

## Report to Council

<b>Report Title:</b>	IPM 2026 Municipal Executive Working Group Terms of Reference		
<b>Prepared By:</b>	Christine Brandt, Community Development Coordinator, and Sonya Watson, Chief Administrative Officer		
<b>Department:</b>	Economic Development		
<b>Date:</b>	June 24, 2025		
<b>Report Number:</b>	ED2025-10	<b>File Number:</b>	C11EC
<b>Attachments:</b>	IPM 2026 Communications Chart, Municipal Executive Working Group Terms of Reference		

### Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number ED2025-10 – IPM 2026 Municipal Executive Working Group Terms of Reference, prepared by Christine Brandt, Community Development Coordinator, and Sonya Watson, Chief Administrative Officer, and in doing so approves the Municipal Working Group Terms of Reference.

### Report:

#### Background:

The Municipality of Brockton, in partnership with Bruce County, is proud to host the 2026 International Plowing Match (IPM) and Rural Expo, scheduled for Sept. 22 to 26, 2026 at Lang Farms, located just west of Walkerton. As the municipal host, Brockton has two core responsibilities:

1. Respond to event-related requests from IPM organizers and community volunteers;
2. Participate in a Community Showcase, a tented exhibit highlighting all Bruce County municipalities.

To support these responsibilities, staff previously reported that a municipal cross functional planning team would be established. This team includes the Chief Administrative Officer, Director of Operations, Building and Planning Manager/Chief Building Official, Recreation Programming Supervisor, Director of Fire and Emergency Services, Director of Legislative and Legal Services (Clerk), Community Development Coordinator and Municipal Executive Coordinator.

In addition, a Municipal Executive Working Group has been proposed to foster coordinated decision-making between Brockton, Bruce County and the IPM organizing committee. It is proposed that Mayor Peabody, the CAO and the CDC will represent Brockton on this committee.

An IPM Communications Chart is attached to this report for reference. As agreed, a Terms of Reference for the Municipal Executive Working Group has been developed.

**Analysis:**

Municipal and county staff have collaborated to develop the attached Municipal Executive Working Group Terms of Reference. This document, which was adopted by Bruce County Council on June 19, 2025, outlines the Working Group’s composition, roles, responsibilities, and operational process. The Working Group will serve as a central liaison for all IPM requests, including infrastructure support, permitting, communications and emergency planning and items will be referred to the appropriate department and approval authority including Council as appropriate. It is proposed that the Municipal Executive Working Group be comprised of the CAOs, economic/community development leads and one member of Council from both the Municipality of Brockton and Bruce County. This structure will help ensure the Municipality of Brockton is well-positioned to provide effective, responsive support to IPM organizers while maintaining clear communication channels with Bruce County.

IPM organizers are scheduled to attend the July 15<sup>th</sup> Council meeting to inform further on the event. Brockton is honoured to host this prestigious event that support our vast agriculture community and is committed to delivering a safe, inclusive, and memorable International Plowing Match & Rural Expo. Staff will report back regularly with updates and detailed budget information will be part of the 2026 budget planning.

**Strategic Action Plan Checklist:**

What aspect of the Brockton Strategic Action Plan does the content/recommendations in this report help advance?		
• Recommendations help move the Municipality closer to its Vision		Yes
• Recommendations contribute to achieving Heritage, Culture, and Community		Yes
• Recommendations contribute to achieving Quality of Life		Yes
• Recommendations contribute to achieving Land Use Planning and the Natural Environment		Yes
• Recommendations contribute to achieving Economic Development		Yes
• Recommendations contribute to achieving Municipal Governance		Yes

**Financial Impacts/Source of Funding:**

- Do the recommendations represent a sound financial investment from a sustainability perspective? Yes

There are no financial implications for 2026, staff will include details in the 2026 budget as required.

**Reviewed By:**



Trish Serratore, Chief Financial Officer

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**Respectfully Submitted by:**

*Christine Brandt*

Christine Brandt, Community Development Coordinator

*Sonya Watson*

Sonya Watson, Chief Administrative Officer