

## Brockton Business & Development

Welcome to the Brockton Business Newsletter, featuring bi-monthly updates from the Municipality of Brockton and our partners in community and economic development. Please share with friends, family and colleagues; it's free to join and you may unsubscribe at any time.



### Businesses Spruce Up Downtown Walkerton

Four businesses on Durham Street have received façade grants from the Municipality of Brockton to spruce up their storefronts. Congratulations to:

- Victor Lair Jewelers
- Pellow's Pharmacy
- Walker's Landing Restaurant
- Former Scotty's location

Approximately \$6,000 in grants have been awarded this year, representing over \$80,000 in façade improvements. The Municipality is still accepting applications for 2019 Façade Grants, which cover 50% of the cost of improvements worth up to \$5000. Details at [Brockton.ca/FacadeImprovements](http://Brockton.ca/FacadeImprovements)

## Take Your Agri-business to the Next Level

Interested in turning your farm into a destination? Bruce County is offering a workshop in experience development at the Walkerton Clean Water Centre October 18, 2019 that will help you create a strong agri-tourism product. Tickets \$30, lunch included. Call 226-909-2662 or [register here](#).

### Local Students Launch Summer Businesses

Three local students got a chance to launch their own businesses over the summer! Graham Hutcheon, Autumn Lake and Sarah Allman, all attending Sacred Heart School in Walkerton, received grants under the Saugeen Student Start-up Program. (Graham, pictured here, offered dog walking services).

Local sponsors included the Walkerton Rotary Club, the Walkerton Optimists Club, and McIntee Realty. Kudos to all! Please email [ppeirol@brockton.ca](mailto:ppeirol@brockton.ca) if you are interested in participating next year.





This Bruce County silo is becoming a local icon! You'll find it heading south on Bruce Road 3 between Paisley and Walkerton.



Are you looking for a chance to connect with other professionals and entrepreneurs in the region? WOWSA – Women of Wellington Saugeen Area – is celebrating its 10<sup>th</sup> year with an exciting line-up of creative and educational networking events aimed to inspire and empower local women, starting with a “WOWSA Turns 10” celebration on September 26<sup>th</sup> in Mount Forest. More info [here](#)



The Municipality of Brockton is will be refurbishing the sidewalks at three major intersections in downtown Walkerton over the next month. The old brickwork will be replaced with concrete, and tactile plates added to increase safety and accessibility. Limestone pavers with the Walkerton logo will also be installed. Businesses will be provided further information as project planning continues. Thank you for your patience as we undertake these improvements. We hope to have the project completed in late October.

## Employers: Grants Available for Employee Training

Did you know: Up to \$10,000 per employee is available for staff training through the Canada-Ontario Job Grant? It's a great way to invest in your workforce. For more information or assistance with your application, contact VPI Working Solutions in Walkerton at 1-888-336-9500 or visit [tcu.gov.on.ca](http://tcu.gov.on.ca). VPI is holding a Community Partners Open House at 8 a.m. on Tuesday, Oct. 22 for local businesses and organizations to share ideas and discuss how to enhance client support together. Refreshments and light snacks will be provided.



### Digital Main St. Coming Soon!

If social media feels like a minefield rather than a goldmine for your business, you'll be



How comfortable do you feel introducing

interested in the Digital Main St. project coming to Walkerton. The Walkerton BIA received \$10,000 in provincial funding to launch a program that will help small businesses enhance their digital tools and techniques to better promote and sell online. Come to the launch at Victoria Jubilee Hall on October 2 from 4-7 pm. and check out the two workshops being held in Neustadt in November, Small Business Websites 101 and Social Media for Small Business.

yourself and your business in a social setting? What about in a professional networking situation? Saugeen Economic Development Corporation is offering a workshop November 20, 2019 to help you perfect that all-important one-minute introduction. Call 519.799.5750 to register or email [lee@sbdc.ca](mailto:lee@sbdc.ca).

## Brockton Businesses Rock!

A hearty round of applause for the following businesses:

- Coldwell Banker is celebrating its 25th anniversary
- Hometown Tire & Lube has opened a new shop on Colborne Street in Walkerton
- Rural Strength & Conditioning is celebrating 5 years in business
- Happy 1st Anniversary to: Flowers by Usss, Vine Eye Care, Lee & Lynn Clothing, RustWorthy, Bombshell Salon and The Guest House.
- Under New Ownership: Walkerton Herald-Times, Tim Horton's and Best Western Plus

## Watch For It:

- New restaurant is getting set to open in the former KFC building
- A new yoga studio is soon to open on Durham Street, by Victor Lair's
- Sunnyside Grill is set for a fall opening in downtown Walkerton

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