



Media Release

July 23, 2025

For Immediate Release

Help Build an Age-Friendly Bruce County: Survey Now Open for Residents 50+

Bruce County, Ontario: Bruce County is developing its first Age-Friendly Communities Framework, a roadmap of actionable strategies to create a community where our aging population can live well.

To guide this important work, Bruce County is asking residents 50 years of age and older, and their caregivers, to participate in a [public survey](#) that will help shape our vision of an age-friendly community.

The survey invites community members to share their feedback on the eight domains of age-friendly communities, as defined by the World Health Organization (WHO), including outdoor spaces, transportation, housing, healthcare services and more.

Please take 10 minutes to complete the survey at www.brucecounty.on.ca/age-friendly-community

The survey is open until September 15, 2025.

Results from the survey will help guide the priorities for the Age Friendly Communities Framework for Bruce County.

What is an age-friendly community?

An age-friendly city or community supports healthy and active aging by ensuring individuals of all ages, especially older adults, can:

- live safely in a place that suits their needs
- maintain financial security,
- continue learning and growing, and
- stay engaged in their communities,

all while preserving their independence, health, and dignity.

Feedback will inform practical steps to make Bruce County more inclusive and supportive for residents of all ages.

For those unable to complete the survey online, please contact Emily Kussmann, director of long-term care and senior services, to request a hard copy of the survey:

- By phone: 226-909-3069
- By email: ekussmann@brucecounty.on.ca

You can also fill out a hard copy of the survey in person at:

- Walkerton Administration Centre (P.O. Box 70, 30 Park Street, Walkerton, ON)
- Penetangore Hub (529 Gary Street, Kincardine, ON)
- Lakeshore Hub (1243 MacKenzie Road, Port Elgin, ON)
- Peninsula Hub (268 Berford St, Wiarton, ON)
- Bruce County Museum & Cultural Centre (33 Victoria Street North, Southampton, ON)
- Any Bruce County Public Library ([see locations](#))

About Bruce County:

Bruce County is an upper-tier municipality in Southwestern Ontario, Canada made up of eight lower-tier municipalities and 77,221 residents. Bruce County is located within the traditional territory of the Saugeen Anishnaabek and holds a government-to-government relationship with the Chippewas of Nawash Unceded First Nation and Saugeen First Nation, together as Saugeen Ojibway Nation. The explorers who visit, live, and work here are the dreamers who take roads less travelled and see tried and true as an invitation to try something new. Be an Explorer and call Bruce County home.

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For more information, contact:

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