



## Media Release

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For Immediate Release

### When the Lights Go Out: Are You Ready for a Prolonged Power Outage?

**Bruce County, Ontario:** We've all experienced a power outage. A flicker, a blackout, a few hours without electricity. Most times, it's a minor inconvenience. But what happens when the outage lasts longer than expected?

High winds, freezing rain, flooding or even spikes in electricity demand can cause power outages.

As Bruce County heads into colder months, it's important to remember that extreme weather can make a prolonged outage especially challenging. Being prepared to support yourself and your family for at least 72 hours without access to basic services is essential for your safety and wellbeing.

You might lose access to everyday basics during a major power outage:

- Clean water
- Electricity
- Heating or cooling
- Cell service and internet
- Timely updates from authorities

Services you depend on may also be unavailable:

- Grocery stores
- Gas stations
- Pharmacies
- Banks and ATMs

With seasonal changes on the horizon in Bruce County, now is the time to build or update your emergency kit. A well-stocked kit should include essentials:

- Non-perishable food and water for each family member (including pets)
- Cash (in case debit/credit machines are down)
- Extra medication
- A full gas tank and spare fuel
- A battery-powered radio to stay informed

“We often take electricity for granted, but outages can happen. Having an emergency plan and kit helps ensure your family’s safety and peace of mind,” says Ray Lux, Bruce County’s emergency management coordinator.

The goal is to stay safe at home and avoid relying on emergency services so they can focus on critical needs across the community.

For more emergency preparedness information, visit [www.brucecounty.on.ca/getprepared](http://www.brucecounty.on.ca/getprepared).

#### **About Bruce County:**

Bruce County is an upper-tier municipality in Southwestern Ontario, Canada made up of 8 lower-tier municipalities and 77,221 residents. Bruce County is located within the traditional territory of the Saugeen Anishnaabek and holds a government-to-government relationship with the Chippewas of Nawash Unceded First Nation and Saugeen First Nation, together as Saugeen Ojibway Nation. The explorers who visit, live, and work here are the dreamers who take roads less travelled and see tried and true as an invitation to try something new. Be an Explorer and call Bruce County home.

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#### **For more information, contact:**

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