

Report to Council

Report Title: Support of MacKay Land License Agreement for Pickin' by the Pond

Prepared By: Eric McDougall, Parks, Recreation and Facilities Supervisor

Department: Parks and Recreation

Date: May 28, 2019

Report Number: REC2019-08

File Number: C11REC, L04MA

Attachments: Draft License Agreement for Pickin' by the Pond

Recommendation:

That the Council of the Municipality of Brockton hereby approves Report Number REC2019-08 – Support of MacKay Land License Agreement for Pickin' by the Pond Event prepared by Eric McDougall, Parks Recreation and Facilities Supervisor and in doing so authorizes a By-Law coming forward to approve the agreement.

Report:

Background:

Since 2012 an annual agreement has been made by By-Law between the Municipality of Brockton and the MacKay's to license their property to host camping sites for the Pickin' by the Pond event hosted by the Cargill District Community Fund (CDCF). The MacKay's property is used to host upwards of 300 campers for "rough camping" which has proved to be a successful and necessary arrangement for the event which raises approximately \$15,000 for CDCF each year.

Analysis:

This year, CDCF is hosting its 12th Annual Pickin' by the Pond event on July 5, 6 and 7, 2019 at the Cargill Community Park. The Committee has brought forward the draft license agreement, which has been attached to this report for Council's review. Staff recommend that Council enter into this license agreement by By-Law to support the Committee's event and allow for expanded camping for the weekend.

Sustainability Checklist:

What aspect of the Brockton Sustainable Strategic Plan does the content/recommendations in this report help advance?

- Do the recommendations help move the Municipality closer to its Vision? N/A
- Do the recommendations contribute to achieving Cultural Vibrancy? Yes

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| • Do the recommendations contribute to achieving Economic Prosperity? | Yes |
| • Do the recommendations contribute to Environmental Integrity? | N/A |
| • Do the recommendations contribute to the Social Equity? | N/A |

Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective? Yes

The costs associated with renting this land from the MacKay's is offset by the revenue generated from camping fees. On average, \$15,000 is raised annually from this event and the Committee allocates the funds to support the operation of the Cargill Community Centre

Reviewed By:

[insert initials]

Chief Financial Officer

Respectfully Submitted by:



Eric McDougall, Parks, Recreation and Facilities Supervisor

Reviewed By:

[insert initials]

Chief Administrative Officer