

Corporation of the Municipality of Brockton

Report to Council

Report Title: Cargill Homecoming Donation Request

Prepared By: Trish Serratore, Chief Financial Officer

Department: Finance

Date: February 6, 2024

Report Number: FIN2024-03 **File Number:** C11FIN

Attachments: Cargill Homecoming Letter for Fireworks Donation

Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number FIN2024-03 – Cargill Homecoming Donation Request, prepared by Trish Serratore, Chief Financial Officer and in doing so provides the following direction to staff

Report:

Background:

On January 16, 2024, staff received the attached letter from the Cargill Homecoming Committee.

The 2024 Cargill Homecoming is planned for the August 2 – 5th weekend with many fun events planned for the whole community.

Analysis:

The Cargill Homecoming Committee is working hard to plan a fun filled weekend for the community. They are requesting a \$20,000 financial assistance towards the cost of providing fireworks at the Homecoming event.

Historically, the Municipality of Brockton has not provided financial assistance, aside from lending interest free seed money to any of the hamlets for Homecoming Events. The Cargill Homecoming is taking place at the Cargill Community Centre and the Committee have partnered with the Cargill District Community Foundation. Due to this partnership the use of the facility is falling within the CDCF facility agreement.

Staff have a meeting set-up to meet with the members to get a better understanding of the total request for the facility and grounds and will have a future report on the total cost of the request (which will also result in significant financial support towards the Homecoming event).

Staff are looking for Council's direction on how to proceed with the \$20,000 fireworks request which is not currently included in the draft 2024 budget.

Strategic Action Plan Checklist:

What aspect of the Brockton Strategic Action Plan does the content/recommendations in this report help advance?

•	Recommendations help move the Municipality closer to its Vision	Yes
•	Recommendations contribute to achieving Heritage, Culture, and Community	Yes
•	Recommendations contribute to achieving Quality of Life	Yes
•	Recommendations contribute to achieving Land Use Planning and the Natural Environment	N/A
•	Recommendations contribute to achieving Economic Development	N/A
•	Recommendations contribute to achieving Municipal Governance	Yes

Financial Impacts/Source of Funding:

Do the recommendations represent a sound financial investment from a sustainability perspective?
N/A

Budget implications unknown at this time. The funding request is not currently included in the draft budget.

Respectfully Submitted by:

Trish Serratore, Chief Financial Officer

Reviewed By:

Songa Will

Sonya Watson, Chief Administrative Officer