



## Media Release

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For Immediate Release

### Community Updated on Bruce County's Cultural Action Plan

**Bruce County, Ontario:** In Bruce County, culture plays a vital role in shaping people's lives, enriching communities, and bolstering the economy. It creates opportunities for shared experiences, enhances quality of life, promotes a sense of vitality, and encourages job creation and innovation across a range of economic sectors.

Bruce County's Cultural Action Plan uses strategic directions and actions to support the growth and development of the arts and culture sector. In a new [Community Update](#), Bruce County highlights the goals and progress of the Cultural Action Plan, how the County is responding to cultural trends and community needs, and how members of the community can get involved.

Bruce County formed a Cultural Roundtable to coordinate cultural planning, improve cultural communication, and provide input into how the County can support building cultural capacity. Roundtable membership include municipal staff, representatives from cultural organizations and groups across the County, and Bruce County staff (representing the Cultural Action Plan Steering Committee). To join Bruce County's Cultural Roundtable, or for more information, contact Brooke McLean at [bmclean@brucecounty.on.ca](mailto:bmclean@brucecounty.on.ca).

"Continued involvement in cultural action planning by members of the community is key to keeping Bruce County vibrant and shapes the County's distinctive and diverse identity," encourages Warden Luke Charbonneau.

- Explore the Cultural Action Plan Community Update
- Explore expanding cultural opportunities and resources at [www.brucecounty.on.ca/culture](http://www.brucecounty.on.ca/culture).

**Bruce County's Cultural Action Plan (CAP)** recognizes, incorporates, celebrates, and preserves Bruce County's rich and diverse cultural heritage. The CAP identifies key opportunities for growth in the arts, culture, and heritage sectors, including building

cultural capacities, developing and maintaining cultural assets, enhancing cultural communication, and implementing coordinated cultural planning.

**About Bruce County:**

Bruce County is an upper-tier municipality in Southwestern Ontario, Canada made up of 8 lower-tier municipalities and 77,221 residents. Bruce County is located within the traditional territory of the Saugeen Anishnaabek and holds a government-to-government relationship with the Chippewas of Nawash Unceded First Nation and Saugeen First Nation, together as Saugeen Ojibway Nation. The explorers who visit, live, and work here are the dreamers who take roads less travelled and see tried and true as an invitation to try something new. Be an Explorer and call Bruce County home.

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