

## UPGRADE TO MEDIA CENTRE

The News Module V2 product you are currently using with your iCreate website is being retired, and will be end-of-life as of **January 15, 2021**.

In order to ensure your website has a functional news feature, we would like to transition you to the new V3 module that also comes with additional functionality.

### WHAT'S NEW IN MEDIA CENTRE

Create and manage news pages and alerts in the same familiar way you manage your website pages:

- ✓ Create news pages and alerts from the i:Create Page List
- ✓ Use i:Create's page editor tools to create visually engaging News articles with tables, accordions, layout builder components, and even pull in shared content snippets
- ✓ Create multiple different News listings (views) that contain different Categories. For example:
- ✓ End users can filter for News articles posted between a specific date range
- ✓ New and improved template for notifications to subscribers – sample:  
[http://preview.esolutionsgroup.ca/news\\_email\\_footer/1d/index.html](http://preview.esolutionsgroup.ca/news_email_footer/1d/index.html)

Plus familiar features of your current News module such as:

- ✓ Categories for filtering news, and allowing end users to subscribe based on their area of interest
- ✓ Configure permissions to control who can create, view, edit, and delete news postings
- ✓ Integration with Facebook and Twitter to push news postings out to those platforms automatically upon publication. The social media push is optional on a per-article basis, chosen during the Publish step.
- ✓ Add, edit, and delete Categories

### IMPLEMENTATION QUOTE

Description	Cost*
<b>Project Management</b> <ul style="list-style-type: none"> <li>▪ Client kickoff meeting</li> <li>▪ Internal kickoff meeting</li> <li>▪ Internal task scheduling</li> <li>▪ GoLive planning</li> </ul>	<p style="text-align: right;"><del>\$760</del></p> <p style="text-align: right; color: red;">15% discount</p> <p style="text-align: right; color: red;">\$646</p>
<b>Install Media Centre and Templates</b> <ul style="list-style-type: none"> <li>▪ Integration into existing website</li> <li>▪ Implement templates for:                             <ul style="list-style-type: none"> <li>○ News posting</li> <li>○ Alert</li> <li>○ Standard email template</li> </ul> </li> <li>▪ Project Management time</li> </ul>	<p style="text-align: right;"><del>\$1,620</del></p> <p style="text-align: right; color: red;">15% discount</p> <p style="text-align: right; color: red;">\$1,377</p>
<b>Configure Media Centre</b> <ul style="list-style-type: none"> <li>▪ Setup Categories and News views</li> </ul>	<p style="text-align: right;"><del>\$340</del></p> <p style="text-align: right; color: red;">15% discount</p> <p style="text-align: right; color: red;">\$289</p>

<p><b>Migrate News Articles</b></p> <ul style="list-style-type: none"> <li>▪ eSolutions to migrate all News posts going back to any specified date</li> <li>▪ News will be migrated to appropriate Categories in the new Media Centre based on a one-to-one mapping, or many-to-one mapping of News Module Categories to Media Centre Categories</li> </ul>	<p><del>\$1,105</del> 15% discount <b>\$939</b></p>
<p><b>Migrate Subscribers</b></p> <ul style="list-style-type: none"> <li>▪ eSolutions to migrate all News subscribers</li> <li>▪ Subscribers will be migrated to the Category with a matching name</li> </ul>	<p><del>\$115 / 10 Categories</del> 15% discount <b>\$97 / 10 categories</b></p>
<p><b>Training</b></p> <ul style="list-style-type: none"> <li>▪ One 3-hour instructor-led training session</li> <li>▪ Includes recording of the training session and access to online reference manual</li> </ul>	<p><del>\$480</del> 15% discount <b>\$408</b></p>
<p><b>Launch Media Centre</b></p>	<p><del>\$410</del> 15% discount <b>\$418</b></p>
<b>TOTAL:</b>	<p><del>\$4,830</del> <b>\$4,174</b></p>

\*Excludes All Applicable Taxes

## Terms and Conditions

Client relating to the scope of work (as set forth in the attached proposal and defined herein as the “**Work**”, but excluding website hosting services which are bound by separate terms and conditions) will be on the following standard terms:

- 1. Payment.** Invoices for services rendered will be issued as per agreed upon milestones. Amounts due will be increased at the rate of 1 1/2 percent per month, or the highest rate permitted by applicable law, whichever is less, after 30 days. eSolutions reserves the right, without penalty, to discontinue services in the event of non-payment of undisputed amounts.
- 2. Insurance.** eSolutions maintains statutory workers' compensation insurance, technology errors and omissions, and general liability insurance which eSolutions deems adequate. Certificates of insurance showing Client as certificate holder shall be provided on request.
- 3. Reliance.** eSolutions' services are solely for Client's benefit and may not be relied upon by any third party without eSolutions' express written consent. Any use, change, or distribution of the Work without the written consent of eSolutions shall be at Client's risk and will not give rise to liability of eSolutions.
- 4. Standard of Care.** eSolutions shall perform the Work in the manner consistent with the level of care and skill ordinarily exercised by other professional firms acting under similar circumstances and at similar times. eSolutions makes no other warranty, implied or expressed.
- 5. Indemnity.** eSolutions shall indemnify and hold harmless Client for its services to the extent eSolutions' neglect or willful misconduct causes liability for the Client. Neither party shall be liable for any consequential loss, injury or damages suffered by the other party, including but not limited to loss of use, earnings, and business interruption.
- 6. Limitation of Liability.** To the maximum extent permitted by law, eSolutions' liability and that of its employees, agents, directors, officers, and subcontractors to Client due to any negligent acts, errors or omissions, shall not exceed \$1,000,000, except as to damages resulting from the gross negligence or willful misconduct of eSolutions.
- 7. Intellectual Property.** Client recognizes that eSolutions has ownership in existing intellectual property in its patents, proprietary systems, processes, analytical tools and methods (“**Existing Intellectual Property**”). Such Existing Intellectual Property has intrinsic value to eSolutions. eSolutions uses its Existing Intellectual Property in the provision of its services, and eSolutions may incorporate Existing Intellectual Property into the Work. Nothing contained herein shall grant Client, or any third party hired by Client, a license or right to use the Existing Intellectual Property other than as stated in this Agreement. In the course of performing the Work, eSolutions may develop new proprietary systems, processes, analytical tools and methods (“**Developed Intellectual Property**”). eSolutions shall grant a permanent, non-exclusive, royalty-free license to Client to use any Developed Intellectual Property without limitation.
- 8. Confidentiality.** Client hereby agrees not to disclose to any third party any information which is designated as confidential by eSolutions, or which Client knows or has reason to know is a trade secret or confidential information of eSolutions, except with the express written consent of eSolutions. Client further agrees to use such diligence and care as required to avoid inadvertent disclosure of confidential information. Upon termination of this Agreement Client shall return or deliver to eSolutions all trade secret and confidential information in its possession.
- 9. Termination.** eSolutions may terminate this Agreement for nonpayment or other default by Client. Client's obligations under this Agreement shall survive any such termination.
- 10. Force Majeure.** In no event shall eSolutions or Client be responsible or liable for any failure or delay in the performance of their obligations hereunder arising out of or caused by, directly or indirectly, forces beyond their control, including, without limitation, pandemics, epidemics, strikes, work stoppages, accidents, acts of war or terrorism, civil or military disturbances, nuclear or natural catastrophes or acts of God, and interruptions, loss or malfunctions of utilities, communications or computer (software and hardware) services; it being understood that eSolutions shall use commercially reasonable efforts to resume performance as soon as practicable under the circumstances.

These Terms and Conditions are hereby accepted this day \_\_\_\_\_ of \_\_\_\_\_, 20\_\_ .

Client Signature: \_\_\_\_\_

Name of Client Company: \_\_\_\_\_

Per: \_\_\_\_\_

Title: \_\_\_\_\_

I have authority to bind the Corporation