

Report to Council

Report Title:	Updated Municipal Alcohol Management Policy		
Prepared By:	Trish Serratore, Chief Financial Officer/Acting Director of Community Services		
Department:	Recreation		
Date:	April 25, 2023		
Report Number:	REC2023-13	File Number:	C11REC, A09
Attachments:	Updated Municipal Alcohol Management Policy		

Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number REC2023-13 – Updated Municipal Alcohol Management Policy, prepared by Trish Serratore, Chief Financial Officer/Acting Director of Community Services and in doing so approves a By-Law coming forward to approve the recommended changes to the Municipal Alcohol Management Policy.

Report:

Background:

At its April 26, 2022 meeting, Council received report REC2022-09 where staff presented a draft update of the Municipal Alcohol Policy. Council directed staff and the Parks and Recreation Committee to further review and consult stakeholders on the policy.

On March 7, 2023, Mark Coleman, Director of Community Services presented Report REC2023-08 Final Review Municipal Alcohol Policy Update which was adopted by Council.

Analysis:

After March 7th, 2023, recreation staff reviewed the approved policy and noticed some areas of concern. The staff reviewed the policy in its entirety and made some minor amendments which include:

- Slight change in the title from Municipal Management Alcohol Policy to Municipal Alcohol Management Policy
- Removal of the following phrase “One in five drinkers in Grey and Bruce County are regular heavy drinkers. This high-risk practice is a strong predictor of alcohol related problems which are evident in out communities”
- Adding clarification of the Event Sponsor’s role
- Updated Municipal Facility titles and location

- Under 5.2 Venue Capacities – updated the capital and clarification added that it does not include non-fixed tables and chairs
- Added clarification to section 8.4 j – that security is not required for specific events or at the direction of the Director of Community Services or the CAO.

Other administrative changes have been made and identified within the attached updated policy.

Strategic Action Plan Checklist:

What aspect of the Brockton Strategic Action Plan does the content/recommendations in this report help advance?

- | | |
|---|-----|
| • Recommendations help move the Municipality closer to its Vision | Yes |
| • Recommendations contribute to achieving Heritage, Culture, and Community | N/A |
| • Recommendations contribute to achieving Quality of Life | Yes |
| • Recommendations contribute to achieving Land Use Planning and the Natural Environment | N/A |
| • Recommendations contribute to achieving Economic Development | N/A |
| • Recommendations contribute to achieving Municipal Governance | Yes |

Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective?
N/A

Respectfully Submitted by:



Trish Serratore, Chief Financial Officer/Acting Director of Community Services

Reviewed By:



Sonya Watson, Chief Administrative Officer