



Joint Media Release

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Free Digital Support for Businesses Offered through Timely Webinar Series

SOUTH BRUCE & BROCKTON, ON – The Municipalities of Brockton and South Bruce are pleased to announce a new webinar series for local business owners to enhance their digital marketing and connect better with customers.

The webinars will be presented by our digital service squad member Brooke Hagan, who's been helping local businesses adopt and grow comfortable with online technologies such as social media and e-commerce. Her position is funded through Digital Main Street, a program supported by the Ontario Ministry of Economic Development, Job Creation and Trade.

Digital marketing has become more important than ever with the COVID-19 pandemic changing how businesses operate. These webinars will give business owners a leg up, whether they are novices in the digital world wondering where to begin, or skilled practitioners wanting an edge on the latest hacks and opportunities through platforms such as Instagram and Canva.

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The position is fully funded through Digital Main Street's Ontario Grants Program (OGP), which is supported through investment from the Ontario Ministry of Economic Development, Job Creation and Trade and administered by the Ontario BIA Association.

For more information, or to book an appointment with Brooke, email dssbrooke@gmail.com or visit www.thehubhuronkinloss.com/digitalmainstreet.

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