

Report to Council

Report Title:	Encroachment Agreement – For The Love Of Ice		
Prepared By:	Fiona Hamilton, Director of Legislative and Legal Services (Clerk) and Dalton Stone, Legislative Support Assistant		
Department:	Clerk's		
Date:	June 21, 2022		
Report Number:	CLK2022-17	File Number:	C11CL, D16
Attachments:	Draft Encroachment Agreement		

Recommendation:

That the Council of the Municipality of Brockton hereby approves Report Number CLK2022-17 - Encroachment Agreement – For The Love Of Ice, prepared by Fiona Hamilton, Director of Legislative and Legal Services (Clerk) and Dalton Stone, Legislative Support Assistant, for information purposes and further approves a By-Law coming forward entering into an Encroachment Agreement for 352 Durham Street East, Walkerton.

Report:

Background:

A new business has opened in downtown Walkerton, called “For The Love Of Ice”, which will operate out of 352 Durham St. East in Walkerton. Gillian Simpson is the owner of the above company and rents the space in the building. Ms. Simpson wishes to erect a blade/perpendicular business sign that will encroach upon Victoria Street North to provide greater visibility from the downtown.

Analysis:

Staff support the Application for the proposed sign which complies with the requirements of By-Law 2012-24 (The Sign By-Law of the Municipality of Brockton). An Encroachment Agreement has been prepared between The Corporation of the Municipality of Brockton and Gillian Simpson and 1000096685 Ontario Inc. (the owner of the building).

Municipal staff have also been working with Ms. Simpson to apply for grant funding to assist with the new sign and overall updates to the exterior façade.

The Encroachment Agreement has been attached to this report for Council's information.

Strategic Action Plan Checklist:

What aspect of the Brockton Strategic Action Plan does the content/recommendations in this report help advance?

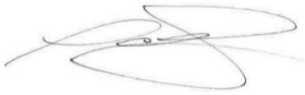
- Recommendations help move the Municipality closer to its Vision Yes
- Recommendations contribute to achieving Heritage, Culture, and Community Yes
- Recommendations contribute to achieving Quality of Life Yes
- Recommendations contribute to achieving Land Use Planning and the Natural Environment N/A
- Recommendations contribute to achieving Economic Development Yes
- Recommendations contribute to achieving Municipal Governance Yes

Financial Impacts/Source of Funding:

- Do the recommendations represent a sound financial investment from a sustainability perspective? Yes

There are no budget implications associated with this policy.

Reviewed By:



Trish Serratore, Chief Financial Officer

Respectfully Submitted by:



Fiona Hamilton, Director of Legislative and Legal Services (Clerk)



Dalton Stone, Legislative Support Assistant

Reviewed By:



Sonya Watson, Chief Administrative Officer