

Report to Council

Report Title: Pop-Up Tent Shelters

Prepared By: Mark Coleman, Director of Community Services

Department: Recreation

Date: June 22, 2021

Report Number: REC2021-16 **File Number:** C11REC

Attachments: Mock-up of Brockton Branded Pop-Up Shelter

Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number REC2021-16 – Pop-Up Tent Shelters, prepared by Mark Coleman, Director of Community Services, and in doing Council directs staff to proceed by including the purchase of Pop-Up Tent Shelters and the establishment of a rental program in the 2022 Draft Budget.

Report:

Background:

At the June 8, 2021 Council Meeting under new Business, Council briefly discussed the suggestion to provide further COVID-19 supports to local businesses and the Walkerton BIA by potentially providing or renting Pop-Up Tent Shelters to support outdoor displays, shopping and events and directed staff as such to bring back a report on the cost of purchasing 10-20 Pop-Up Shelters and suggested rental fees for further consideration.

Area Rental companies offer non-branded 10x10 Pop-Up shelters at the following market prices of \$125 per tent/per day or 1-3 days and \$260 per tent/per day or 1-3 days for 10x20 Pop-Up shelters.

Staff have since approached several vendors that supply custom print Pop-Up Displays for purchase and reviewed rental service pricing within the Bruce County area.

Analysis:

The Parks and Recreation Department currently does not have any Pop-Up shelters in its inventory of equipment nor does it have a formal equipment rental program with established fees and rates. Storage of a quantity of this equipment will be a challenge with the current lack of space. Currently rentals are only associated with Community Centre facilities and equipment within. The Walkerton BIA is understood to have some Pop-Up Shelters for its events purposes.

Some municipalities do have this type of equipment for special community events for loaning or renting out. Wear and tear will occur over time and revenue collected from establishing rental fees does help to offset the capital investment and or replacement. Private equipment rental service companies may express concerns with unfair competition/lost revenues if a municipality were to frequently loan out or rent equipment at discounted fees.

If Council wishes to move forward, Staff recommends starting out with purchasing (10) 10x10 ft. steel/aluminum frame and (2) 10x20 ft. aluminum frame commercial grade Popup shelters, custom printed with Brockton branding for rent to local businesses and community organizations. See mock-up attached.

Like many industries during the COVID-19 pandemic, stock and supply issues are resulting in extended delivery dates. Stage 3 of the Re-opening plan is anticipated by end July where most business will be allowed to fully re-open. We have approached some vendors and they can provide stock within a reasonable time frame of 10-20 days. Prices range from \$700-\$1,420 for a 10x 10 or from \$1,680 - \$2100 for a 10 x20. For a total cost of at least \$10,000 if we were to proceed.

Sustainability Checklist:

What aspect of the Brockton Sustainable Strategic Plan does the content/recommendations in this report help advance?

- | | |
|---|-----|
| • Do the recommendations help move the Municipality closer to its Vision? | Yes |
| • Do the recommendations contribute to achieving Cultural Vibrancy? | Yes |
| • Do the recommendations contribute to achieving Economic Prosperity? | Yes |
| • Do the recommendations contribute to Environmental Integrity? | Yes |
| • Do the recommendations contribute to the Social Equity? | Yes |

Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective? Yes

While we continue to look for ways to support the business community this would be an unbudgeted expense in the 2021 budget. Staff have reviewed the related departmental operating budget and there are currently no identifiable savings within the current budget to support this full cost. We have reviewed current grant opportunities and the Municipality would not qualify. While we support this initiative should Council wish to proceed we would recommend that this purchase and the potential establishment of a rental program be deferred to the 2022 Draft Budget. Alternatively, should this not be possible we could utilize funds from the COVID safe re-start funding that is to be used towards municipal operations.

Reviewed By:



Trish Serratore, Chief Financial Officer

Respectfully Submitted by:

A handwritten signature in dark ink, appearing to read "Mark Coleman", with a long, sweeping horizontal stroke at the end.

Mark Coleman, Director of Community Services

Reviewed By:

A handwritten signature in dark ink, appearing to read "Sonya Watson", with a long, sweeping horizontal stroke at the end.

Sonya Watson, Chief Administrative Officer