish Serratore, Chief Financial Officer


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**Respectfully Submitted by:**



Gregg Furtney, Director of Operations

**Reviewed By:**



Sonya Watson, Chief Administrative Officer