

**From:** Manpreet Kaur Sangha

**Sent:** Monday, August 19, 2024 11:49 AM

**Subject:** Save the Date: FDI/Investment Attraction Training (September 11, 2024)

Good morning everyone,

Happy Monday!

In regards to my previous email, here is a RSVP link to confirm attendance: [RSVP: Investment Attraction Training Session](#).

We look forward to having elected officials join us on this important Investment Attraction training scheduled from 1pm to 4pm on Wednesday, September 11, 2024.

Thank you very much.

Have a wonderful day.

Manpreet

---

**From:** Manpreet Kaur Sangha

**Sent:** Thursday, August 15, 2024 9:41 AM

**Subject:** Save the Date: FDI/Investment Attraction Training (September 11, 2024)

Good morning everyone,

Hope you are enjoying the sunshine and having a great summer.

I would like to request you all to invite respective Council for an Investment Attraction training scheduled for Wednesday, September 11, 2024.

Bruce County Economic Development team will be providing training on Investment Attraction, Readiness, and Foreign Direct Investment. The goal of this training is to build the capacity of the team at the County, local municipal staff involved in economic development and local elected officials. The training will consist of two half day sessions, one for local EDOs and other for local elected officials with the aim to train staff and elected officials on the generalities of investment attraction, as well as the specifics around Bruce County's new investment attraction framework.

We acknowledge that while there is some capacity in the region, this training should be treated as a 101 session. Topics will include lead processing, selection of key target markets, working with site selectors, community readiness etc. Ideally, this workshop would include an interactive component and case studies.

We hope that the elected officials will be able to join us as we learn together about this topic of investment attraction and FDI.

Please note the date and save it in your calendars. I will be sending a RSVP form in the coming days to confirm attendance.

Thank you very much.

Have a great day.

Manpreet

**Manpreet Kaur Sangha**  
**Economic Development Officer, Inland Hub**  
Planning and Development  
Corporation of the County of Bruce

**Office: 226-909-2728**

[www.brucecounty.on.ca](http://www.brucecounty.on.ca)