

Corporation of the Municipality of Brockton

Report to Council

Report Title: Community Flag Raising Request

Prepared By: Fiona Hamilton

Department: Clerk's

Date: April 9, 2019

Report Number: CLK2019-06 File Number: C11CL

Attachments: None

Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number CLK2019-06 - Community Flag Raising Request, prepared by Fiona Hamilton, Clerk for information purposes and further approves flying the Pride Flag on the Community Flag Pole for a one (1) week period in the month of June 2019.

Report:

Background:

Staff received a letter from Grey Bruce Pride requesting that the Pride Flag be flown for a two (2) week period during the month of June to celebrate Pride Month. Grey Bruce Pride is a local advocacy group aimed at promoting LGBTQ2 inclusive events and advocating about LGBTQ2 issues.

The Municipality of Brockton adopted a Community Flag Raising Policy at the Council Meeting on July 23, 2018, which has been attached. The Community Flag Raising Policy states that the Jackson Street and Yonge Street South Intersection Flag Pole is the Community Flag Pole, and also stipulates that a community flag will be flown below the Brockton Municipal Flag.

Analysis:

The request from Grey Bruce Pride meets the criteria outlined in the Community Flag Raising Policy, namely:

- Celebration of multi-cultural and civic events;
- Increase public awareness of programs and activities
- Acknowledge an organization that has helped to enhance the Municipality of Brockton in a positive manner.

In addition, the Pride Flag was flown for a period of one (1) week in June of 2018 to celebrate Pride Month in Canada. Grey Bruce Pride has requested that the Pride Flag be flown for a two (2) week period in 2019. The

Community Flag Raising Policy states that the flag shall be flown for a period of up to one (1) week, or for the duration of the event, whichever is shorter.

Staff recommend that the Pride Flag be flown for a period of one (1) week at the Community Flag Pole in accordance with the Community Flag Raising Policy.

Sustainability Checklist:

What aspect of the Brockton Sustainable Strategic Plan does the content/recommendations in this report help advance?

 Do the recommendations help move the Municipality closer to its Vision? 	Yes
 Do the recommendations contribute to achieving Cultural Vibrancy? 	Yes
 Do the recommendations contribute to achieving Economic Prosperity? 	Yes
 Do the recommendations contribute to Environmental Integrity? 	Yes
 Do the recommendations contribute to the Social Equity? 	Yes

Financial Impacts/Source of Funding:

• Do the recommendations represent a sound financial investment from a sustainability perspective? Yes

There are no budget implications associated with this request.

Reviewed By:

Chief Financial Officer

Respectfully Submitted by:

Fiona Hamilton, Clerk

Reviewed By:

Anya Wil

Chief Administrative Officer