



Saugeen SSUP 2019

Saugeen Student Start Up Program

2019 Sponsorship Opportunities



Deadline for Sponsorships: June 14, 2019

The Saugeen Connects Partnership consisting of Brockton, Hanover, Minto, Wellington North and West Grey, along with the Saugeen Economic Development Corporation (SEDC), are seeking sponsors to fuel the creativity and business skills of Saugeen Area Students for 2019! Entrepreneurs grow in the Saugeen Region and we want to continue to support students in Grades 6-12. We have committed time, resources, and cash to spark this program and are now looking for companies and organizations to invest in the Saugeen Region's future. Please choose your level of commitment to our youth as listed below:

Contribution Levels

5 Star Sponsor (\$1,500 sponsorship)

- Sponsorship of 5 Student Businesses and recognition as a five star sponsor
- Logo on all promotional material and mention in press releases, social media, website and marketing initiatives
- Opportunity to speak/address students at luncheon in August

3 Star Sponsor (\$900 sponsorship)

- Sponsorship of 3 Student Businesses and recognition as a three star sponsor
- Logo on all promotions and mention in press releases, social media, website and marketing initiatives

1 Star Sponsor (\$300 sponsorship)

- Sponsorship for 1 Student Business and recognition as a one star sponsor
- Listed on promotions and mention in marketing initiatives as space permits

Sponsorship Level (check one) - HST not charged \$1,500 Cash \$900 Cash \$300 Cash

Region that you would like the money to go to:

Brockton Hanover Minto Wellington North West Grey All (No Preference)

Sponsor (Name Used in Promotions):

Name of Authorized Person Agreeing to Sponsorship Cost:

Sponsor Signature:

Date:

Note: Supply logo in JPEG, GIF or PNG format ASAP

Email your completed sponsorship to info@saugeenconnects.com to be invoiced

EMAIL YOUR COMPLETED SPONSORSHIP TO:

Jamie Doherty

Business Community Counsellor

info@saugeenconnects.com



Saugeen SSUP 2019

Saugeen Student Start Up Program

About the Program



In 2019, the Saugeen Connects Partnership consisting of Brockton, Hanover, Minto, Wellington North and West Grey, along with the Saugeen Economic Development Corporation (SEDC), will launch the Saugeen Student Start Up Program (SSUP). The Saugeen SSUP will provide the opportunity for students in this region in Grades 6-12 to try self-employment during their summer holidays, July and August. This will act as a viable way of employment and does not interfere with the students' studies throughout the school year.

This program was launched in Norfolk County in 2016 and has received multiple awards at both Provincial and National levels. It was also a finalist in the prestigious Lieutenant Governor's Award for best achievement in the province. We are so grateful that Norfolk County and the person who created the program, Jerry Sucharyna, have allowed us the opportunity to replicate SSUP here in the Saugeen Region.

The program is extremely student friendly and focused in a non-traditional way to stimulate their minds. In 2016 and 2017 in Norfolk County, 274 students applied and 137 were funded. Several schools in our region will be contacted and receive a presentation to assist students to understand the program requirements and the opportunity created just for them. Successful applicants will be notified prior to the end of June and awarded the \$200 to get them started.

Funding for this program will come from the Saugeen Connects partnership, the Ontario Ministry of Agriculture, Food and Rural Affairs' (OMAFRA) Rural Economic Development (RED) Program, and businesses like you.

Throughout the summer students will be encouraged to use the support of the sponsors to enhance their business and maximize their experience. Half way through the summer a meet and greet will be held to provide interaction between sponsors and students to interact and be mutually encouraged. This will also provide the opportunity to highlight the value of the students to submit a summer-end report that would earn them a \$100 bonus. We will be checking in to provide tools, resources and extra promotion to participating youth.

This program will provide real experience in actual business and expose youth to the ability to offset part time work in the Saugeen Region.

Entrepreneurs Grow Here!

For more information, contact:

Jamie Doherty
Business Community Counsellor
519-799-5750 Ext. 5
info@saugeenconnects.com
www.saugeenconnects.com

"WE BELIEVE THAT OUR YOUTH HAVE AN IMPACT ON OUR COMMUNITY AND ARE THE SOURCE OF SKILLS, LABOUR FORCE AND ENTREPRENEURSHIP FOR OUR FUTURE!"