



Office of the Chief Administrative Officer

402813 Grey Road 4
West Grey, Ontario
N0G 1R0

October 8, 2019

Municipality of Brockton
100 Scott Street
P.O. Box 68
Walkerton, ON N0G 2V0

Attention: Sonya Watson, Chief Administrative Officer

Via email to: swatson@brockton.ca

Dear Ms. Watson,

At the October 1, 2019 West Grey Council meeting, West Grey Council passed the following resolution #490-19 regarding a community meeting in Elmwood on November 21, 2019:

Councillor Hergert-Councillor Townsend, Resolved that, the Committee of the Whole recommends Council include interactive discussions regarding the Council Vision Plan 2019-2022 during the remaining Special Committee of the Whole - Community Visioning Meetings; and further

That, the Committee of the Whole recommends the following dates and locations for the remaining Special Committee of the Whole – Community Visioning Meetings: Lamlash Hall - November 6, 2019, 7-9pm; Glenelg Hall – November 26, 7-9pm; Durham Arena Hall – November 12, 2019, 7-9pm; and Elmwood Community Centre, November 21, 2019, 7-9pm.

Council also requested that Brockton Council be invited to attend as an opportunity to listen to residents and their vision for their community.

The meeting will focus on the draft West Grey Vision Plan, which is attached for your reference.

West Grey is looking forward to hosting the Elmwood Community Visioning Meeting and welcoming Brockton Council members and any staff interested in attending.

Yours truly,

A handwritten signature in black ink, appearing to read "Laura Johnston".

Laura Johnston
Chief Administrative Officer

Att: DRAFT 2019-2022 Vision Plan



The Municipality of West Grey

OUR VISION PLAN

2019-2022





A MESSAGE FROM THE MAYOR

Welcome to Our Vision Plan.

Thoughtful conversation between council and community before and as we deliver this plan will ensure a vibrant West Grey.

This is our collective philosophy and approach to the challenges West Grey faces. The idea is to apply this living document to our everyday in order to guide the direction of the municipality in a coordinated effort. We have to work together. This vision helps to make sure everyone is on the same page.

It is our goal to take the best of West Grey and build a creative community where everyone is able to make a connection and feel at home.

I am so pleased to support this direction for our community, ready to work hard and excited to see the results, I'm certain are yet to come.

MAYOR CHRISTINE ROBINSON

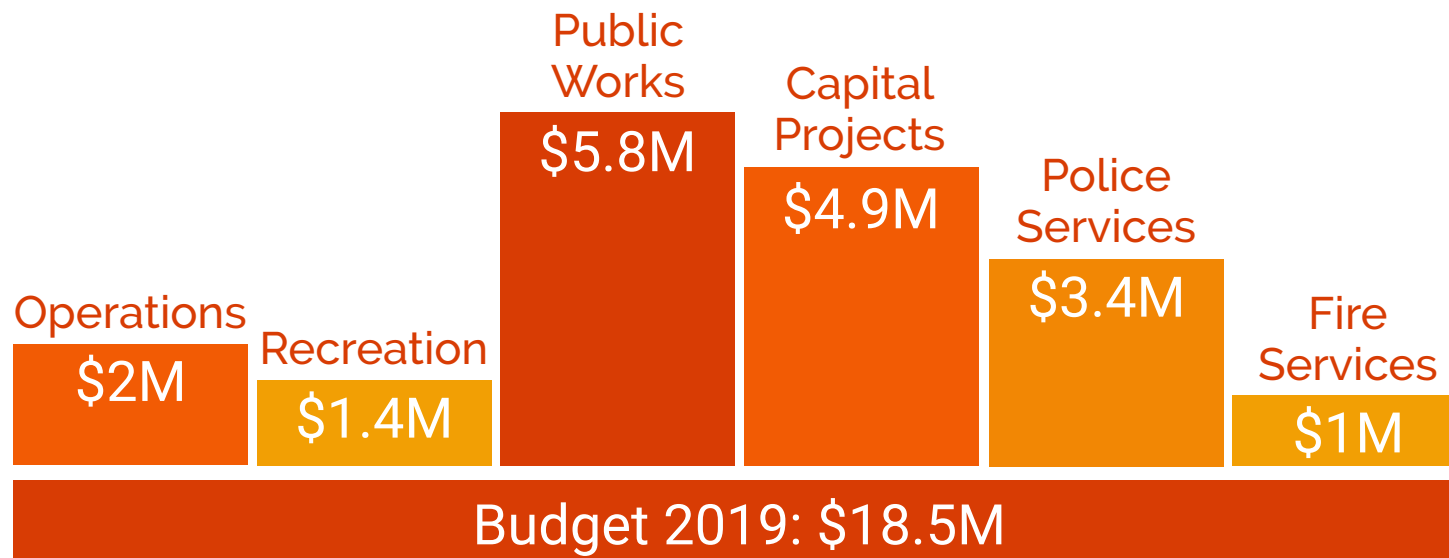
The Municipality of West Grey

AT A GLANCE

Population: 12,518

Private dwellings: 5,648

Area in square km: 876.16









our vision

WE ARE CHAMPIONS OF CREATIVE THINKING

WE EXPLORE NEW IDEAS

WE EMBRACE UNIQUE OPPORTUNITIES

WE WELCOME RESPONSIBLE SOLUTIONS

PILLARS OF OUR VISION PLAN

01 engage and involve

02 responsible and accountable

03 celebrate and promote





A photograph of a forest path in autumn. The path is covered in fallen yellow and orange leaves. The trees on either side have vibrant autumn foliage in shades of yellow, orange, and red. The scene is captured from a low angle, looking down the path into the distance.

01

engage and involve



WE EMPOWER THROUGH INNOVATIVE ENGAGEMENT

We will leverage technology to complement services, effectively and efficiently.

Executive Sponsor:
Senior Management Team

We will champion a culture of innovation, by empowering staff to seek creative options and take responsible risks.

Executive Sponsor:
Management team

We will enhance West Grey's profile, by investing in a our work force.

Executive Sponsor:
Management team

EXAMPLE: West Grey recreation and building services both launched online programs to create better access to services from reservations and bookings to building applications and inspection requests.

WE ACTIVELY ENGAGE AND SEEK INPUT

We will invest in online platforms, providing residents with opportunities to share feedback with council and staff.

Executive Sponsor:
Chief Administrative OfficerA

We will design a public-facing report card to keep residents informed of opportunities, enhancements and achievements.

Executive Sponsor:
Chief Administrative OfficerA

EXAMPLE: A communication strategy will include a website revamp and guidelines for the launch of our social media platforms.

WE COMMUNICATE OPENLY AND CLEARLY

We will improve communication with residents through relevant forms of media, including print and innovative platforms that will facilitate an open dialog between citizens, council and staff.

Executive Sponsor:
Chief Administrative OfficerA

We will host open forums for residents to meet with Council, offering residents an opportunity to provide meaningful and innovative solutions to Council.

Executive Sponsor: Clerk

EXAMPLE: Outreach sessions scheduled for Neustadt, Ayton with more events planned for Durham, Bentinck, and Glenelg.

A large, multi-story wooden building with a balcony, surrounded by snow-covered evergreen trees and a small stream in the foreground. The building has several windows and a dark wooden exterior. The trees are heavily laden with snow, and the stream flows through the foreground.

02

responsible and
accountable



WE GOVERN EFFECTIVELY THROUGH RESPONSIBLE DECISION MAKING

We will support a housing strategy that identifies key priorities and housing gaps, from attainable housing to home ownership.

Executive Sponsor:
Clerk with Municipal Planner

We are committed to asking questions, exploring innovative solutions and making informed decision.

Executive Sponsor:
Management team

EXAMPLE: Support for Grey County's attainable housing initiative in Durham.

WE ARE STEWARDS OF OUR ASSETS, SERVICES AND ENVIRONMENT

We will develop a proactive a strategic asset management plan that considers the life cycle of each asset, providing data driven management of assets.

Executive Sponsors:
*Chief Administrative Officer,
Director of Finance/Treasurer*

We will use information obtained from our Asset Management Plan to determine the future of West Grey's infrastructure.

Executive Sponsor:
*Director of Public Works and
Infrastructure*

We will be leaders in environmental stewardship. We will develop a plan to reduce waste, leverage waste diversion opportunities, address climate change, and inform citizens.

Executive Sponsor:
*Director of Public Works and
Infrastructure*

EXAMPLE: Council approved the Asset Management Plan to align environmental stewardship and long-term fiscal responsibility.

WE ARE FORWARD THINKING IN HOW WE MANAGE OUR FINANCES

We will evaluate West Grey's financial health, ensuring West Grey continues to prosper and exceed the expectations of residents.

Executive Sponsor: *Director of
Finance/Treasurer*

We will ensure fiscal stability as financial pressures change, instilling confidence in residents.

Executive Sponsor: *Director of
Finance/Treasurer*

We will plan and budget for services and programs with a combined focus on current-day needs and future responsibilities, while maintaining a responsible reserve for unseen pressures.

Executive Sponsor: *Director of
Finance/Treasurer*

EXAMPLE: Implementation of a multi-year budget in order to have commit funds to long-term projects.

A scenic landscape featuring a large, leafy tree on the left, a wooden fence in the middle ground, and a body of water in the foreground that reflects the tree and fence. In the background, there are several large, light-colored buildings under a clear blue sky.

03

celebrate
and promote



WE ARE PROUD OF OUR CULTURE

We will celebrate our unique culture by embracing the diverse hamlets and villages within West Grey.

Executive Sponsor:
Chief Administrative Officer A

We will create awareness of, and pride for, our distinct heritage and cultural resources.

Executive Sponsor:
Chief Administrative Officer A

EXAMPLE: Main Street grant allocated to each urban area based on their specific needs – not a one-size-fits-all program.

WE CELEBRATE OUR COMMUNITY

We celebrate West Grey's community pride and cherish our local assets that contribute to our enhanced quality of life.

Executive Sponsor:
Chief Administrative Officer A

We will work with Grey County to design a plan to promote West Grey as a destination of choice.

Executive Sponsor:
Chief Administrative Officer A

EXAMPLE: Grants to Organization program provides seed money to community groups for events and programs that attract visitors and residents

WE WELCOME YOU TO A PLACE OF VALUE

We will champion a community of inclusion, innovation and balance, a place where everyone is welcome and the common goal is community.

Executive Sponsor:
Chief Administrative Officer A

We will promote our social infrastructure and enhance our community well-being.

Executive Sponsor:
Chief Administrative Officer A

EXAMPLE: Committees of Council where volunteers work toward creating a vibrant West Grey



committed to action



WE ARE COMMITTED TO HARD WORK

This plan represents the general philosophy of the current West Grey council. It is a map toward better living, stronger community ties, and a full embrace of neighbours.

While we can already see how this philosophy comes to life in very real ways, it is only the beginning of the journey.

Mayor Robinson and council are committed to this vision, and what's more is they are committed to the hard work necessary for making this vision a reality.

Be inspired. Inspire others.

Together we build
community.



DEPUTY MAYOR
TOM HUTCHINSON



COUNCILLOR
BETH HAMILTON



COUNCILLOR
REBECCA HERGERT

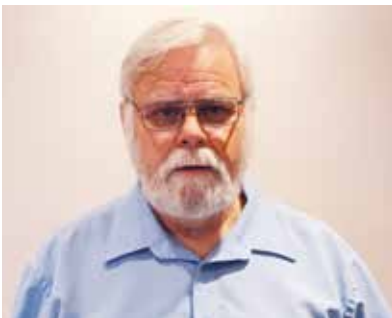


COUNCIL OF WEST GREY

2019-2022



MAYOR
CHRISTINE ROBINSON



COUNCILLOR
STEPHEN TOWNSEND



COUNCILLOR
GEOFFERY SHEA



COUNCILLOR
DOUG HUTCHINSON



402813 Grey County Rd 4,
Durham, ON N0G 1R0
519-369-2200
www.westgrey.com

*West
Grey*