



ONLINE CAMPAIGN SCHOOL AIMS TO PREPARE MORE WOMEN FOR ONTARIO'S 2026 MUNICIPAL ELECTION

Virtual training series will connect women with elected leaders, campaign insights, and peer support ahead of the 2026 municipal elections.

ONTARIO — In April, electHER Now will host its election year **Online Campaign School**, an interactive virtual program designed to support women who are considering running for municipal office in the 2026 elections.

The four-session online series will feature **topic-focused training videos, 12 current women delivering short "Power Talks,"** and **small-group breakout sessions** where participants can ask questions, exchange ideas, and build connections with other women exploring local leadership.

Each **Power Talk** will highlight practical insights from women who have served in elected office, offering a candid look at campaigning, community leadership, and navigating the realities of public service. Following the talks, participants will join facilitated breakout groups to discuss the topics in greater depth and connect with peers who may also be considering running for local office.

"Local government shapes the communities where we live, work, and raise our families, yet women remain underrepresented around municipal council tables," said Laura Wood, Co-Founder of electHER Now. "Our Online Campaign School helps make the idea of running for office more approachable by sharing real experiences from women who have served and creating a supportive space for learning, questions, and connection."

The Online Campaign School has four classes to be held on Tuesday, April 7, 14, 21 and 28, from 7 to 8:30p.m. EST. Participation is open to all, with **Pay-What-You-Can series ticket options of \$50, \$25, or a \$0 accessible rate**, ensuring women at any stage of exploring public leadership can participate. To register for the series, visit electhernow.ca/events

Women interested in learning more about running for municipal office or simply curious about what campaign means are encouraged to attend.

Municipal elections across Ontario will take place on **Monday, October 26, 2026**, and electHER Now's programs aim to ensure that more women have access to the tools, knowledge, and networks that can make running for office achievable.

About electHER Now

electHER Now is a grassroots initiative dedicated to encouraging and supporting more women to run for municipal office by providing networking opportunities, educational resources, and practical campaign guidance.

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