

Municipality of Brockton

Recreation Master Services and Facilities Plan - DRAFT

January 31, 2023

Agenda

1. Project Overview

- Purpose of a Master Plan
- Project Phases and Scope
- Consultation Approach
- What We Heard

2. Community Context

- Demographic Context
- Recreation Context

3. Draft Recommendations

- Programs and Events
- Facilities
- Open Spaces
- Service Delivery
- Implementation

4. Next Steps



**mehak, kelly
& associates.**



1. Project Overview

Purpose of a Master Plan

- Guides the provision of parks and recreation facilities, planning, resources and investment over the next 10 years
- Develops recommendations using various data: surveys, interviews, facility use data, budget considerations, trends in the parks & recreation sector, local opportunities, concurrent projects, etc.
- Provides further direction on many Strategic Plan priorities
- Important tool for budgeting purposes
- Viewed as a living document to be updated and adjusted through the annual budget planning process
- Recommendations may be advanced, delayed or amended to respond to changing circumstances
- Some initiatives will require additional community consultation to arrive at detailed plans and designs
- Council, in consultation with municipal staff, will determine when and how initiatives are implemented

Project Phases and Scope



Consultation Approach

✓ Residents

- Random Telephone Survey: 200 households
- Self-Selected Online Survey: 345 respondents
- Online Engagement Platform: 760 visits, 5 idea submissions

✓ Municipal Representatives

- 11 interviews with Councillors and senior municipal staff

✓ User Groups, Partners & Stakeholders

- Online Survey: 29 responses of 55 invitees
- 7 interviews

✓ All Community Members

- 60 attendees at in-person Open House on Jan. 11, 2023

What We Heard

Programming gaps in arts and culture, social/club activities, pickleball

Mixed views on need for new indoor facilities

Interest in safety/location markers along the Saugeen River

Almost all user groups anticipate growth in their programs/activities

Trails are well used, with demand for more connectivity

Willingness to volunteer, donate, fundraise

Increasing demand for ice space by several user groups

Upgrades and/or maintenance needed at soccer fields, ball diamonds

Most popular way to learn about recreation is through word of mouth

2. Community Context

Demographic Context

Current Population (2021 Census):

- **2021:** 9,784

Projected Population (Watson & Associates Economists, 2021):

- **mid-2031:** 11,500
- **mid-2036:** 12,200



Recreation Context

Brockton Parks and Recreation Facilities

- Park
- Natural Area of Interest
- Conservation Area
- Water Access Point
- Walkerton Zoom In
- Trails

Existing Parks and Facilities

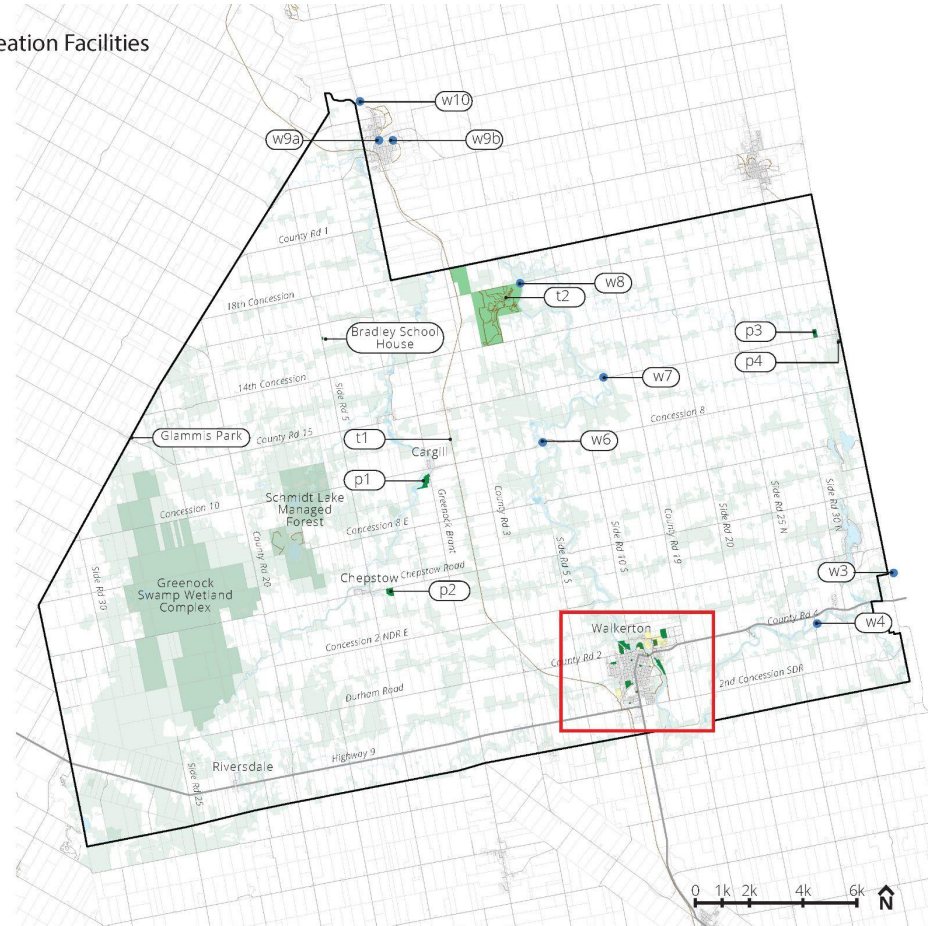
- p1 Cargill Community Centre and Park
- p2 Chepstow Park
- p3 Elmwood Community Centre and Park
- p4 Elmwood Lions Park

Existing Trails

- t1 Bruce County Rail Trail
- t2 Brant Tract

Existing Water Access Points

- w3 Saugeen River Access Point #3
- w4 Saugeen River Access Point #4
- w6 Saugeen River Access Point #6
- w7 Saugeen River Access Point #7
- w8 Saugeen River Access Point #8
- w9a Saugeen River Access Point #9a
- w9b Saugeen River Access Point #9b
- w10 Saugeen River Access Point #10



Recreation Context

Walkerton Parks and Recreation Facilities

- Park
- Water Access Point
- Trails
- Future Developments

Existing Parks and Facilities

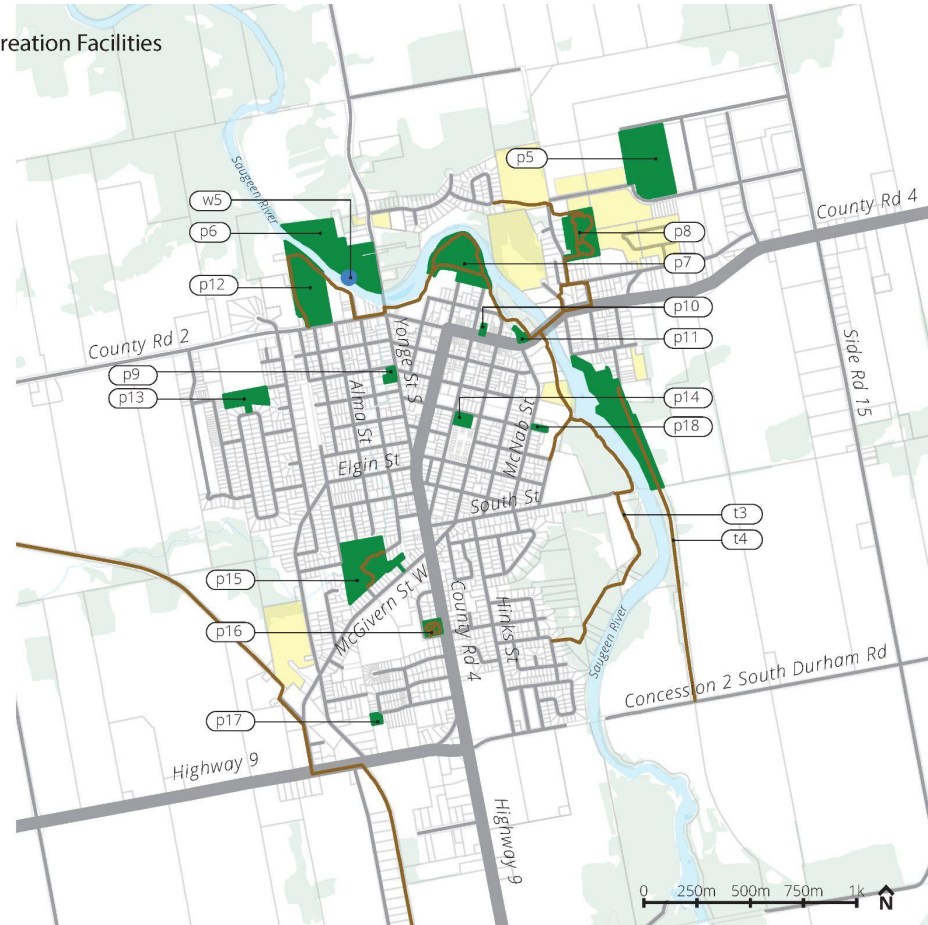
- p5 Bruce Power Regional Soccer Park
- p6 Lobies Park and Campground
- p7 Riverbend Park (Bend Park)
- p8 Rotary Nature Park
- p9 Central Park (Tot Lot)
- p10 Market Garden Park
- p11 Memory Lane Park
- p12 Walkerton Community Centre and Park
- p13 Westwood Park
- p14 Walkerton Cenotaph and Lawn Bowling
- p15 Centennial Park
- p16 Heritage Water Garden
- p17 JDR New Park Subdivision
- p18 Brockton Community Garden

Existing Trails

- t3 Saugeen River Trail
- t4 Saugeen Rail Trail

Existing Water Access Points

- w5 Saugeen River Access Point #5



3. Master Plan Recommendations

Programs & Events

Facilities

Open Spaces

Service Delivery

Implementation

Programming

- **Continue** offering municipal recreation programming / continue supporting & promoting user groups that deliver programming for diverse age groups & interests.
- Develop **drop-in/informal social hours** for dedicated population groups (e.g., youth, seniors, men, new parents, newcomers).
- Expand supply of non-sports programming by providing more **short-duration models** (e.g., pilots, workshops, try-it days, drop-ins).
- Provide opportunities for **programming on trails** and the Saugeen River, including self-directed unstructured activities.
- In the spirit of truth and reconciliation, **engage local Indigenous groups** to co-develop programming that celebrates Brockton's **water heritage**.
- Institute formal recreation services **planning & evaluation** activities on a regular basis with major program/service providers.
- Consider creating **dedicated Recreation & Leisure social media** accounts to promote activities.



Programs & Events

Facilities

Open Spaces

Service Delivery

Implementation

Facilities

Twin Pad Arena/Recreation Complex

- Issue an RFP for a **detailed feasibility study** on providing a community recreation complex to include a twin pad arena and other needed indoor facilities, and a review of previously considered sites to confirm the cost-benefit of redeveloping on the WCC property.
- Time development of the new arena to anticipate the need for at least one pad to be operational, to **replace the Walkerton Arena before the concrete pad fails** and requires replacement; decommission the Walkerton Arena.
- **Determine the market for year-round ice** in one of the two pads and, if viable, incorporate requirements in design/construction.
- Conduct a follow up study on the **potential need to repurpose the existing Walkerton Community Centre arena** for future recreation services or the site's suitability for conversion to an alternative use (e.g., affordable housing).
- Conduct a comprehensive engineer-led **building conditions assessment** of the WCC within the next year.



Facilities

Existing Community Centres

- Develop a **marketing/promotion plan** for Elmwood and Cargill Community Centres.
- **Investigate using commercial kitchens** for programming & food producer rentals.
- Continue to work on achieving **full AODA accessibility** at Elmwood Community Centre.
- Retire and surplus the Bradley School House, and direct sale proceeds to other capital recreation projects.
- Continue to financially **support Victoria Jubilee Hall**.



Facilities

Ball Diamonds

- **Activate underused facilities** to meet demand for additional access to ball diamonds during the term of the Master Plan.
- **Undertake LED lighting, post and fencing upgrades** on WCC diamond #3, and consultation for further improvements to facilities.
- Institute **ongoing monitoring and tracking** of ball diamond use to confirm population based supply ratio of 1 diamond per 980 people, for planning purposes.



Facilities

Soccer Fields

- Implement known, required capital and ongoing **operations/maintenance improvements** to the Bruce Power Regional Soccer Park to support its growing function as a hub for soccer activity.
- **Consult with soccer field user groups and facility providers to develop a strategy** for planning appropriate use of the community-wide supply of soccer fields in relation to the Bruce Power Regional Soccer Park and its function within Brockton and the wider region.
- Institute **ongoing monitoring and tracking** of soccer field use to confirm future need for additional fields.
- Anticipate the need to **allocate time on soccer fields** for other types of field sports in response to emerging trends.



Facilities

Tennis and Pickleball Courts

- Implement current plans to **refurbish Centennial Park tennis courts** to accommodate pickleball and tennis.
- Use preliminary **provision ratio** of 1 dual tennis/pickleball court for 2,500 population for planning purposes.
- **Monitor use** of both tennis and pickleball courts to confirm demand for additional facilities and/or dual use scheduling of existing courts to equitably accommodate both uses.



Programs & Events
Facilities

Open Spaces

Service Delivery
Implementation

Open Spaces

General Recommendations for Open Spaces

- Develop a **parks by-law**.
- Develop a **signage strategy**, **land access strategy** and consider developing a **public art strategy**.
- Implement **maintenance fund** to help pay for park, trail and water access maintenance.
- **Promote accessibility** and ensure new parks and trails meet AODA standards.
- Adopt a **park hierarchy** and assign parks to the Major Park, Neighbourhood Park and Parkette typologies.
- Ensure new residential developments **incorporate adequate parkland** and ensure new parks are **connected** by pedestrian trails or pathways to existing parks, trails and amenities.
- Adopt a **minimum park size goal**.
- Promote parks as **event spaces**.



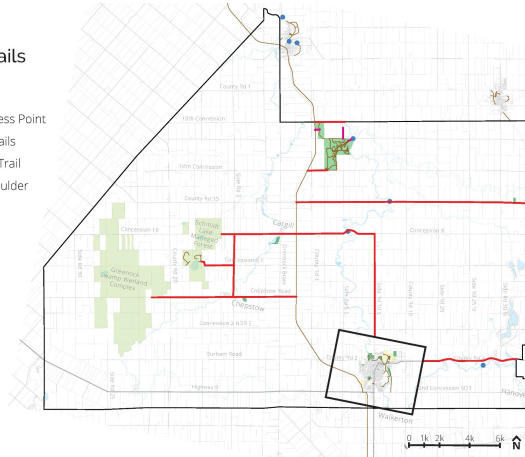
Open Spaces

Water Access & Trails Recommendations

- Develop a **water access strategy** in conjunction with the County and local conservation authority.
- Install **water safety stations**.
- Develop trail and trailhead **standards and guidelines**.
- Create **trail loops** when developing new trails.
- Continue to **provide sidewalks** in urban communities.
- Undertake regular trail **maintenance**.
- Connect Brockton communities through **active transportation**.
- Develop **trail connections** and ensure trail safety in collaboration with Bruce County.

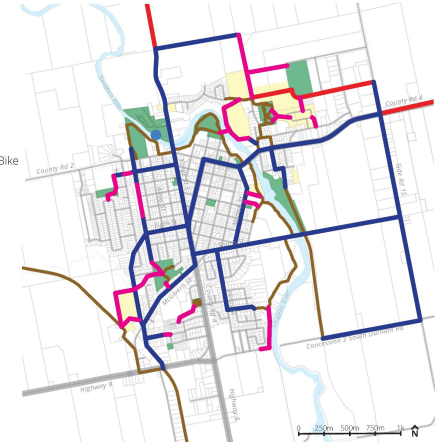
Proposed
Brockton Trails

- Park
- Water Access Point
- Existing Trails
- Multi-Use Trail
- Paved-Shoulder



Proposed
Walkerton Trails

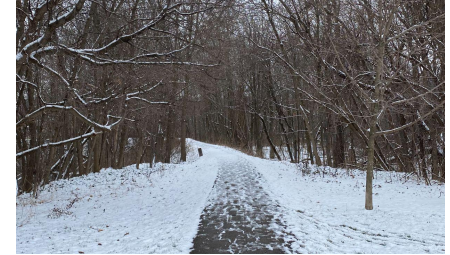
- Park
- Water Access Point
- Existing Trails
- Future Developments
- Sharrow or Dedicated Bike Lane
- Multi-Use Trail
- Paved-Shoulder



Open Spaces

Park- and Trail-Specific Recommendations

- **Required upgrades** (e.g., playgrounds, surfacing, signage, lighting, fencing, mowing, pruning, regrading, etc.)
- **New amenities** (e.g., parking, washrooms, accessible seating, shade structures, pathways/trail links, dog park, skate park, multi-sport court, etc.)

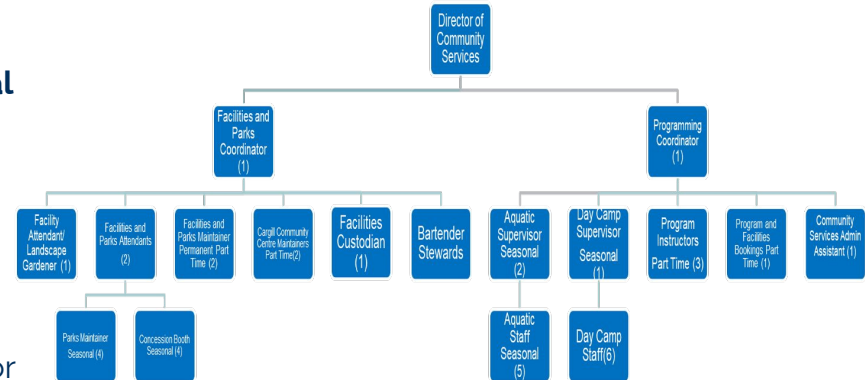


Programs & Events
Facilities
Open Spaces
Service Delivery
Implementation

Service Delivery

Municipal Role & Organization

- **Hire a Volunteer and Event Coordinator on a trial basis for three years** to develop and support community volunteers.
- Review and adjust Facilities and Parks staff complement, as required, to **keep pace with additional work** generated by future infrastructure development.
- Review and evaluate the efficacy of the **Parks and Recreation Committee** and revise its mandate to incorporate resulting changes.
- Use Master Plan survey results to follow up on expressed interest and encourage people to register for specific **volunteer positions** or for possible future engagement as need/ opportunity arises.
- Focus on post-pandemic interests/**opportunities to attract volunteers** to help with municipal projects and programs.



Service Delivery

Collaboration

- Develop the following policies: **community group affiliation, event** and **social inclusion**.
- **Consult with volunteer recreation groups** to confirm the type and extent of required assistance to sustain/grow their programs and events and **integrate revisions in existing agreements**.
- **Consider agreements with** organizations such as the **Ontario Senior Games Association and Special Olympics Ontario** to operate their programs using Brockton's sports facilities.
- Support **new collaborations** with appropriate agreements.

Financing

- Develop programs related to revenue generation to help financed parks and recreation services: **commemorative tree & bench, park/facility naming, advertising & sponsorship, community capital campaigns**
- Consider issuing an RFP for professional services to design a **capital campaign for the new arena/recreation complex**.
- Consider the need to **review user fees** in relation to the cost of service provision in the later stages of the planning period.

Programs & Events
Facilities
Open Spaces
Service Delivery
Implementation

Implementation

- Considerations
 - 10-year time frame
 - Operational vs. Capital Projects
 - Immediate Need
 - Dependencies & Efficiencies
 - Budget Considerations
 - Staff Resources
 - Flexibility
 - Timing
 - One-time or ongoing cost

Area of Recommendations	Timing				Total Cost Allowance
	Immediate (Year 1)	Short (Years 2-4)	Medium (Years 5-7)	Long (Years 8-10)	
PE: Programming and Events	-	-	-	-	-
FA: Facilities	\$1,774,000	-	-	-	\$1,774,000
OS: Open Spaces	\$371,600	\$1,530,000	\$898,800	\$745,400	\$3,545,800
SD: Service Delivery	\$25,000	\$120,000	\$60,000	-	\$205,000

Next Steps

- Receive feedback from Council
- Submit Draft Plan to Parks and Recreation Committee for review and comment
- Revise Master Plan
- Submit Final Master Plan



An aerial photograph of a wide, calm river flowing through a lush green landscape. The river is flanked by dense, vibrant green trees on both sides. In the center of the river, several kayakers are visible, each in their own colorful kayak. The word "Questions?" is superimposed in large, white, bold letters with a black outline, centered horizontally across the middle of the river. The overall scene is peaceful and scenic, suggesting a recreational activity in nature.

Questions?

Thank you!



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