



Community Improvement Committee

Minutes, December 10, 2019

Brockton Municipal Office, 6:30 pm

Voting Members

Brian Folmer – Chairman	Present
Chris Peabody - Mayor	Present
Alishia Oberle - BIA	Present
Wayne Poechman – Optimist Club	Present
Kim Schaab – Kinsmen/Kinettes	Present
Bonne Park – Rotary Club	Absent
Paul Kueneman – Rotary Club	Present
Shannon Wood – Saugeen Valley CA	Absent

Non-Voting Members

Eric McDougall – Brockton Recreation Department	Absent
Paulette Peirol – Community Development Coordinator/Sec.	Present

Others Present

1. Call to Order

The meeting was called to order at 6:30 p.m.

2. Acceptance of Agenda

Moved by K Schaab, Seconded by W. Poechman

That the agenda for the December 10, 2019 CIC Meeting be approved.

CARRIED

3. Disclosure of Pecuniary Interest and General Nature Thereof

None

4. Approval of November 5, 2019 Minutes

Moved by B. Folmer, Seconded by W. Poechman

That the Minutes of the November 5, 2019 CIC Meeting be approved.

CARRIED

5. Business Arising from the Minutes

None

6. New Business – Spruce the Bruce Updates

6.1 Walkerton Storefront Project – Scotty's – Paulette Peirol

The former Scotty's/Steadman's store is being renovated and the storefront marketing props will be set up when the façade work is completed, likely by the end of December, 2019.

A. Oberle said the BIA has received some queries about the project from downtown shop owners confused about whether a new store was opening up in the windows with the marketing props.

6.2 Coming Events Signage – New Designs – Alishia Oberle

Three new promotional sliders are being created for the Coming Events signs – two to be partially funded through the Spruce the Bruce program.

6.3 Lobies Park Boat Launch – Photos

P. Peirol shared photos of the updated boat launch at Lobies Park.

B. Folmer said it was a great partnership between CIC and the Saugeen Valley Conservation Authority, which also received funding for the \$25,000 project.

6.4 Optimist Park – Wayne Poechman, Brian Folmer

Grading at the playground has still not been corrected, and will be done in the spring. Signage needed warning residents to use at own risk. The

Optimist Park sculpture is painted and the letters are done and being painted. David Spitzig Construction is donating labour for installation in the spring. Plans for Phase 2 include lights, a fountain, sensory play and a wheelchair accessible swing.

ACTION: P. Peirol to follow up with Brockton staff to ensure that signage is erected warning residents to use at own risk during the winter. She will also inform Bruce County of the delay in installation.

7. Proposed Projects for 2020

7.1 Photo Murals Update – Paulette Peirol

Brockton's Heritage Committee has offered to spearhead the proposed photo mural project and has set aside \$10,000 for this, over two years. The estimated cost of replacing the current murals is \$13,444, according to a quote from Cox Signs.

7.2 Walkerton Entrance Signs – Walkerton 2020 Project – Brian Folmer

As part of the Walkerton branding undertaken by Bruce County in 2018, a design for new entrance signs was created, which includes our "Clean Water Living" tagline. B. Folmer said the 20th anniversary of the Walkerton e-coli crisis would be an appropriate time to update the town's three entrance signs, with the Community Improvement Committee leading the project as its contribution to the Walkerton 2020 commemoration. The committee discussed ways this could be achieved while keeping costs reasonable, using the existing sign footings, painting the brick work, and adding a new façade. The Mayor noted that the "clean water living" tagline is a sensitive issue. It is not integral to the new design.

P. Kueneman said the Rotary Club might be interested in sponsoring this project.

7.3 Truax Dam – Mayor Peabody

Mayor Peabody would like the new "lookout" area on the west side of the river to be a public space with park furniture, which the CIC could

help facilitate as a project for 2020, providing there are no limitations to using the space for that purpose. Staff will investigate.

Moved by W Poechman, Seconded by K Schaab

That Brockton staff investigate the cost of updating the three Walkerton entrance signs with the new design.

CARRIED

8. Member Updates - Roundtable

8.1 Saugeen Conservation Authority & Cargill Projects

Christmas in the County moved to Formosa for 2019 – huge crowds, a big success.

8.2 Kinsmen and Kinettes

Planning under way for next year, including a casino night and Mother's Day tea party. The clubs are looking for teacups they can use (donated only, please)

8.3 Walkerton BIA

Shopper's Night was successful, with good weather and the addition of carolers this year. Shop Walkerton and Win is on until Dec. 20th. One winner was from Port Elgin. Over 40 people attended the BIA's AGM. Digital Main Street is going well, with about 30 Walkerton businesses participating and lots interested in applying for a digital transformation grant of up to \$2,500.

8.4 Optimist Club

The Optimists are busy with their Christmas toy drive, and continuing with the Catch the Ace fundraiser, with over \$6000 in the jackpot. They are selling tickets for the Kinsmen's casino night in the spring. Breakfast with Santa was a huge hit with over 500 attending this year. It features real maple syrup, cream and local sausage.

8.5 Rotary Club

The club has been busy fundraising for the new hospice. It's looking at new signage for its trails system in Walkerton, and will be helping

out in the kitchen during Grey-Bruce Farmer's Week in Elmwood in January.

8.6 Council Update

Budget talks beginning February, 3, 2020, after Council appoints a new member to replace Chris Oberle on January 21, 2020. The Mayor updated the committee on housing issues and local developments, the East Ridge Business Park master servicing plan, the proposed hospice, Brucelea Haven and the hiring of a new Director of Community Services, Mark Coleman.

8.7 Community Development Coordinator

New business recognitions for Applus+, Serendipity Eatery, Top Knotch Upholstery and Sunnyside Grill.

Expressions of interest being accepted for the Walkerton 2020 committee, to commemorate the Walkerton e-coli crisis. K. Schaab suggested a "then and now" retrospective, showing how Walkerton area businesses recovered from the tragedy.

9. Next Meeting

Scheduled for Tuesday, Jan. 7, 2020 at 6:30 p.m. at the Brockton Municipal Office

10. Adjournment

10.1 Motion to adjourn

Moved by P. Kuneman, Seconded by A. Oberle,

That the December 10, 2019 Brockton CIC Meeting adjourn at 7:55 p.m.

CARRIED