

From: Kim Galloway
To: Sarah Johnson
Subject: Recognizing FASD Day
Date: Monday, July 25, 2022 4:25:21 PM

To Brockton Council,

We write to you on behalf of the FASD Program of Grey Bruce to help bring awareness to FASD Awareness Day on Sept 9th.

FASD (Fetal Alcohol Spectrum Disorder) Awareness Day is recognized on Sept 9th every year, to represent the 9 months of pregnancy. CanFASD (the comprehensive national Fetal Alcohol Spectrum Disorder research network), has released the theme for 2022: Building Strengths and Abilities. *"Historically we talk a lot about the challenges of FASD. This research is important because it can validate people's experiences and bring attention to areas where more supports and services are needed. But it is equally (if not more) important to look at the strengths and abilities of people with FASD. Our theme Building Strengths and Abilities goes beyond celebrating the strengths of those with FASD. It also recognizes the strengths and abilities of families and community members and those who are pregnant or parenting. This FASD Month it's time to celebrate your strengths and abilities! Share what you're good at and what makes you stand out. Let's change the conversation around FASD and build strengths and abilities."* CanFASD

As part of this year awareness campaign, CanFASD is supporting Rock Red For FASD, by asking key landmarks and monuments across Canada to light up red on September 9th to recognize FASD Awareness Day. As the FASD Coordinators of Grey Bruce, and members of the Grey Bruce FASD Leadership group, we ask you to consider Lighting Brockton Red for FASD as well. By agreeing to do so, we can submit the city to be identified on the CanFASD website's list of landmarks. The Keystone Child, Youth & Family Services building on 4th Ave W, Owe Sound will also be participating in this event.

Our FASD Day awareness plan also includes;

- We will also be running a coloring contest for children throughout the month of September. All families are encouraged to download our running shoe colouring page, have children of all ages colour them red, and hashtag us. Those Grey Bruce families who also email their colouring page to us at FASDgreybruce@kcyfs.com will be entered for a Family Activity gift basket.
- Individuals are encouraged to wear red shoes (or red clothes) on Sept 9th and share on social media (can hashtag Keystone too). All photos sent to our email address will be entered into 3 draws for gift certificates for Sports Check to be used towards Red Shoes (for Grey Bruce residents)
- Information sheets will be sent to all Grey Bruce schools to help educators learn more about FASD, and provide them with links and resources

Please reach out with any questions, or if you would like one of the program coordinators to meet with any of your staff to provide an FASD Brain Differences training session or Q & A.

Thank you for considering our proposal,

Kim Galloway BScN, RN, FASD Coordinator
Shannon Bell, BSW, RSW, CYW, FASD Coordinator
Melissa Chalmers B.S.W., M.S.W., R.S.W. , Supervisor of Special Needs Strategy Programs

Keystone Child, Youth, and Family Services
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Building Futures Together

Regarding email access to Keystone Staff during COVID 19 pandemic:

*Keystone staff are using email with youth and families more frequently during the COVID-19 pandemic to allow us to book appointments and forward useful information and resources. The lack of privacy in standard email does not permit us to use it for other counselling or clinical purposes. Staff monitor email when they can during their working day, but due to busy counselling schedules may not be able to respond to email until their next working day. Please never use email for any urgent matter. If you or a member of your family is at immediate risk of harm to yourselves or others please ***do not*** send an email about that but rather call [911](tel:911) or attend your local emergency department.*

Regarding this email and its contents:

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