

From: Roslyn Smolash
Sent: Tuesday, February 25, 2020 9:34 AM
To: Julie Farrell
Subject: Proclamation request for National Denim Day 2020

Hi Julie,

It was a pleasure speaking with you this morning!

Thank you for registering to participate in our annual event, National Denim Day.

This year, we have an additional request that we hope you can help us with. In addition to the usual participation of the employees in your local government, we are also asking if you could promote and communicate National Denim Day directly to the citizens of your municipality by officially proclaiming that **Tuesday, May 12, 2020** to be National Denim Day. In so doing, you will make a major difference in helping us raise awareness to this dreadful disease that is affecting families within your community.

Please visit our website for a detailed history of our funding projects throughout Canada.

www.curefoundation.com

To help us disseminate information about National Denim Day, please advertise the event on any electronic or actual bulletin board, your community calendar, any mail out you may have to your citizens, and to any other social media platform such as Facebook, twitter or Instagram.

Together, we can make a difference and hopefully one day live free of breast cancer!

Please see the attached sample letter of proclamation that you could publicize to your community members.

ROSLYN SMOLASH
National Denim Day Manager

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www.fondationcure.com | www.curefoundation.com

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Joignez-vous à nous pour la Journée nationale du denim le 12 mai 2020
Join us for National Denim Day on May 12th, 2020