

## Report to Council

**Report Title:** Donation Request for 4th Annual Brad Wilken Memorial Poker Run and Car Cruise

**Prepared By:** Colleen Gillis, Director of Community Services

**Department:** Recreation

**Date:** October 22, 2024

**Report Number:** REC2024-19

**File Number:** C11REC

**Attachments:** Letter to Council for Fee Exemption

### **Recommendation:**

That the Council of the Municipality of Brockton hereby receives Report Number REC2024-19 - Donation Request for 4th Annual Brad Wilken Memorial Poker Run and Car Cruise, prepared by Colleen Gillis, Director of Community Services and in doing so approves the staff recommendation to waive Cargill Community Centre baseball diamond rental fee, in the amount of \$248.00 and further provides direction to staff regarding the reduced kitchen rental fee: \_\_\_\_\_.

### **Report:**

#### **Background:**

On September 8, 2024, staff received the attached request from Dawn McKay, event organizer for the 4<sup>th</sup> Annual Brad Wilken Memorial Poker Run and Car Cruise requesting to waive fees associated with event location and reduction in cost for use of kitchen rental fee.

The event is to take place on August 23, 2025, from 8:00 am-8:00 pm located at the Cargill Community Centre Hall, grounds and parking lot. The event will require use of the parking lot, grounds, auditorium and kitchen for all activities including a car show and social gathering with food and drinks. The event organizer has booked the ball diamonds to ensure they would not be rented throughout the duration of their event to another potentially conflicting activity. Historic booking records confirm the only Saturday ball diamond rentals to be during Dirt Pigs Tournament not held typically on this weekend.

#### **Analysis:**

The Brad Wilken Memorial Poker Run and Car Cruise was created by Dawn McKay, as a way to remember her partner Brad Wilken and others that have been lost, celebrating their lives and community. All proceeds generated from this event annually are donated to Saugeen Hospice. This event has raised over \$38,711.14 to date.

This community fundraising event attended by approximately 350 people featuring a poker run, car show, musical entertainment, breakfast served in the morning prior to the poker run and hotdogs, hamburgers and drinks throughout the day.

The event organizer is requesting Council waive the ball diamond rental fee to the amount of \$248.00 for two ball diamonds full day fee. In addition to waiving ball diamond fee, the organizer is requesting a reduction to the kitchen use fees. The 2025 kitchen rental fee is \$215.00. This event would require auditorium rental fees including day before setup fee at \$103.10 and day of event rental fee at \$350.00. Total rental costs to organizer would be \$916.10.

A review of the request has been completed in accordance with the Municipality of Brockton’s Donation Policy F19-1999-05 and the event organization does not meet the criteria being a registered, non-profit charitable organization or volunteer organization. The event does support Municipal Strategic Initiatives in providing funds used to benefit the citizens of Brockton and adjoining municipalities.

Staff recommend that Council approve waiving the ball diamond rental fee in the amount of \$248.00 that will be minimal impact to operating budget. Staff are looking for Council’s direction on how to proceed with the request to reduce the \$215 kitchen rental fee.

**Strategic Action Plan Checklist:**

What aspect of the Brockton Strategic Action Plan does the content/recommendations in this report help advance?

- Recommendations help move the Municipality closer to its Vision Yes
- Recommendations contribute to achieving Heritage, Culture, and Community Yes
- Recommendations contribute to achieving Quality of Life N/A
- Recommendations contribute to achieving Land Use Planning and the Natural Environment N/A
- Recommendations contribute to achieving Economic Development N/A
- Recommendations contribute to achieving Municipal Governance N/A

**Financial Impacts/Source of Funding:**

- Do the recommendations represent a sound financial investment from a sustainability perspective?  
N/A

**Rental Cost Breakdown:**

Fee Descriptions	Costs
2 Ball diamond daily rental, kitchen fee, set up fee and hall daily fee	\$916.10
Kitchen Rental, Set up Fee and Auditorium Rental	\$565.10
Staff wages for approximately 16 hours	\$420.00

**Reviewed By:**



Trish Serratore, Chief Financial Officer

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**Respectfully Submitted by:**



Colleen Gillis, Director of Community Services

**Reviewed By:**



Fiona Hamilton, Director of Legislative and Legal Services (Clerk)