

Report to Council

Report Title:	PepsiCo Control Agreement Renewal		
Prepared By:	Trish Serratore, CFO/Acting Director of Community Services		
Department:	Recreation		
Date:	May 23, 2023		
Report Number:	REC2023-20	File Number:	C11REC, L04
Attachments:	PepsiCo Agreement		

Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number REC2023-20 – PepsiCo Control Agreement Renewal, prepared by Trish Serratore, CFO/Acting Director of Community Services and in doing so approves entering into a contract with PepsiCo for a 5-year term.

Report:

Background:

On April 25th, staff brought forward Report REC2023-12 Pepsico Sponsorship Agreement and New Score Clock prepared by Trish Serratore, CFO/Acting Director of Community Services and Brad Thomson, Acting Community Services Supervisor. Council requested additional information on the total contract value and other vendor options.

Analysis:

As per the Purchasing and Procurement Policy, purchase contract less than \$25,000 are approved by the CAO and subject to receipt of written justification from Department Head. Staff presented this agreement to Council for approval in conjunction with the purchase of an unbudgeted item for the community centre.

Staff have reviewed the total amount spent over the last five-years to PepsiCo, which is less than \$22,000 in total which is less than the \$25,000 value for a formal RFX process. However, staff reviewed the service provided and the drawback from moving away from the current contract with PepsiCo. Currently, PepsiCo provides all of the refrigeration systems for their product. In exploration of other options, we would need to replace 7 refrigeration systems.

The current system with PepsiCo is seamless and very efficient. Staff spend very little time when they need to order new supplies. Changing systems would create additional work from learning new processes and systems, to change out the current equipment and supplies.

Staff did attempt to connect with Coca-Cola Canada to see if they would be interested in providing service to Brockton and we did not hear back from them

Staff are very happy with the service of PepsiCo and recommend proceeding with the 5-year agreement as presented which includes a \$10,000 sponsorship towards a new score clock for the community centre.

Strategic Action Plan Checklist:

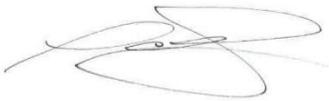
What aspect of the Brockton Strategic Action Plan does the content/recommendations in this report help advance?

- Recommendations help move the Municipality closer to its Vision Yes
- Recommendations contribute to achieving Heritage, Culture, and Community Yes
- Recommendations contribute to achieving Quality of Life Yes
- Recommendations contribute to achieving Land Use Planning and the Natural Environment N/A
- Recommendations contribute to achieving Economic Development N/A
- Recommendations contribute to achieving Municipal Governance Yes

Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective? Yes
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Respectfully Submitted by:



Trish Serratore, CFO/Acting Director of Community Services

Reviewed By:



Sonya Watson, Chief Administrative Officer