

# 2024

## Brockton Accomplishments

Brockton Staff and Council are delighted to present the 2024 Accomplishments, showcasing the remarkable achievements, progress and impactful initiatives that have shaped our community's growth.

## Administration

### Eastridge Business Park

Brockton staff successfully completed Phase 3 of Eastridge Business Park, additionally all Phase 2 lots are sold. A highlight in Eastridge is the opening of WLT Living Apartments and amenity building which opened in 2024. Additionally, an expanded parking lot at the Bruce Power Soccer Complex was completed which includes EV chargers.



## Brockton Events and Promotions

Brockton staff hosted a number of events this year including Summer Streetfest, Volunteer Recognition, Canada Day, the Christmas Market and Shop Walkerton and Win. Staff also provided support to several successful community events such as Cargill's 145th Homecoming, Elmwood's 170th Homecoming and the Newcomers Bus Tour. Additionally, Brockton Staff curated new promotional material for Human Resources, East Ridge and Businesses in Brockton, to showcase this welcoming community.



## Economic Development

The third phase of the East Ridge Business Park was launched in 2024. Promotion through regional and provincial advertising supported by an updated brochure, new photographs, two videos and a large sign were completed. Two successful shop local events occurred this year, the Summer Streetfest in July and the Hometown Christmas Market in November were organized. The latter complimented the Shop Walkerton & Win challenge, which awarded thousands in Brockton Dollars to local shoppers. Certificates of recognition to approximately two dozen new or expanding businesses in Brockton were recognized. Five Business Improvement Grants for signage and façade updates. Partnership through the Saugeen Connects program, the Student Start Up Program, WOWSA and AWE were advanced. Finally, the CDC joined Bruce County staff for a Newcomer Familiarization Tour for newcomers to Canada, hosted a regional EDCO event in Walkerton, and ran a Business After 5 event at a newly expanded business in the East Ridge Business Park.

## Grants

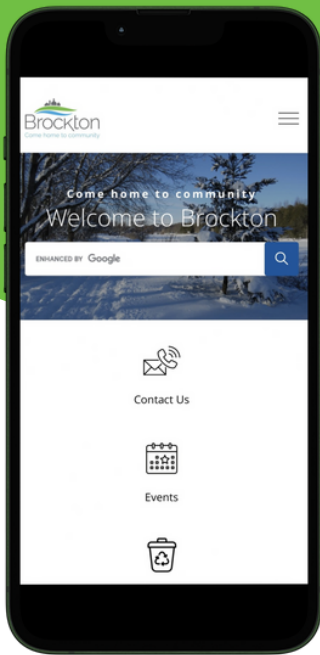
During 2024, Brockton staff applied for millions of dollars worth of grants. Some of the grants that were successful to date were the following: Rural Economic Development Grant, Emergency Preparedness, OTF Grant, New Horizons for Seniors, Spruce the Bruce and Celebrating Canada with more announcements pending in early 2025.



# Operations

## Major Projects

The Operations Department has made several strides in optimizing and achieving a number of success stories in 2024. Staff successfully completed the Master Service Plan, the Waste/Water Contract with Veolia was renewed and development of a Salt Management Plan all of which will contribute to the future growth and needs of Brockton. Additionally, operations lead numerous construction projects such as the completion of Structure 18 along with the Catherine Street Parking Lot Lights.



## Accessibility Committe

The Accessibility Advisory Committee hosted an Accessibility Education Workshop with Julie Sawchuk on September 11, 2024 in Walkerton sharing information with business owners and members of the public on how to create more accessible environments.

## Council Update

TThe Municipality had a Council vacancy this year, resulting in the appointment of Kym Hutcheon as Deputy Mayor and Steve Travale as Councillor for the remainder of the 2024-2026 Council Term.

## Equipment Purchases

Updates to fleet in 2024 included the purchase of a Street Sweeper, two graders, single axle plow truck and one ton dump box to ensure a consistent level of service in the growing community of Brockton.



## Clerks

### Website Re-design

Throughout the year, various staff from each Department assisted the Clerk's Department in the creation of a new Municipal website that was launched to the public on November 27, 2024. The new website has received positive feedback so far on its accessible navigation and visual appearance. The Municipal App was also updated to link to the new website and residents are encouraged to subscribe.



## Building and Planning

### Building

As we plan for the future we need land to grow. The Municipality of Brockton has applied to the County of Bruce for an urban boundary expansion to the Town of Walkerton. Advancement of this initiative will continue into 2025. Through Site Plan Control, staff has approved 53,793 square feet of commercial and industrial development.

### False Alarms

With the recent introduction of a false alarm By-Law, the Municipality of Brockton had fifty two false alarms. There was \$15,800.00 collected from January to December 2024. These funds will be used to offset OPP cost of service.

## Recreation

### Infrastructure Updates and Additions

The Parks and Recreation department continues to create and activate spaces that offer our community quality recreation and amenities. Recreation successfully completed many projects supporting many large community special events, increased programming, policies to support users with a commitment that will provide framework and support in development and planning, and were committed to enhancing equity and inclusion. Our Summer Day Camp program seen great success with increased registrations resulting in additional student employment opportunities.

**\$45,926,948**  
**total building value**  
**added in 2024**

January 1- December 31



### 2024 Recreational Accomplishments

- **Completed Soccer complex concession finished**
- **New downtown planters and garbage cans**
- **Fitness Programs registration increased by 105%**
- **Outdoor Tennis and Pickle ball Courts (New): 92 Seasonal Memberships and 100 Drop-in Passes sold.**
- **Completed Centennial Park Splash Pad and Washroom Project**

# Finance / Treasury

Finance staff was successful in implementation of Microsoft 365, which enhanced collaboration, productivity, and data security throughout the organization. Additionally, the completion of a comprehensive building condition assessment for all facilities ensured that maintenance and capital investment strategies were aligned with the actual state of the buildings. Following this, the Asset Management Plan for non-core assets was successfully completed by the July 1, 2024 deadline, further optimizing asset utilization and operational efficiency. These initiatives have positioned the organization for continued growth and sustainability.



# \$124,115 Brockton Dollars sold in 2024

January 1 - December 31

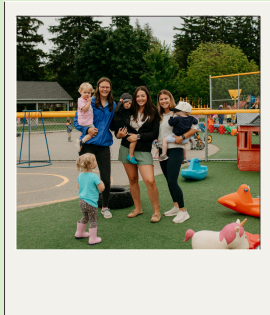
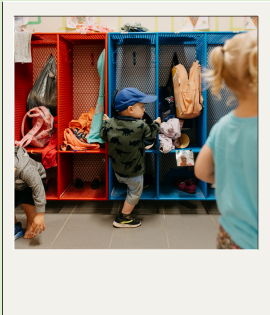
# Child Care

## Child Care Organizational Review

A third party review was done of the childcare center administration and operations. An implementation plan to act on the recommendations will be completed in 2025. This review will equip the childcare for future success.

## Licensed Childcare Spaces

- 117 child care spaces
- 106 school aged spaces



# Fire and Emergency Services

## Regional Training Centre

Staff have been working on training a number of local and regional firefighters through the Regional Training Centre in 2024 and planning additional courses for 2025.

# 175 Local firefighters certified in various firefighting skills



# 10 NFPA Certified courses offered in Brockton Regional Training Centre