



Community Improvement Committee

Minutes, January 7, 2020

Brockton Municipal Office, 6:30 pm

Voting Members

Brian Folmer – Chairman	Present
Chris Peabody - Mayor	Present
Ashley Coleman – Walkerton BIA	Present
Wayne Poechman – Optimist Club	Present
Kim Schaab – Kinsmen/Kinettes	Present
Bonne Park – Rotary Club	Absent
Paul Kueneman – Rotary Club	Absent
Shannon Wood – Saugeen Valley CA	Present

Non-Voting Members

Mark Coleman – Director of Community Services	Present
Paulette Peirol – Community Development Co-ord/Sec.	Present

Others Present

1. Call to Order

The meeting was called to order at 6:35 pm, and Brockton's new Director of Community Services, Mark Coleman, was introduced to the group.

2. Acceptance of Agenda

Moved by K Schaab, Seconded by B. Folmer

That the **Brockton Community Improvement Committee** accepts the January 7, 2020 meeting agenda.

CARRIED

3. Disclosure of Pecuniary Interest and General Nature Thereof

4. Approval of December 10, 2019 Minutes

Moved by W. Poechman, Seconded by A. Coleman

That the Brockton Community Improvement Committee accept the draft minutes of the December 10, 2019 meeting, as amended.

CARRIED

5. Business Arising from the Minutes

5.1 Optimist Park Sign: M. Coleman will look into suggested wording for a sign noting possible hazards in winter and will report back to the committee through e-mail.

6. New Business – Spruce the Bruce Updates

6.1 Walkerton Storefront Project:

P. Peirol told the committee that façade work on the former Scotty's location has been delayed, but that the owner, Rory Chappelle, is confident this Spruce the Bruce project will be completed by the end of January, at which point our Storefront Marketing materials can be set up.

6.2 Proposed Parkette:

Mayor Peabody noted Council is negotiating with the owners of 312 Durham Street to create a public park, something that the Community Improvement Committee – and formerly the Image Committee – had proposed many years ago. The property would require landscaping, a honorary plaque, and removal of a shed and fence. B. Folmer said acquiring

the park would be very exciting, as the initiative goes back many years and was part of the CIC's most recent five-year plan.

7. Proposed Projects for 2020

7.1 Walkerton 2020 Initiative – Entrance Signs

P. Peirol presented drawings from Cox Signs for new Walkerton entrance signs, based on the Spruce the Bruce toolkit, but greatly modified to save on cost. The committee did not feel the design did justice to the original toolkit model. B. Folmer said he would approach Frieburger Welding and inquire about pricing and options for a laser-cut sign.

7.2 Truax Dam Furniture

M. Coleman will investigate if there is outdoor furniture in storage that could be used to enhance public enjoyment of the Truax Dam area. He will report back to the committee.

8. Member Updates

8.1 Saugeen Conservation Authority & Cargill Projects

S. Wood said there is great interest in more Cargill tours, and dates for 2020 will be set soon. The SVCA is considering a new tour this year, based on the "Great Bank Robbery of Cargill" that took place 1934. The SVCA is looking into grants for signage, and we are awaiting a response from our Trillium application for a co-ordinator for the Cargill tourism initiatives. She noted that the building used for the Cargill Visitor Centre and Margaret's Mercantile is currently for sale, for \$300,000. The owner, Pete Souci, will allow the SVCA to use the buildings free of charge this summer.

S. Wood said the Cargill group is hoping to create the largest axe sculpture in Ontario, but that such a project would require engineering assistance.

She is also hoping that a sign can be erected at the 6th and 10th concessions in Cargill, highlighting the Greenock Swamp.

8.2 Kinsmen and Kinettes

K. Schaab said the Kinettes are planning a dress sale fundraiser at WDCS, and that the Kinsmen are planning a casino night at the horse palace on May 9th. The Kinettes are also organizing a “high tea” for May 24, 2020.

8.3 Walkerton BIA

Coleman reported that the BIA’s annual general meeting at the Legion was the best attended. An election was held, and Nicole Schneider was voted in to fill the vacancy left by Chelsey Reich. She questioned the downtown map and directory sign that was damaged during the sidewalk construction project, and P. Peirol noted that the sign is being redesigned by the BIA, with the costs fully covered by the contractor.

8.4 Optimist Club

W. Poechman said the group is working to raise money for phase 2 of the Optimist Park. The new water drop sign should be going up soon. The Catch the Ace fundraising drive has been going very well. The Optimists are holding an “Optimistic View Live” event on April 26th at WDCS to raise money for childhood illnesses.

8.5 Rotary Club – N/A

8.6 Council Update - N/A

8.7 Community Development Coordinator – N/A

9. Next Meeting

Scheduled for Tuesday, Feb. 11, 2020 at 6:30 p.m. at the Brockton Municipal Office

10. Adjournment

10.1 The meeting adjourned at 8:15 pm