

Report to Council

Report Title: Drop-In Shinny Hockey Fee
Prepared By: Colleen Gillis, Director of Community Services
Department: Recreation
Date: March 5, 2024
Report Number: REC2024-02 **File Number:** C11REC

Attachments:

Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number REC2024-02 – Drop-In Shinny Hockey Fee, prepared by Colleen Gillis, Director of Community Services and in doing so approves a By-Law coming forward to amend the 2024 Fees and Charges By-Law to add a new “Drop in Shinny” Program fee at a rate of \$6.00 per play (including HST).

Report:

Background:

The Brockton Parks and Recreation staff continually look for new program opportunities to offer to the residents. Staff have ramped up various programs for all ages, from drop in dodgeball and basketball for the youth to multiple fitness activities such as, yoga, Zumba and even spin class for all ages. Staff have opened up various youth PA Day and holiday camps as well. Staff have received lots of positive feedback with all the programs currently being offered and continue to look for new opportunities to engage with our residents.

Analysis:

During the Winter Break Brockton offered a drop-in shinny program that was well received, however some of the feedback staff received was the pricing was too high. Our current ice rates include a Drop-In Ice Program fee which is intended for use during non-prime time hours where individual skaters can use ice for their desired activity at a rate of \$11.50 + HST per hour. Given we do not currently have a Drop-in Shinny Hockey rate, staff used the Drop-in Ice Program fee of \$11.50 + HST for our Winter break drop-in shinny program.

Staff sought out to identify program descriptions that most closely represented a type of program intended for drop in shinny offered during holidays, March Break, PA Days to attract enough participants to make up teams and play scrimmage hockey. Staff completed a cost comparison analysis of ice fees from several municipalities including Hanover, South Bruce, Kincardine, Saugeen Shores, West Grey, Arran-Elderslie, North Perth, Huron- Kinloss, North Perth. Data collection comprised of searching fees on websites, social media and

networking with municipal staff to get a better understanding of how fees were determined based on description of programs. Fees that correlated with this program type ranged from \$4.00 - \$10.00.

With March Break coming up we will be again offering a variety of drop-in shinny programs for the youth.

Staff are recommending adding a new Drop-in Shinny fee prior to the start of March Break at a more affordable and comparable rate of \$6.00 per play (including HST).

Strategic Action Plan Checklist:

What aspect of the Brockton Strategic Action Plan does the content/recommendations in this report help advance?

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| • Recommendations help move the Municipality closer to its Vision | Yes |
| • Recommendations contribute to achieving Heritage, Culture, and Community | Yes |
| • Recommendations contribute to achieving Quality of Life | Yes |
| • Recommendations contribute to achieving Land Use Planning and the Natural Environment | No |
| • Recommendations contribute to achieving Economic Development | No |
| • Recommendations contribute to achieving Municipal Governance | No |

Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective? Yes

By increasing the number of paying participants, cost recovery of expenses to operate programs would be recovered while encouraging active participation in community recreational programs.

Reviewed By:



Trish Serratore, Chief Financial Officer

Respectfully Submitted by:



Colleen Gillis, Director of Community Services

Reviewed By:



Sonya Watson, Chief Administrative Officer