

Brockton Economic Development Committee
Minutes
Wednesday, August 22nd, 2018
Brockton Meeting Room
12:00 p.m.

Voting Members

Dan Gieruszak – Chairman	Absent
Mayor Inglis – Ex Officio	Absent
Dean Leifso – Councilor	Absent
Susan Wright – Business Owner	Absent
Paul Crysler or Racheal Bye – Business Improvement Area	Present
Dwayne Kaster – Business Owner	Present
Barry Ohms – Business Owner	Absent
Alex Baran – Public Member	Present
Rick Schuler – Business Owner	Absent
Carl Kuhnke – Public Member	Present
Dave Smith – Public Member	Present
Mike Dupuis – Public Member	Absent
Sonya Watson – CAO/Clerk	Present
Kathleen Arseneau – Community Development Coordinator/Sec.	Present

Advisory Members

Rose Austin – Saugeen Economic Development Corporation	Absent
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Others Present

1. Call to Order/Attendance

Meeting was called to order by K. Arseneau at 12:12 pm. No quorum was present.

2. Acceptance of the Agenda

The members agreed to review the items on the agenda. No decisions would be made.

3. Disclosure of pecuniary interest and the general nature thereof.

N/A

4. Delegations

N/A

5. Passing of Minutes

5.1 [Brockton Economic Development Minutes June 20, 2018.](#)

Committee members reviewed the minutes.

6. Business arising from the minutes

N/A

7. Business Items

7.1 BR+E Task Force Retreat feedback

The committee noted there are many high-level recommendations and the Municipality can only address a small number of them. The survey was able to establish a baseline and a road map for Brockton's Economic Development.

7.2 BR+E Report Draft

The Draft report was reviewed. It will be presented to council in detail at its meeting on November 5, 2018.

7.3 Saugeen Connects

K. Arseneau showcased the scheduled webinars through the Saugeen Connects and Succession Matching partnership. Saugeen Connects is meeting on August 28 to discuss the Bus Tours with the Newcomers of Peel and more information about SuccessionMatching signup process.

7.4 Façade Application – Marlin Travel

Members in attendance are in agreement with the façade application and recommend funding. Committee members agreed that Marlin Travel can proceed and in favour of the application. A motion for approval which will be at the next meeting on October 29.

D. Smith left the meeting at 12:52 pm.

7.5 Community Improvement Plan- Council is in favour of expanding the CIP area. The CAO is working with the County of Bruce Planning Department on a plan to expand the CIP area. The timeline to achieve this based on the Official Plan amendments and CIP policies that need to be developed is unknown. It is a lengthy process. David Smith has volunteered his time in an effort to expedite the planning policies associated with this process. A date of January 2019 has been provided as our desired outcome.

8. Reports

8.1 BIA Report – Paul Crysler

The BIA has hired an Administrative Communications Assistant, Alicia Oberle. R. Bye is in the process of redoing promotions.

8.2 CIC Committee Report – Kathleen Arseneau

Christmas lights are anticipated to arrive in Brampton mid-September. D. Kaster offered to coordinate with Home Hardware for pick up. Permanent storage will need to be arranged.

8.3 Saugeen Economic Development Corporation – Rose Austin

N/A

8.4 Community Development Coordinator – Kathleen Arseneau

Municipality received folios today for the welcome packages. C. Kuhnke

recommended we contact Bonnie at the Walkerton Clean Water Centre as she has handouts for visitors.

9. Business Recognitions

- 9.1 New Owner: Foodland
- 9.2 Face lift: Fork n' Good Food
- 9.3 Anniversary: HDTV and Electronics (10 years)
- 9.4 New Business: Vine Eye Care: Dr. Maureen Oyaide-Ofenor Optometry Clinic
- 9.5 Anniversary: Cuneo Interiors Ltd. (70 Years)
- 9.6 Anniversary: Natures Millworks.

10. Finance/Budget

- 10.1 Monthly statements – Available at the meeting

11. New Business

- 11.1 Next Meeting Date – K. Arseneau's last day is August 24th, 2018 and the recruitment process has been initiated. With the staff vacancy and the added workload of the Municipal Election the next meeting date is proposed for October 29th, 2018 following the October 22nd, 2018 municipal election
- 11.2 The CAO reported that two lots were sold at the East Ridge Business Park.
- 11.3 The CAO thanked K. Arseneau for her time and effort with the Municipality of Brockton.

12. Adjournment

Meeting was adjourned at 1:17 pm.