



## Community Improvement Committee

Minutes, November 5, 2019

Brockton Municipal Office, 6:30 pm

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### Voting Members

Brian Folmer – Chairman	Present.
Chris Oberle – Councillor	Present.
Ashley Colman – Walkerton BIA	.Present
Wayne Poechman – Optimist Club	Present
Kim Schaab – Kinsmen/Kinettes	Absent
Bonne Park – Rotary Club	Present .
Paul Kueneman – Rotary Club	Absent
Shannon Wood – Saugeen Valley Conservation Authority	Present

### Non-Voting Members

Eric McDougall – Brockton Recreation Department	Present
Paulette Peirol – Community Development Coordinator/Sec.	Present

### Others Present

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#### 1. Call to Order

The meeting was called to order at 6:30 pm

#### 2. Acceptance of Agenda

Moved by C. Oberle, Seconded by W. Poechman

That the agenda of the November 5, 2019 Community Improvement Committee

meeting be accepted as presented.

CARRIED

**3. Disclosure of Pecuniary Interest and General Nature Thereof**

**4. Approval of October 7, 2019 Minutes**

Moved by A. Oberle, Seconded by W. Poechman,

That the minutes of the October 7, 2019 Community Improvement Committee be accepted.

CARRIED

**5. Business Arising from the Minutes**

**6. New Business – Spruce the Bruce Updates**

**6.1 Walkerton Storefront Project – Paulette Peirol**

Three storefronts are now participating, 417 and 419 Durham St. West, (the former Make & Take) and A Little Bit Of Everything, also on Durham Street. P. Peirol said signs to arrive soon.

We've spent approximately \$2,500 on signage and props and could purchase a few more items, possibly a bistro table, bookshelf, small electric fireplace.

The CIC committee was in favour of spending additional money on storefront marketing items

**6.2 Coming Events Signage – Alishia Oberle, Paulette Peirol**

All three signs have been installed and the invoice for \$4,442 from Cox Signs has been submitted for payment.

The CIC committee discussed adding two more sets of panels, as there is still budget for this. The approximate cost is \$1,200. A. Oberle will take send the new panel designs directly to Cox Signs.

### 6.3 Sidewalks Project – Paulette Peirol

The project is now completed, however the Municipality is holding back on final payment to the contractor until various surface treatments are fixed. There was also some damage to the downtown map in front of the library, which will also be fixed. A. Oberle said the BIA can create a new map face from its existing files. The BIA will work with Brockton staff to ensure the sign is repaired.

### 6.2 Lobies Park Boat Launch – Eric McDougall

The boat launch is complete, and we are awaiting an invoice from the Saugeen Valley Conservation Authority for our portion of the project (\$5,000). Boat launch signs have been ordered from Cox Signs. Cost is approximately \$220.

### 6.3 Optimist Park – Wayne Poechman, Brian Folmer

W. Poechman said there is a concern still with the grading at the entrance to the park, and that the Municipality should erect signage, or fencing, to warn users of the potential hazard. Staff will follow up on this.

The Optimist Park water drop sculpture is coming along, with hopes that it will be installed soon. It is painted, and the sign has been completed by Freiburger Welding. We are waiting for locates before installing.

## 7. Proposed Projects for 2020

### 7.1 Photo Murals (Brockton Heritage Committee)

The committee discussed a request from the Brockton Heritage Committee to assist in erecting at least three new historic photo murals downtown, to replace the ones currently in place, which are deteriorating. The committee is in favour of this, providing the Heritage Committee take the lead on the project, with the CIC assisting with the grant writing.

CIC members agreed to contribute \$2,500 in funding towards the project in 2020, pending approval under the Spruce the Bruce program.

## 7.2 Saugeen River Trail Signage (Rotary Club)

B. Folmer said the Walkerton Rotary Club has expressed interest in sprucing up signage along the Saugeen River Trail, but no commitment has been made. B. Folmer will follow up with the club.

## 7.3 Ideas from committee members

The following ideas were discussed by the CIC committee as possible projects:

- Downtown WiFi: Committee members agreed there is less of a need for it now with most people having data on their cell phones. Also, most stores are now allowing customers access to WiFi.
- Alley Animation: The alley beside the meat market could be animated with art-work, benches, lighting or sculptural elements.
- Remembrance Day Banners: Some municipalities in Bruce and Grey counties have special banners for Remembrance Day. However, it was felt that new Winter Banners would take precedence over this, as they could be hung for longer. B. Folmer expressed doubt that STB would fund another banner project for us in 2020.
- Truax Dam beautification: There was discussion about adding benches or other beautification elements to the Truax Dam area, now that the dam has been partially removed. C. Oberle said he believed the area was left intentionally bare, as it's a flood zone.

## 8. Member Updates

### 8.1 Saugeen Conservation Authority & Cargill Projects

S. Woods said another successful summer had concluded in Cargill, and that an application is being made to the Ontario Trillium Foundation for a

project co-ordinator to assist next year. She is busy working on Christmas in the Country, which will be held in Formosa this year.

8.2 Kinsmen and Kinettes

8.3 Walkerton BIA – A. Colman

Digital Main Street – assisting 25 businesses now

Holiday Guide coming out soon

Shop Walkerton & Win ready to launch

8.4 Optimist Club

8.5 Rotary Club

8.6 Council Update

C. Oberle said the Council budget meetings will be early in the new year.

He announced that he would be resigning from the CIC committee, and this would be his last meeting. Mayor Chris Peabody will be filling in for his position until a new member is appointed.

8.7 Community Development Coordinator

Walkerton 2020 initiative – committee being formed

Aiming to expand Brockton's CIP next year, could extend grants to broader area

Applus Grand Opening

Mayor's Breakfast Nov. 19th

## **9. Next Meeting**

Scheduled for Tuesday, Dec 3, 2019 at 6:30 p.m. at the Brockton Municipal Office

## **10. Adjournment**

The meeting adjourned at 8:30 pm.