

Report to Council

Report Title: Walkerton Soccer Fundraising Committee Update

Prepared By: Trish Serratore, Chief Financial Officer

Department: Finance

Date: August 27, 2019

Report Number: FIN2019-28 **File Number:** C11FIN, R05SO

Attachments: None.

Recommendation:

That the Council of the Municipality of Brockton hereby approves Report Number FIN2019-28 – Walkerton Soccer Fundraising Committee Update, prepared by Trish Serratore, Chief Financial Officer, and in doing so provides direction to staff on how to proceed with the outstanding balance.

Report:

Background:

In May 2014, the Municipality of Brockton entered into an agreement with Stantec to provide the architectural services for the Brockton Bruce Power Regional Soccer Park located at the East Ridge Business Park in Walkerton.

In July 2015, members of the Project Management Team Fundraising Committee presented their fundraising plan and goals to Brockton Council.

In 2016, the soccer fields were constructed and the committee was making great efforts in meeting their fundraising goals and they were able to receive a commitment from Bruce Power of \$100,000.

In 2017, the fields were open for use and moderate fundraising efforts were made.

In 2018, staff sent out reminder letters to those who made a multi-year pledge. This was extremely helpful and provided a generous amount of donations to be received within the 2018 year. The outstanding pledges as of December 31, 2018 totaled \$63,770.

On June 4, 2019 staff presented Report Number FIN2019-19 – Walkerton Soccer Fundraising Status to Council, outlining the fundraising gap and requested direction on how to proceed with recovering the fundraising gap.

On July 16, 2019 staff, along with Councillor Hutcheon and Councillor Adams, met with David Barrett, Andrea Popiez, and three representatives from the Walkerton Football Club. Mr. Barrett indicated he was still

interested in being a member of the committee; however, staff did indicate there would need to be more than just one member.

Staff advertised for additional committee members to the Brockton Bruce Power Regional Soccer Park Fundraising Committee. Interested members were invited to submit their applications to Clerk, Fiona Hamilton, by August 16, 2019. The advertisement was placed on the municipal website, social media accounts, and Brockton Buzz Newsletter.

Analysis:

Since the original meeting, staff advertised for committee members to the Walkerton Soccer Fundraising Committee. Applications were due August 16, 2019. Staff did not receive any interested applications or inquiries.

Although the report presented on June 4, 2019 had the recommendation to implement a capital repayment plan with Walkerton Football Club, staff now understand that although the original fundraising committee was comprised of past Walkerton Football Executive members, the agreement itself was not with the Football Club. Therefore, staff do not feel it is the responsibility of the Football Club to repay the fundraising gap.

There are currently two fields that could be sold for \$50,000 each, but no committee to advocate the fundraising goals.

Staff seek further direction on how Council wishes to proceed.

Sustainability Checklist:

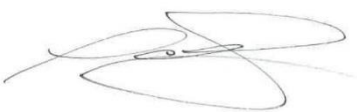
What aspect of the Brockton Sustainable Strategic Plan does the content/recommendations in this report help advance?

- | | |
|---|-----|
| • Do the recommendations help move the Municipality closer to its Vision? | N/A |
| • Do the recommendations contribute to achieving Cultural Vibrancy? | N/A |
| • Do the recommendations contribute to achieving Economic Prosperity? | N/A |
| • Do the recommendations contribute to Environmental Integrity? | N/A |
| • Do the recommendations contribute to the Social Equity? | N/A |

Financial Impacts/Source of Funding:

- | | |
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| • Do the recommendations represent a sound financial investment from a sustainability perspective? | N/A |
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Respectfully Submitted by:



Trish Serratore, Chief Financial Officer

Reviewed By:

A handwritten signature in dark ink, appearing to read "Sonya Watson", with a long, sweeping horizontal flourish extending to the right.

Sonya Watson, Chief Administrative Officer