

## Report to Council

**Report Title:** DataFix Voter List Management Software

**Prepared By:** Fiona Hamilton, Clerk

**Department:** Clerk's

**Date:** September 10, 2019

**Report Number:** CLK2019-26                      **File Number:** C11CL, L04DA

**Attachments:** DataFix VoterView Agreement for Election 2022

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### Recommendation:

That the Council of the Municipality of Brockton hereby approves Report Number CLK2019-26 - DataFix Voter List Management Software, prepared by Fiona Hamilton, Clerk for information purposes and further approves a By-Law coming forward authorizing the DataFix VoterView Agreement for the 2022 Municipal and School Board Election.

### Report:

#### Background:

During an election, one of the most important tasks undertaken by staff is managing the Voter's List to ensure that:

- 1) All eligible individuals are able to vote, and
- 2) Only those that are eligible cast ballots.

DataFix is the business name of a software company that licenses "VoterView", which is a program that assists staff with managing the Voter's List.

Staff use VoterView to record every death that occurs in Brockton to remove these names from the Voter's List. As a result, the software is used multiple times per week for this purpose. VoterView has been used in at least the past two elections (2018 and 2014). While there are often still difficulties with the Voter's List (as tenants may move and not provide updated addresses etc.), VoterView is a key tool in minimizing any potential discrepancies with the Voters List that is provided by MPAC.

#### Analysis:

The cost for the VoterView software is \$1,550.00 for the remainder of 2019, and then \$1,500.00 per year through until January 2022 for a total of \$6,200.00. These fees represent an increase of \$325.00 per year over the previous contract.

## Sustainability Checklist:

What aspect of the Brockton Sustainable Strategic Plan does the content/recommendations in this report help advance?

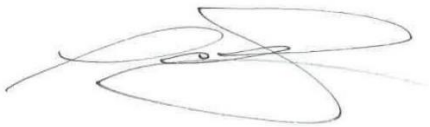
- |                                                                           |     |
|---------------------------------------------------------------------------|-----|
| • Do the recommendations help move the Municipality closer to its Vision? | Yes |
| • Do the recommendations contribute to achieving Cultural Vibrancy?       | N/A |
| • Do the recommendations contribute to achieving Economic Prosperity?     | Yes |
| • Do the recommendations contribute to Environmental Integrity?           | N/A |
| • Do the recommendations contribute to the Social Equity?                 | N/A |

## Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective? Yes

The VoterView software is a cost-effective method of managing the Voter's List.

### Reviewed By:



Trish Serratore, Chief Financial Officer

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### Respectfully Submitted by:



Fiona Hamilton, Clerk

### Reviewed By:



Sonya Watson, Chief Administrative Officer