

Report to Council

Report Title:	Strategic Action Plan 2024 Year-End Update		
Prepared By:	Sonya Watson, Chief Administrative Officer		
Department:	Administration		
Date:	March 18, 2025		
Report Number:	CAO2025-03	File Number:	C11AD, C08
Attachments:	Strategic Action Plan – 2024 Year End Update		

Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number CAO2025-03 – Strategic Action Plan 2024 Year-End Update, prepared by Sonya Watson, Chief Administrative Officer, for information purposes.

Report:

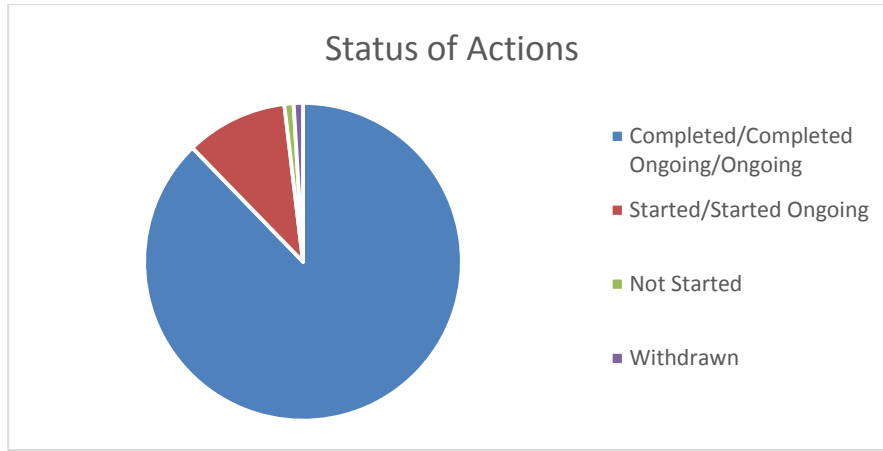
Background:

In December 2021, Brockton Council approved the 2021-2025 Strategic Action Plan. To ensure that this plan is reviewed and acted upon, regular updates are being provided to Council.

The Strategic Action Plan focuses on the priorities of the municipality from 2021 to 2025 and actions to achieve specific goals. Brockton's Strategic Action Plan provides direction for the municipality on the services it delivers locally. It is also a template for the community as a whole, one that businesses, service clubs, institutions, organizations and residents are invited and encouraged to use, as they help to shape our vision.

Analysis:

As this plan is coming to a close we take this opportunity to outline the actions that were completed at the year-end of 2024 and the remaining focus areas for 2025. This plan has allowed Council and staff to focus efforts on a number of specific actions over the past 4 years. Within this time period, staff have marked 88% of the actions as complete, complete – ongoing or ongoing, only 10% of the actions remain in the started or started – ongoing categories and only one action remains to be started, with one action being withdrawn.



Aligning with the many priorities in the Action Plan related to housing the success of the Housing Accelerator Fund (HAF) forms the basis for the next three years of initiatives. The HAFs plan forms a strategic base with numerous initiatives to support housing development now and into the future that will take substantial staff resources and be the focus to enact over the next three (3) year time period.

Strategic Action Plan Checklist:

What aspect of the Brockton Strategic Action Plan does the content/recommendations in this report help advance?

- Recommendations help move the Municipality closer to its Vision Yes
- Recommendations contribute to achieving Heritage, Culture, and Community Yes
- Recommendations contribute to achieving Quality of Life Yes
- Recommendations contribute to achieving Land Use Planning and the Natural Environment Yes
- Recommendations contribute to achieving Economic Development Yes
- Recommendations contribute to achieving Municipal Governance Yes

Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective? Yes

There are no financial impacts associated with this report.

Reviewed By:

Trish Serratore, Chief Financial Officer

Respectfully Submitted by:

Sonya Watson, Chief Administrative Officer