



Corporation of the County of Bruce
30 Park Street, P.O. Box 70, Walkerton, ON, N0G 2V0
(519) 881-1291

brucecounty.on.ca

July 8, 2019



To:

Lower Tier Municipalities
Human Services Director
Planning and Economic Development Director
Health Services Director
Transportation and Environmental Services Chair
Corporate Services Director
County Accessibility Advisory Committee Chair

Re: Bruce County Integrated Mobility Planning Committee

Bruce County Integrated Mobility Planning Committee

Bruce County is changing and its transportation needs are changing. The mostly automobile based transportation systems are not meeting the needs of those without their own personal vehicles. Bruce County is not unique that it needs to address changing needs and there are opportunities to further develop on demand clean energy public and active transportation services and ride sharing. Since there can be multiple transportation systems that will provide mobility within and between communities, joint planning efforts to provide integrated mobility between the upper and lower tier is required. Funding has been earmarked to hire a consultant to produce a Bruce County Integrated Mobility Plan, one of the goals of this committee will be to identify issues and opportunities to be addressed in the plans.

The draft term of reference for the committee and initial meeting agenda are attached. For the first meeting it is requested that each of you provide one representative for the committee. Date and meeting place will be confirmed once the representatives have been identified.

Please contact Miguel Pelletier, the Director of Transportation and Environmental Services if you have questions and to identify your representative.

Yours truly,

Murray Clarke
Acting Chief Administrative Officer

MC:lb



County of Bruce Transportation &
Environmental Services Department
30 Park Street, P.O. Box 398, Walkerton, ON N0G 2V0
(519) 881-2400 1-877-681-1291 Fax (519)507-3030

Draft Terms of Reference

What is Integrated Mobility?

- Personal vehicle transportation
- Commercial vehicle transportation
- Public transportation
- Active transportation
- Accessible transportation
- Intra community transportation
- Inter community transportation
- Regional transportation
- Scheduled transportation
- On-demand transportation

Need for Integrated Mobility Planning

- Coordination with other plans: i.e. official plan, land development and use plan, economic development plans/initiative, human services plans, municipal plans, trail plans, emergency plans, ...
- Identify trends and address integrated mobility needs
- Align Bruce County with mainstream transportation/mobility initiatives
- Identify solutions and identify resources to implement
- Identify opportunities for funding and partnership
- Reduce the need to expand road network
- Steering Committee for selected integrated mobility initiatives

Why an Integrated Mobility Planning Committee

- Coordinated approach across the County to address competing needs
- Lead a culture change away from personal vehicle transportation solution and where developers pay for increased costs in transportation networks
- Research existing solutions that could be applied in Bruce County
- Connect to hydrogen, nuclear power, tourism, transportation and other development/new solutions initiatives
- Justify investments at upper and lower tier and identify all potential funding sources
- Transportation & Environmental Services Department has no budget or staff to develop transportation solutions outside of the road network

Committee Composition

- Bruce County
 - Land Planning and Economic Development
 - Transportation and Environmental Services
 - Human Services
 - Health Services
 - Corporate Services (emergency and business continuity)
 - Accessibility Advisory Committee
- Lower Tier Municipality (one rep per)



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Meeting frequency. Quarterly at first; half day for first meeting.

First Tasks

- Environmental scan/current situation
- SWOT
- Identify and prioritize needs and opportunities
- Make recommendations to Council (s) and administration where to invest for 2020 budget or other funding sources
- Make recommendations for issues/opportunities to be addressed in integrated mobility plan.

Chair. Director Transportation and Environmental Services for the first meeting.

AGENDA

KICK OFF MEETING

INTEGRATED MOBILITY PLANNING COMMITTEE

LOCATION AND TIME TBC

ITEM #	ITEM	Time
1	Introduction - County Director Transportation and Environmental Services	10 minutes
2	Review Terms of Reference	10 minutes
3	Discuss State of Integrated Mobility/Transportation in Bruce County	30 minutes
4	Discuss Opportunities/Barriers	45 minutes
	Break	15 minutes
5	Identify and prioritize issues and opportunities to address and mechanism to address	30 minutes
6	Additional Information Requirements	30 minutes
7	Communication of Committee findings	5 minutes
8	Round table	10 minutes
9	Summary of deliverables	10 minutes
10	Next meeting - TBC	