

Report to Council

Report Title:	CDCF User Agreement and Cargill Homecoming 2024 Seed Money Request		
Prepared By:	Trish Serratore, Chief Financial Officer and Fiona Hamilton, Director of Legislative and Legal Services (Clerk)		
Department:	Finance		
Date:	November 29, 2022		
Report Number:	FIN2022-36	File Number:	C11CL
Attachments:	Homecoming Seed Money Request CDCF Draft User Agreement		

Recommendation:

That the Council of the Municipality of Brockton hereby receives Report Number FIN2022-36 – CDCF User Agreement and Cargill Homecoming 2024 Seed Money Request, prepared by Trish Serratore, Chief Financial Officer and Fiona Hamilton, Director of Legislative and Legal Services (Clerk) for information purposes and by doing so approves the loan request for \$20,000 to the Cargill District Community Foundation to be repaid within 60 days of the conclusion of the 2024 Cargill Homecoming event and further approves the User Agreement coming forward by By-Law.

Report:

Background:

The Cargill District Community Foundation (“CDCF”) is a not-for-profit corporation that was formed from the previous Committee of Council as the members wanted to expand their focus beyond just the Cargill and District Community Centre. In recognition of the formal legal status of the CDCF, staff have now been able to finalize a comprehensive User Agreement regarding the use of the Community Centre based on terms that were already approved by Council in principle.

In this Agreement, the CDCF will be permitted to use the Community Centre on a cost-recovery basis, with the only applicable fees being for staff set-up time, potential security costs, bartenders, etc. at the rates outlined in the applicable Fees and Charges By-law enacted from time to time. The Centre itself will be made available free of charge, provided the event is being held to fundraise directly for the Centre or other Brockton parks and facilities. All Brockton policies and booking procedures will be followed by the CDCF when hosting events. The draft Agreement has been attached to this report for reference.

Further, on November 16, 2022 the Cargill District Community Foundation requested financial assistance for beginning to plan the 2024 Cargill Homecoming planned for August 1 to 5, 2024.

Analysis:

The Cargill Homecoming is a large- scale reunion within the hamlet of Cargill, with anticipated family friendly events for all ages. This event will be requiring the help of many volunteers and Brockton's service groups and in return supporting their organizations. There are an estimated 3,000 attendees expected. The CDCF are requesting see money in the amount of \$20,000 - \$25,000 which will be repaid within 60 days of the conclusion of the event.

Staff are recommending that Council approve a loan in the amount of \$20,000 to be included in the user agreement as attached. The Agreement also specifies that the CDCF will work with municipal staff to ensure smooth communications about things like crowd control, additional traffic, use of large tent structures, garbage collection etc.

Staff are pleased to work with the CDCF on this and future events for the betterment of Brockton.

Strategic Action Plan Checklist:

What aspect of the Brockton Strategic Action Plan does the content/recommendations in this report help advance?

- | | |
|---|-----|
| • Recommendations help move the Municipality closer to its Vision | Yes |
| • Recommendations contribute to achieving Heritage, Culture, and Community | Yes |
| • Recommendations contribute to achieving Quality of Life | N/A |
| • Recommendations contribute to achieving Land Use Planning and the Natural Environment | N/A |
| • Recommendations contribute to achieving Economic Development | N/A |
| • Recommendations contribute to achieving Municipal Governance | N/A |

Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective?
N/A

Respectfully Submitted by:



Trish Serratore, Chief Financial Officer



Fiona Hamilton, Director of Legislative and Legal Services (Clerk)

Reviewed By:

A handwritten signature in black ink, appearing to read 'Sonya Watson', with a long, sweeping horizontal line extending to the right.

Sonya Watson, Chief Administrative Officer