

**Brockton Economic Development Committee**  
**Minutes**  
**Wednesday, June 20, 2018**  
**Walkerton Clean Water Centre**  
**1:00 p.m.**

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**Voting Members**

|  |         |
|--|---------|
| Dan Gieruszak – Chairman                                   | Present |
| Mayor Inglis – Ex Officio                                  | Present |
| Dean Leifso – Councilor                                    | Present |
| Susan Wright – Business Owner                              | Present |
| Paul Crysler or Racheal Bye – Business Improvement Area    | Present |
| Dwayne Kaster – Business Owner                             | Present |
| Barry Ohms – Business Owner                                | Absent  |
| Alex Baran – Public Member                                 | Present |
| Rick Schuler – Business Owner                              | Absent  |
| Carl Kuhnke – Public Member                                | Present |
| Dave Smith – Public Member                                 | Absent  |
| Mike Dupuis – Public Member                                | Present |
| Sonya Watson – CAO/Clerk                                   | Absent  |
| Kathleen Arseneau – Community Development Coordinator/Sec. | Present |

**Advisory Members**

|  |        |
|--|--------|
| Rose Austin – Saugeen Economic Development Corporation | Absent |
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**Others Present**

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1. Call to Order/Attendance

Meeting was called to order at 12:52 pm.

2. Acceptance of the Agenda

Motion EDC – 14

Moved by M. Dupuis. Seconded by S. Wright.

That the Brockton Economic Development committee hereby accept the agenda as presented.

Carried.

3. Disclosure of pecuniary interest and the general nature thereof.

4. Delegations

5. Passing of Minutes

5.1 Brockton Economic Development Minutes, May 28, 201.

Motion EDC – 15

Moved by D. Leifso. Seconded by A. Baran.

that the Brockton Economic Development Committee approve the May 28, 2018

minutes as presented.  
Carried.

6. Business arising from the minutes

None

7. Business Items

7.1 Joint EDC meeting feedback

Committee provided feedback from the Joint EDC meeting held at the Walkerton Clean Water Centre. The committee is still divided about whether the airport is a business or a service within the municipality. Some members felt the Commission needed to be present, others felt that the participation was more candid without the Commission there. Debate arose regarding having the airport financial information provided, as it's difficult to make recommendation when without understanding the Saugeen Municipal Airport's (SMA) solvency. Mayor Inglis reported the Commission needs direction before you make funds available. Overall the committee is pleased that the three communities are working together towards the SMA opportunities. A number of great ideas came out in the joint session and all are trying to make the airport an economic driver for the region.

7.2 [Saugeen Connects Launch](#)

K. Arseneau promoted the launch of the Saugeen Connects program. Members noted it's an important program and fosters unique requirements and growth opportunity for the region.

7.3 Façade Application – Lee + Lynn Clothing for Women

Motion EDC-16

Moved by C. Kuhnke. Seconded by M. Dupuis.

that the Brockton Economic Development Committee hereby approves the Brockton Façade Application and will subsidize up to 50% of the costs (not including taxes) associated with improving the exterior façade of your place of business Lee + Lynn Clothing for Women, to a maximum of \$1,500.

Carried.

7.4 Task Force Retreat scheduled for July 10 from 10:00 am to 3:00 pm. The meeting will be facilitated by Cheryl Brine and Gary Williams held at the Best Western Plus Walkerton Hotel & Conference Centre.

Members requested the invitation of the MPs and MPPs.

Action: K. Arseneau to extend the BR+E Task Force Retreat to Lisa Thompson and Ben Lobb.

7.5 Legendary Greenock Swamp and Historic Cargill Launch on June 22 in Cargill. Chair spoke to the launch of the Historic Cargill and Legendary Greenock Swamp tours. There will be a visitor centre in Cargill open from Wednesday to Sunday during the summer. With the departure of Taralyn Golbeck, the visitor's centre position will be revisited. Sonya Watson will be attending those meetings.

7.6 Next meeting on August 20, 2018.

Chair noted there will be a meeting in August will remain as scheduled as there is lots of economic potential that need to have a meeting to stay proactive.

8. Reports

8.1 BIA Report – Paul Crysler

Taralyn Golbeck accepted a position in Port Elgin, closer to home. The BIA board will be reviewing both positions at the BIA. The Tourism portion will be reviewed with Sonya Watson. The MOU between the municipality and the BIA will be reviewed during the process to ensure the job descriptions meet the requirements. Members discussed a need for a tourism coordinator that create guides to bring people together and works with airport, charter, taxi bus, hotel, to be more proactive with tourism.

8.2 CIC Committee Report – Susan Wright

CIC picked the Christmas Light Fixtures for the Walkerton Downtown, the lights were purchased locally thorough Home hardware. The accessible picnic table for the pavilion has been ordered. Moonshine, Beersteins and Grapevines was a success.

8.3 Saugeen Economic Development Corporation – Rose Austin  
Hawks Nest was a successful event.

8.4 Community Development Coordinator – Kathleen Arseneau

Promotion of the Saugeen Connects Launch on June 26, 2018 at the Neustadt Community Centre.

Municipality is currently looking for a full time Clerk and Director of Operations. Business to Bruce videos have been shot, and staff are awaiting the results.

8.8. BR+E project – Kathleen Arseneau

Task Force Retreat is scheduled for July 10 at the Best Western in Walkerton.

9. Business Recognitions

*D. Ingils left at 1:43 pm.*

9.1 Chepstow Mercantile Mill – Sheila O'Hagan

9.2 Foodland new owners moved from Ottawa.

9.3 Fork n' Good Food – will provide an online recognition.

10. Finance/Budget

10.1 Monthly statements – Please see attachments

11. New Business

11.1 D. Kaster reported an incident with the municipality. The building department immediately turned down his tenant that had the wrong zoning for a potential new business. Its difficult to promote development when there are hard stops for new business. This was a huge deterrent for the potential lessor, but D. Kaster was able to resolve the incident by communication with the County. The building department should refer any new business to the Community Development Coordinator. Departments need to work better together to keep business in Walkerton.EDC suggest

inviting the Building Department to the EDC meetings to encourage open communication.

12. Adjournment  
Motion EDC - 17  
Moved by M. Dupuis. Seconded by D. Leifso.  
that the Brockton Economic Development Committee adjourn the meeting at 2:00pm.  
Carried.

**Next meeting Monday August 20, 2018.**